

2018 POWER *of* PINK

TOGETHER WE MAKE A DIFFERENCE

Brighton's Power of Pink limited edition bracelets, leather goods and accessories support breast cancer research and awareness. A portion of each purchase will go towards breast cancer treatment, prevention and research through donations to local and national charities. Each Brighton Collectibles store partners with a local charity, making this a true community-supported event. We have supported over 300 breast cancer charities across the U.S.



History

Since 2003, Brighton has raised more than \$6.3 Million for breast cancer charities nationwide. This year marks our 16th year in the journey to find a cure, bring hope to our communities, and make a difference.

Giving Back

For every 2018 Power of Pink Bracelet and Christo Cuff sold, Brighton will donate \$10 to local Breast Cancer Charities.

#BRIGHTONGIVESBACK

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Pink Ribbon Charm

J94232|\$26

- Show your support for breast cancer awareness when you wear this pink ribbon charm!

Designed by Onofre Casas



Power of Pink Bracelet

D30178|\$60

- Our official Power of Pink 2018 bracelet features five charms, including four hearts and one circular pendant. Designed by Maryam Nassirbegli to be a beacon of hope and inspiration for all who are touched by breast cancer, it bears the words “You Are Love” “Trust Your Journey of Love” to remind us we are never alone!

Designed by Maryam Nassirbegli



Power of Pink Christo Cuff

D30047|\$78

- Our Power of Pink Christo Cuff features a limited edition leather insert that reverses from pink to python-embossed leather. It's a beautiful way to show you care.

Designed by Kim Crusier Scott

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Power of Pink Partner Uniform

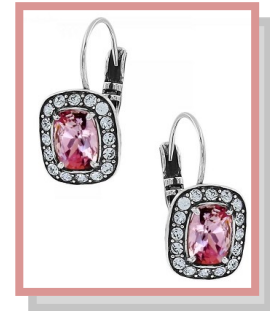
Show you care as we kick off our 16th Annual Power of Pink Campaign by incorporating the color pink to your wardrobe. Wear pink to not only honor those survivors but also to spread awareness in support of breast cancer awareness month!

Designed by Ava Manukyan



STYLE TIP

Create this subtle stacked look by pairing the Reina Bracelet with YOUR Power of Pink Bracelet! (Pairs perfectly with old POP styles or even this years 2018 POP bracelet!)



Reina Earrings
JA2563|\$58



Reina Necklace
JL6313|\$58



Reina Bracelet
JF3363|\$78



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