



# Electrical Contractors Association of Saskatchewan

## MEMBERSHIP DIRECTORY & BUYER'S GUIDE

### ADVERTISING RATES & DATA

DEL Communications Inc. is pleased to publish the next

*Electrical Association of Saskatchewan's Membership Directory & Buyer's Guide.*

This handy, compact, full-colour, pocket-size reference will serve as an important industry tool and will further promote and publicize important contact information and industry news to members and non-members alike.

The directory will be sent out by direct-mail free-of-charge to all ECASK members, as well as suppliers, architects, major contractors, developers, municipal planners, and government officials alike.

#### MECHANICAL REQUIREMENTS

Full Page with Bleed (COVERS ONLY) .....	4.625 x 7.125
Full Page .....	3.5 x 6.375
1/2 Page .....	3.75 x 3
1/3 Page .....	3.75 x 2.125
1/4 Page .....	3.75 x 1.5

Line Screen ..... 150

Electronic files can be accepted only as:

TIFF and JPG (both at 300 DPI), EPS and PDF (high resolution or press optimized). No other electronic files are acceptable.

When emailing files, please state company and **Electrical Contractors Association of Saskatchewan Directory** in the subject header to your advertising representative below.

#### BLACK & WHITE SPACE RATES

Full Page .....	\$1044.45
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1/3 Page .....	\$373.45
1/4 Page .....	\$252.45

#### COVER & TAB SPACE RATES

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Inside Back Cover .....	\$1099.45
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Tab Positions .....	\$1187.45

#### COLOUR RATES

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Four Colour Process .....	\$300.00

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## ELECTRICAL ASSOCIATION OF SASKATCHEWAN MEMBERSHIP DIRECTORY & BUYER'S GUIDE

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NON-MEMBERS ADDITIONAL  
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