



**AIA**  
Ohio Valley Region

# Convention Sponsorship & Exhibitor Opportunities



**AIA Ohio Valley Region  
2019 Convention**

September 19 – 21, 2019

Hilton Netherland Plaza | Cincinnati, OH

# Convention Overview

The AIA Ohio Valley Region is excited to bring the 2019 Convention back to Cincinnati, OH, September 19-21. The Convention Committee has been working to make this an outstanding convention for sponsors as well as attendees. We have revamped our sponsor and exhibitor program, and believe that these packages will create great value for all.

**Already Interested?** Our Levels At-A-Glance (page 3) is designed to help you find which benefits best suit your company needs. Exhibitor Opportunities begin on Page 5.

## Highlights of the 2019 AIA Convention

### Location, Location, Location

The Hilton Netherland Plaza is easily accessible to architects and allied professionals from anywhere.

### Exhibits Reception

This two hour networking reception provides a relaxed, social and fun environment that opens up opportunities for connecting with 300 architects from across the region.

### Promotion

In addition to our regular member communications that are sent to our more than 3,200 AIA members, exhibitors will be listed on our [convention website](#) as well as included in our monthly convention e-mails that reach all AIA Ohio Valley Region members. Options to be featured on our convention app are also available.

We strongly believe that the promotion and recognition of our sponsors prior to and during the convention is of considerable value and importance. Through the use of social media, emails, our convention website and mobile app, signage and introductions, a sponsorship will provide you with the greatest opportunity to reach the Region's leading architects.

We look forward to working with you this year and seeing you at the convention.

**Questions?** Contact us so that we can work together to develop a mutually rewarding venture.

**Did you know?** ...At the last AIA Ohio Valley Region Convention, over **300 people registered** for the convention, representing more than **200 different firms from across the region.**

# Sponsor Levels at a Glance

The 2019 AIA Ohio Valley Region Convention offers four levels of sponsorship: Gold, Silver, Bronze, and Support levels ranging in price from \$7,500 to \$1,200.

	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Support \$1,200
Choice of High Profile Event	Icebreaker Reception ..... Excellence Awards Dinner	Thursday Keynote Lunch ..... Friday Keynote Lunch	Meeting Breaks ..... Friday Breakfast (Keynote) ..... Saturday Breakfast	CE Session ..... Branded Product
RECOGNITION	Presentation Opportunity			
	Mic Time			
	Exhibit Space			
	Website & App Listing			
	Signage During Event			
	Recognition During Event			
TICKETS	Icebreaker	2	2	
	Excellence Awards	2		
	Lunch of your Choice		2	

**If you have a budget that doesn't fit one of these categories, just let us know and we will work with you on a custom sponsorship package!**

## Questions regarding sponsorships?

Contact Kate Brunswick at AIA Ohio (614) 221-0338 or [Kate@assnoffices.com](mailto:Kate@assnoffices.com)  
We'll work to tailor a sponsorship that meets your company's needs.

# Sponsorship Levels

As a corporate sponsor, your company will have the opportunity to interact with architects from all over the Ohio Valley Region. See what you will earn for your sponsorship dollars.

## Gold Sponsorship

**\$7,500**

- One complimentary table exhibit space
- Exclusive Host of one of the following events:  
**Icebreaker Reception** [est. attendance 300]    **Excellence Awards Dinner** [est. attendance 200]
- As Exclusive Host, you will be introduced and invited to say a few words during the event
- Educational Seminar conducted by your company and promoted by AIA OVR
- Two tickets to the Icebreaker Reception AND The Excellence Honor Awards Dinner
- Link from Convention website to your company website and a banner ad on the App
- Sponsor boards/signage **with your company logo** at the sponsored event and at registration

## Silver Sponsorship

**\$5,000**

- One complimentary table exhibit space
- Exclusive Host of one of the following events:  
**Thursday OR Friday Keynote Lunch** [est. attendance 200]
- As Exclusive Host, you will be introduced and invited to say a few words during the event
- Two tickets to the Icebreaker Reception and Two Tickets to your sponsored lunch.
- Link from Convention website to your company web site and a banner ad on the App
- Sponsor boards/signage **with your company logo** at the sponsored event and at registration

## Bronze Sponsorship

**\$2,500**

- One complimentary table exhibit space
- Exclusive Host of one of the following events:  
**Meeting Breaks** [est. attendance 300]  
**Friday Keynote Breakfast** [est. attendance 200]  
**Saturday Breakfast** [est. attendance 75]
- Two tickets to the Icebreaker Reception
- Link from Convention website to your company web site and a banner ad on the App
- Sponsor boards/signage at the sponsored event and at registration

## Support Sponsorship

**\$1,500**

- Exclusive Host of one of the following:  
**CE Session** [est. attendance 75]    **Provide a product/service** – *Mobile App, Lanyards, etc.*
- Link from Convention website to your company on the App
- Sponsor boards/signage at the sponsored event and at registration

# Exhibitor Information

The AIA OVR Exhibits are a large component of the Convention, and something that attendees look forward to each year. In an effort to make the exhibit time more beneficial for our exhibitors, we are offering non-compete exhibit time at the Hilton Netherland Plaza. The AIA Ohio Valley Region will holding a reception for our attendees inside the exhibit hall on Friday, September 20<sup>th</sup>, from 4:00-6:00 PM, to encourage attendance.

## Tabletop Exhibit \$650

Included with the cost of your exhibit space will be:

- One 6' draped table
- Two complimentary exhibitor registrations
- Two chairs
- Company signage with the booth number
- An electronic copy of attendees before **and** after the convention

## Schedule Friday, September 20<sup>th</sup>, 2019

**Installation:** 9:00 AM – 4:00 PM

**Exhibit Show:** 4:00 PM – 6:00 PM

**Dismantling:** 6:00 PM

*It is the exhibitor's responsibility to arrange for packing and removal of materials prior to leaving the exhibit hall.*

## Regulations

1. Exhibitors are prohibited from using objectionable amplifying or lighting equipment.
2. Exhibitors are prohibited from using live animals and helium-filled balloons.
3. Exhibitors must confine all activities to their contracted booth space.
4. Exhibitors may not use strolling entertainment, nor distribute materials outside their booth.
5. Use of artisans and models must not be offensive to even the most critical.
6. No private functions which conflict with AIA Ohio Valley Region scheduled events will be allowed.

# 2019 AIA OVR Convention **Commitment Form**

Please complete this form and submit either to: **AIA Ohio:** 17 S. High St, STE. 200 | Columbus, OH 43215

**OR E-mail:** AIAOhio@assnoffices.com; Hannah@assnoffices.com

## Level of Commitment

<b>Gold</b> \$ 7,500	Icebreaker Reception Excellence Awards Dinner	Preferred Exhibit Table (see pg. 7) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	I will NOT be exhibiting
<b>Silver</b> \$ 5,000	Keynote Lunch Thursday Friday	Preferred Exhibit Table (see pg. 7) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	I will NOT be exhibiting
<b>Bronze</b> \$ 2,500	Meeting Breaks Friday Keynote Breakfast Saturday Breakfast	Preferred Exhibit Table (see pg. 7) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	I will NOT be exhibiting
<b>Support</b> \$ 1,200	CE Session Branded Product	<b>Exhibitor</b> \$ 650	Preferred Exhibit Table (see pg. 7) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

## Company Information *(As you would like to see it appear on all promotional items/website)*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

Products and/or services to be exhibited:

\_\_\_\_\_

Please list any competitors next to whom you do not want to exhibit:

\_\_\_\_\_

## Company Contact

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Payment Information **Total:**

Credit Card      Check (AIA OVR)      Invoice

Card#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

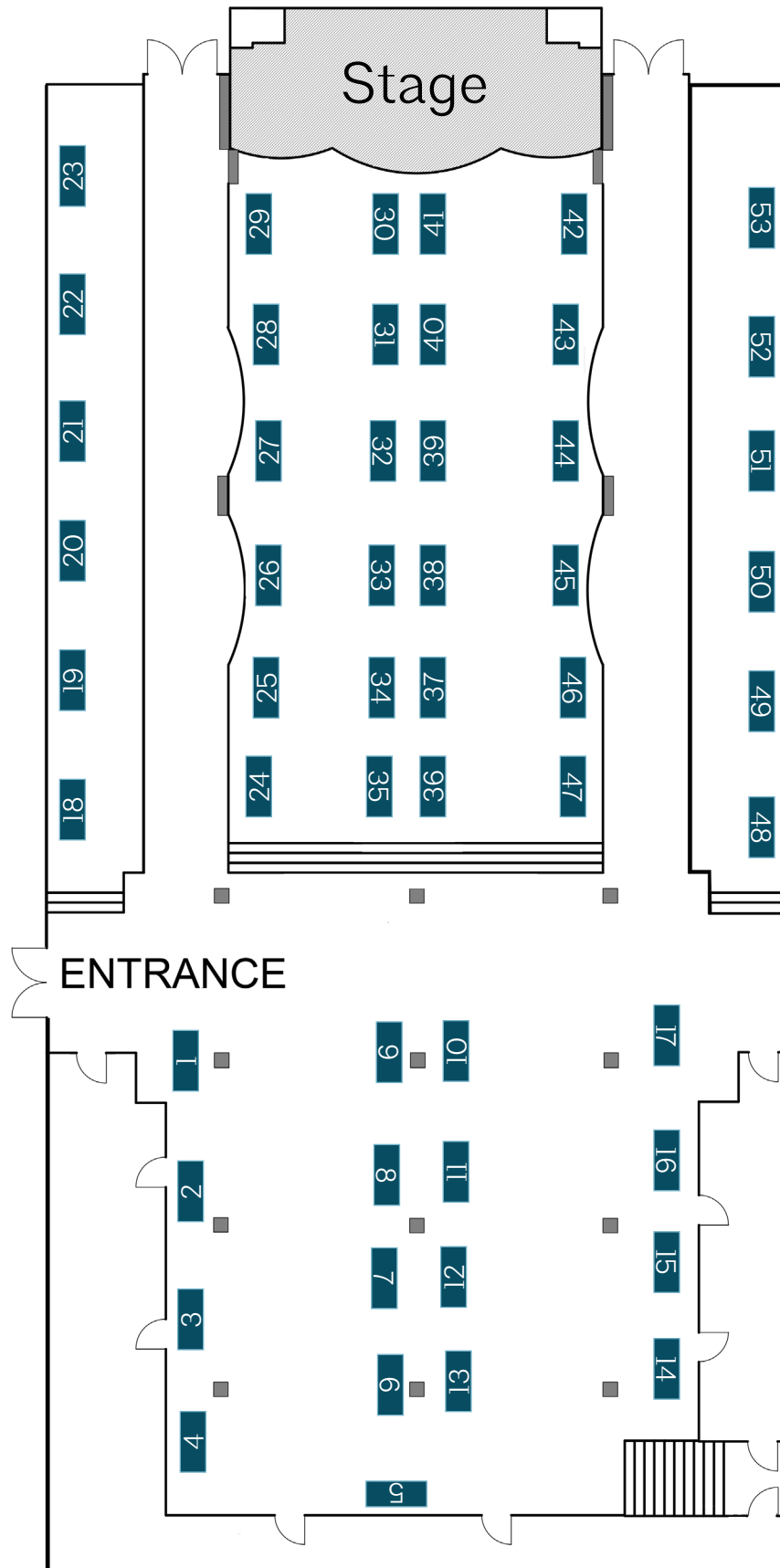
CCV#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

# Floor Plan

## Pavillion Caprice Ballroom

Updated 2/5/2019





**AIA**

Ohio Valley Region

SEPTEMBER 19-21, 2019

## **AIA OVR Exhibitor & Sponsor Opportunities**

17 South High Street, Suite 200

Columbus, OH 43215

614.221.0338

[aiaohio@assnoffices.com](mailto:aiaohio@assnoffices.com)

[www.AIAOhio.org/Convention](http://www.AIAOhio.org/Convention)