

NATIONAL
insect 
APPRECIATION **day**
June 8th

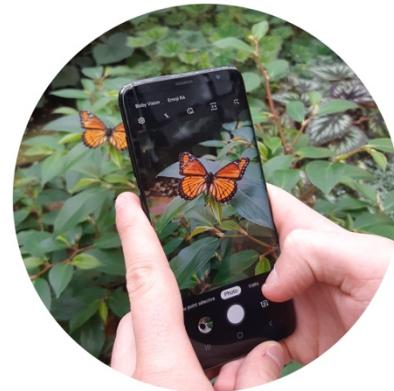


On June 8th, we invite you to celebrate National Insect Appreciation Day (NAIAD) with thousands of insect enthusiasts, amateurs, and professionals all across Canada. For a second year, because of the COVID-19 pandemic, the celebrations will take place online. Hence, it will still be possible to participate in the "insect picture challenge" on social media. We hope that this challenge will prompt the public to develop their curiosity towards insects and raise awareness about the presence of insects all around us.

In order to participate in the challenge, a person will have to post a least one picture of an insect during the National Insect Appreciation Day on June 8th. When posting the photo, the participant should include associated hashtags and nominate five friends by inviting them to also post an insect picture.

Hashtags :

#InsectPictureChallenge
#NationalinsectDay



How a hashtag works :

A hashtag makes it possible for other users to easily find messages and post with a specific theme or content. Simply use the hashtag on social media (Facebook, Instagram or Twitter) and make sure that your photograph is public.

Examples of posts:

- **Announcement of the challenge (before June 8)**



Collection Ouellet-Robert
Publié par Étienne Normandin [?] · À l'instant · ...

INSECT PICTURE CHALLENGE!
On June 8th it is the National Insect Appreciation Day (NAIAD). Celebrate your love for insects with thousands of insect enthusiasts, amateurs, and professionals all across Canada.
To participate in the challenge, post a least one picture of an insect during the National Insect Appreciation Day on June 8th. In the publication, put the associated hashtags and nominate five of your friends by inviting them to publish an insect picture.
[#Nationalinsectday](#) [#insectpicturechallenge](#)

**Challenge
your friends**
[#insectpicturechallenge](#)

On June 8

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This image shows a Facebook post from the 'Collection Ouellet-Robert' page. The post is an announcement for the 'INSECT PICTURE CHALLENGE!' on June 8th, which is National Insect Appreciation Day (NAIAD). It encourages users to post pictures of insects on that day, using the hashtags #Nationalinsectday and #insectpicturechallenge. The post includes a large, high-quality photograph of a yellow and black wasp (likely a paper wasp) perched on a cluster of small, yellow, flower-like structures. The text 'Challenge your friends' is overlaid on the image, and the date 'On June 8' is prominently displayed at the bottom left. The copyright '© DIANE ÖZDAMAR' is visible at the bottom of the image.

- **Post announcing the challenge (June 8)**

 **Étienne Normandin**
À l'instant · 

Happy National Insect Appreciation Day!
I participate in the insect picture challenge so I'm sharing a picture of a Sphinx caterpillar caught at Magdalen Islands (QC) in summer 2019.
I now nominate Vincent Normandin-Leclerc, Arielle Normandin-Leclerc, Lise Danielle Leclerc, Anne Le Goff and Louise Hénault-Ethier to participate in the challenge.

#nationalinsectday #insectpicturechallenge



 J'aime  Commenter

 Votre commentaire...    