

LIFE SCIENCES TECHNOLOGY CONFERENCE

MARCH 9-10, 2021 - VIRTUAL



Two half-day sessions 8:30am-12:15pm

Sponsorships

Keynote Sponsors

There will be a keynote to kick-off the virtual conference each day

- Tier 1 - \$1000 | 1 available for each keynote
 - Intro (airtime) 1 mins MAX promo
 - 4 conference registrations
- Tier 2 - \$500 | 3 available for each keynote
 - 2 conference registrations

Presentation Sponsors

There are 10 educational sessions over the two-day virtual conference

- Tier - \$500 | 1 available for each educational session
 - Intro (airtime) 1 mins MAX promo
 - 2 conference registrations
- Tier 2 - \$250 | 3 available for each educational session
 - 1 conference registration

Keynote and Presentation Sponsors Additional Benefits:

- Logo on website
 - With link to company website
- Logo on a sponsorship page of the presentation
- Logo and thank you at end of day
- Logo in eblast sponsor block
- List of conference attendees

In-Kind Prize Sponsors

We are asking for prizes from your firm that will be given away during the conference to attendees. We ask that it be a minimum value of \$100. Prizes will need to be sent via email, USPS, UPS, FedEx, etc. to the award winner. We cannot accept prizes at the ISPE CaSA office. ISPE CaSA will work with each in-kind sponsor to connect you to the award winner to organize logistics.

Benefits:

- Company name listed on website
- Company name listed in sponsor block
- Announce your firm at the drawing of your prize
- List of conference attendees

Advertisements

ISPE-CaSA will also publish an e-Program for the conference. We invite you to advertise your company in the Program which will be distributed in multiple ways before and after the conference event. The Program will include the Agenda, Welcome Messages, Sponsor Logo blocks and information on Speakers and other key conference details.

Sponsors will be able to purchase Advertisements alone or in addition to Sponsorships.

Full page Ad	\$400.00
Half page Ad	\$275.00
Quarter page Ad	\$150.00

Benefits:

- Your company ad in the e-Program
- Hot Linked to your company website
- eProgram inclusion in communications to potential attendees 2 weeks and 1 week before the conference begins
- eProgram on ISPE-CaSA website through end of 2021
- eProgram on conference website beginning 2 weeks before the conference
- eProgram link in each weekly eblast starting 2 weeks before conference, and weekly thereafter thru end of 2021.