

2023 Sponsorship Opportunities

3rd Annual Community Fair

co-hosted by Deerfield Beach Community Cares & Zion – Ministries Under the Cross
Saturday, September 9, 2023 from 10:00 a.m. to 2:00 p.m.

Deerfield Beach Community Cares exists as an organization in part because of the community's request to be connected to organizations, providers, and services outside of the immediate area. In the words of our residents, "If we knew where to get help, we would."

Our annual Community Fair has become a signature event for both Deerfield Beach Community Cares and Zion.

From the inaugural event in 2021 to last year's fair, our exhibitor roster tripled (from 30 to almost 90 non-profit organizations, community businesses, and government agencies) and our attendance rose to between 700 and 1,000 local residents. By hosting the event at Zion, we are afforded the use of a 14-acre campus, adequate parking, and options for indoor and outdoor activities. Additionally, our partnership and MOU with the City of Deerfield Beach affords us the opportunity to promote the event across their communication channels.

According to Bill Ganz, Mayor of Deerfield Beach, "Having so many different organizations in one place for the sole purpose of serving our community was very special. The overwhelming participation should remind us all of what is possible when we work together. I cannot wait until next year's fair!"

All sponsorship levels include one (1) table at the Community Fair (sponsor to provide staff).

Platinum Level / Title Sponsorship – \$5,000

- Company name or logo added to event marketing materials (post-contract date)
- Corporate logo on event e-mail blasts
- Corporate logo on DBCC homepage with a link to the company website
- Weekly social media mentions in the 30 days leading up to event
- Logo on promotional banner at intersection of SE 10th Street and SE 6th Avenue
- Logo on entrance banner(s) during the event
- (1) Banner placements at the event (banner to be provided by sponsor)
- Special recognition by MC throughout the event
- Up to (2) VIP parking passes

Gold Level – \$2,000

- Company name or logo added to event marketing materials (post-contract date)
- Corporate logo on event e-mail blasts
- Corporate logo on DBCC homepage with a link to the company website
- Logo on entrance banner(s) during the event
- (1) Banner placements at the event (banner to be provided by sponsor)
- Special recognition by MC throughout the event
- (1) VIP parking pass

Silver Level – \$1,000

- Company name or logo added to event marketing materials (post-contract date)
- Corporate logo on event e-mail blasts
- Corporate logo on DBCC homepage with a link to the company website
- Special recognition by MC throughout the event

Bronze Level – \$500 – Digital benefits only

- Corporate logo on event e-mail blasts
- Corporate logo on DBCC homepage with a link to the company website

All sponsorships are considered charitable contributions and are tax-deductible. A letter will be provided on Deerfield Beach Community Cares letterhead thanking you for your donation. All donations will be under complete control of Deerfield Beach Community Cares and may be used at the discretion of the CEO and/or Board of Directors. Donations may be directed to a specific program or fund, but may not be directed to a specific person. Sponsoring entities agree to furnish their sponsorship fee(s) within 30 business days.