Max Nathan's Bar Mitzvah project

My cousin, Jack Nathan, died suddenly and tragically on July 3rd.

Prior to his passing, Jack had just started a clothing/art brand HappyJacksWorld. Jack created this community, and the products within its pages, as a safe haven for kids who struggle with mental illness. In turn, he helped himself. He eased his anxiety via painting and design and by loving and helping others. Jacks passing was unrelated to mental illness. He was a survivor not a victim. He struggled yes, but he also persevered.

One of the other components of HappyJacksWorld was too give back. Jack felt it extremely important to share the profits of his sales with different organizations that were true to him. From his very first collection, Jack was able to donate $1000 to the Child Mind Institute in NYC. October's collaborations will include a breast cancer awareness hoodie and a wooly hat for Mental Health Awareness day later in the month.

By becoming a brand ambassador for HappyJack I am not just selling hoodies and tees, I am selling Jack's legacy: a life with no judgment, the understanding that it is ok not to be okay, living each day to its absolute fullest, and loving unconditionally. This is for anyone who struggles in life and those who thrive. I wants to help Jack continue to make the world a better place.

For my Bar Mitzvah project, I will be promoting sales from the October collections. Jack and his company embody the Jewish value of Tikun Olam or Repairing the World. By supporting Jack's legacy, you are reminding everyone "to do precisely what is important to you" and when we are ourselves we have a much larger capacity to do well for others. Donations will also be made in the names of breast cancer and mental health. As a gift of your support use the code MAXBM to receive 10% off your purchase.

It would mean the world to me, Jack's parents his sister and more important to those that struggle as he did to be a part of HappyJacksWorld!

Find us @
www.happyjacksworld.com
Insta:@officialhappyjack
Don't forget to use your code MAXBM for 10% off.