

2020 ALC VIRTUAL SUMMIT



SEPTEMBER 15 - 17, 2020



ASSOCIATION OF
LANGUAGE COMPANIES

SPONSORSHIP PACKAGES

	GOLD \$1,000 (3)	SILVER \$750 (5)	BRONZE \$500 (8)
Ability for Attendees to Opt-In to Special Offers from Your Company at Registration	X		
Virtual Packet Logo Cover & Virtual Packet Insert (PDF Book)	X (cover logo & insert)	X (packet insert only)	X (packet insert only)
20-Minute Demo Included on Summit Program Schedule	X		
Summit Sponsor Badge for Email	X	X	X
Company Mention in Press Releases & E-Blasts & Social Media & Blog*	Blog/Social 5/PR 1	Social 3/PR1	Social 1/PR 1
Complimentary 3-day Registration	For 3 people	For 2 people	For 1 person
Company Logo Banner Ad at Single Session on Meeting Platform	X	X	X
Dedicated Branded Meeting Room On Meeting Platform	X	X	
Post-Summit Mailing List (all Registrants)	X	X	X
Logo placement on ALC Website Summit Landing Page and on Summit Meeting Platform	X	X	X
One Company Pre-Summit E-Blast to Attendees	X	X	
Include 2-3 Minute Video on ALC Summit Landing Page + Social Media Post to Announce Video; Links to Video on Meeting Platform	X	X	X

**Quantities shown are the minimum. Number of mentions may increase per the discretion of ALC Staff and ALC Virtual Summit Program Committee.*

A-LA-CARTE OFFERINGS

Virtual Packet Insert	\$100
Supporting Sponsors: Logo on Summit Landing Page linking to company website before and after the event <i>(Includes 1 mention on social media prior to the start of the Summit)*</i>	\$100
Dedicated, Branded and Marketed Networking Meeting Room during Summit	\$200
Ability to submit a 2-3 minute company commercial or demo video to be displayed on ALC Virtual Summit Landing Page for the entirety of the conference	\$250
Sponsor one survey throughout the conference	\$100
Sponsor and share your favorite cocktail recipe with Summit attendees for a Happy Hour during the Summit <i>(Recipes sent to all conference attendees via WhatsApp. There will be Happy Hours each day of the Summit, and ALC staff will determine which day your recipe will be shared. This sponsor level is unlimited, so there may be more than one drink recipe shared per day)</i>	\$50

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