



2021 ANNUAL SPONSORSHIP OPPORTUNITIES

ACTION REQUIRED BY NOON FRIDAY - DECEMBER 11, 2020
 RSVP to: newyorkchapter@turnaround.org

THINK! SPONSORSHIP

We are inviting your firm on a first come first serve basis, to become a 2021 TMA NYC Annual Sponsor. Our goal is to provide our Annual Sponsors a broad promotional platform to showcase their firm as a premier Turnaround Management provider. We request you consider and commit to a 2021 TMA NYC Annual Sponsorship as you plan your 2021 budget and event participation.

SPONSORSHIP LEVELS & BENEFITS PACKAGES

Each level includes the option for free golf registration(s) at our June 2021 Golf & Tennis Outing at Whippoorwill Golf Club. Based on the sponsorship level, your firm will also receive a credit, in the form of TMA Bucks, toward the registration fee for any 2021 TMA New York City Chapter event. *Please note that all benefits become active upon full payment of your sponsorship.* TMA NYC trusts your firm will find our sponsorships packages beneficial and thanks you for your support!

Sponsorship Benefits Packages	PLATINUM SPONSOR – \$7,500 –	GOLD SPONSOR – \$5,000 –	SILVER SPONSOR – \$2,500 –
A PACKAGE	\$1,125 TMA BUCKS 6 FREE GOLFERS	\$750 TMA BUCKS 4 FREE GOLFERS	\$375 TMA BUCKS 2 FREE GOLFERS
B PACKAGE	\$1,125 TMA BUCKS 4 FREE GOLFERS +2 FREE MEMBERS	\$750 TMA BUCKS 2 FREE GOLFERS +2 FREE MEMBERS	\$375 TMA BUCKS 1 FREE GOLFER +1 FREE MEMBERS
C PACKAGE	\$1,125 TMA BUCKS 2 FREE GOLFERS +4 FREE MEMBERS	\$750 TMA BUCKS 1 FREE GOLFER +3 FREE MEMBERS	\$375 TMA BUCKS +2 FREE MEMBERS

ADDITIONAL BENEFITS INCLUDED IN ALL PACKAGES LISTED ABOVE

Attendee list
 1 day prior to event
 (except NextGen)

Panelist Opportunities Preferred	Friday Newsletter Listing in "Meet Our Sponsor" Section 1x/yr	Website: Listed on Homepage + all calendar event pages by sponsorship level (except point events)	Hyperlink: included with your logo	Event Signage, Program Books



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PARTICIPATE

To participate in this successful program send an email naming your **Sponsor Level and Benefits Package** to newyorkchapter@turnaround.org, **no later than Noon Friday - December 11, 2020** with payment received no later than January 15, 2021 to receive the full year of benefits. Payment can be made via a check sent to our Chapter Executive at: TMA NY, 1341 W. Broad Street, Stratford, CT 06615. Should you need us to issue an invoice for your Annual Sponsorship, email your invoice request to newyorkchapter@turnaround.org.

More Information:

1. Sponsorships are active for a calendar year from 1/1/21 – 12/31/21.
2. All Sponsorship Benefits activate upon payment of the sponsorship.
3. A Sponsor must select a specific sponsorship level & benefits package, confirm it via email, and once confirmed may not be changed.
4. All Sponsor logos will contain a hyperlink to the Sponsor firm's website home page.

TMA NYC Bucks:

1. TMA NYC Bucks can be used for TMA NYC events only. They cannot be applied toward joint events with other Associations or Chapters, i.e. November Holiday Reception Honoring the Judges, Regional Conferences, or Annual TMA NYC Golf & Tennis Outing.
2. TMA NYC Bucks may be used for events between 1/1/21 – 12/31/21. All TMA NYC Bucks expire on 12/31/21 and cannot be carried over to 2022 Sponsorships.
3. Registration fees paid with TMA NYC Bucks are guaranteed the Early Bird Member fee, (lowest fee available), regardless of registration date.
4. Sponsors will receive an update reflecting the use and balance of their TMA NYC Bucks accounts with each TMA NYC Bucks registration.

Panelist Opportunities:

1. Panelist/Moderator opportunities are available to our highest level sponsors at our educational events where applicable.

TMA NYC Annual Golf & Tennis Outing:

1. Titanium, Platinum, Gold and Silver Sponsors get early access to register for the golf event using their free passes if applicable.

Act Now!

Email to reserve your sponsorship. Please send your logo in both JPG and EPS format as well.