Luton BID Professional Services campaign 2019

Luton BID is compiling an online directory of town centre businesses working in the professional services sector. This will include:

* Legal
* Residential and commercial agencies
* Creative and digital
* Recruitment
* Insurance/ Financial
* Banking

This is a free of charge directory which will be posted on the [www.lutonbid.org](http://www.lutonbid.org) website. To promote the directory the BID will run an extensive social media campaign throughout 2019 – pushing people towards the directory. This is an opportunity for you to increase your business visibility online and in Luton.

Please complete the following information:

|  |  |
| --- | --- |
| Business name: |  |
| Address: |  |
| Website: |  |
| Office telephone number: |  |
| General email address: |  |
| Sector: (please circle ONE from the list) | * Legal * Residential and commercial agencies * Creative and digital * Recruitment * Insurance/ Financial * Banking |
| \*100-word description about your business: [you can include year it was founded, services you offer, awards you have won, any USP] |  |
| Social media details for your business: | |  | | --- | | Twitter @ | | Facebook @ | | Instagram @ | |
| Logo – I have attached a jpeg logo |  |

\*Please note, we reserve the right to amend your business description, to ensure consistent copy length and style in our directory

Please complete and return this document to Luton BID via email: [info@lutonbid.org](mailto:info@lutonbid.org) or hand to one of our Ambassadors