AI and Cybersecurity: Protecting Your Business

Did you know that while AI is simplifying tasks like writing emails and setting reminders, it is also being exploited by cyber attackers? These attackers use AI to create convincing voices and messages that prompt engagement, such as clicking on malicious links, making it harder to detect phishing attempts.

To help you stay vigilant, we've created an educational one-minute video that outlines how AI is used in cyber-attacks, the signs to watch for, and best practices for training and security measures to protect your business and employees:

WATCH NOW

As a 100% Canadian-owned insurer, Federated Insurance is here to support you and your business. To learn more, visit www.federated.ca, or if you're a Federated customer, you can contact your Commercial Insurance Specialist with any questions.

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