



BUSINESS EXPO 2021

AND JOB FAIR

We are excited to seek your partnership for the 2021 East WilCo Business Expo and Job Fair. With the pains of the last year, it is time for us to get out and remind area citizens of all the great products, services, agents and representatives we have in our community that can make their lives better.

The convenience of one-stop shopping for goods, services, job applications and interviews with local companies needing help PLUS family-style entertainment, food, music, and more than \$2000 in door prizes draw people to the Expo and Job Fair. The Expo lifts the profile of participating businesses and lays future customers and employees at their doorsteps.

We're doing it again and this year and we want you to join us!

Greater Taylor Chamber of Commerce and the Taylor EDC invite you to join in as a sponsor again this year.

- Hand out valuable contact and service information
- Demonstrate and sell your products
- Introduce new goods and services
- Play games and hold prize drawings
- Sample your products and foodstuffs
- Introduce career/job opportunities and benefits to job applicants
- **Sponsors get first access to a table in the Ron Morrison room for on-site interviews**

Take advantage of a once-a-year opportunity to be a part of this crowd-pleasing showcase of area business information and job opportunities. This year, it promises to be another quality event!

Cynthia Martinez, St. Mary's Catholic School
Chairman, **2021 Business Expo and Job Fair**

Yes! Please put us down as a _____ sponsor for 2021.

Company: _____

Company address: _____

City, state, zip: _____

Contact name: _____

Contact phone: _____ Email: _____

YOUR SPONSORSHIP INCLUDES ALL THESE EXTRAS! PLEASE INDICATE WHICH YOU WILL WANT TO TAKE ADVANTAGE OF...

Booth Electricity

Tablecloth & skirting

Space for on-site interviews



BUSINESS EXPO 2021 AND JOB FAIR

Saturday, September 11

PLATINUM Sponsors, \$1,500

- **Booth in a premium location**, a \$250 value, with table cover and skirting, electricity and a table in a room outside the main hall for on-site interviews, if desired.
- **Exclusive outdoor display** for up to two vehicles or 10x10 spaces in front of building/parking lot.
- Your Company logo **on the Chamber's website event page** for at least four weeks.
- Your Company Name **listed on our social media event page**.
- A photo featuring Your Company's Booth or outdoor display **posted to our social media event page** during the event.
- Your Company Name **announcement every 30 minutes** during event.
- Your **Company Banner** placed in front of the Williamson County Exposition Center accompanied by the Chamber banner promoting Expo & Job Fair. You provide the banner; we provide the incredible exposure; a \$1,200 value for exposure.
- Your Company logo spotlighted in the **Taylor Press ROP Advertising Campaign**, a series of two quarter-page and one half-page ad beginning Aug. 29 a \$1200 value.
- Want to sponsor but cannot be at the event? No worries! You can donate your space to your favorite non-profit or one can be assigned for you; just let us know!

SIGN UP TO BECOME A SPONSOR **TODAY FOR MAXIMUM BENEFIT!**



BUSINESS EXPO 2021 AND JOB FAIR

Saturday, September 11

GOLD Sponsors, \$1,000

- **Prime location booth**, a \$175-\$250 value with table cover and with table cover and skirting, electricity and a table in a room outside the main hall for on-site interviews, if desired.
- Your Company Name **announcement every 45 minutes** during event.
- Your Company name **on our website event page** for at least four weeks.
- Your **Company Banner** placed in front of the Williamson County Exposition Center accompanied by the Chamber banner promoting the Expo & Job Fair. You provide the banner; we provide the incredible exposure; a \$1,200 value for exposure.
- Your Company name spotlighted in the **Taylor Press ROP Advertising Campaign**, a series of two quarter-page and one half-page ad beginning Aug. 29, a \$1200 value

SILVER Sponsors, \$500

- **Booth in a secondary prime location**, a \$175-\$250 value, with table cover and skirting, electricity and a table in a room outside the main hall for on-site interviews, if desired.
- Your Company Name included in the **Taylor Press ROP Advertising Campaign**, a series of two quarter-page and one half-page ads beginning Aug. 29, a \$1200 value.
- Your Company Name **announcement every hour** during event.

SIGN UP TO BECOME A SPONSOR TODAY FOR MAXIMUM BENEFIT!