
Making Strides Events' Details

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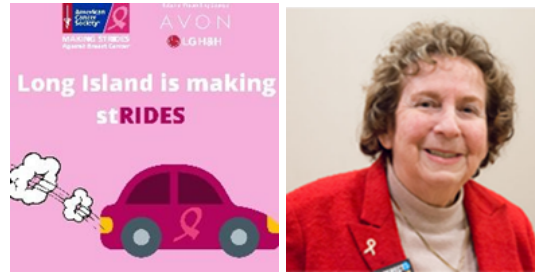
Thu, Oct 8, 2020 at 2:38 PM

Great news . . . the American Cancer Society is pleased to announce that Governor Cuomo has approved plans for a MODIFIED version of the annual Making Strides event at Jones Beach:

As previously scheduled, the event will still take place on Sunday, October 18th at Jones Beach, Field 5. However, the event will be a drive-through experience instead of the traditional walkathon. Details for MAKING (ST)RIDES are as follows:

- The event will run from 7am - 2pm, but the actual drive-through event will take only about 10-15 minutes per car. You **MUST** reserve a specific time slot by 10/15 as car dashboard passes will be sent to your email on 10/16.
- Participants **MUST** register online and reserve the time slot for your car to enter the caravan. In addition, you will receive a downloadable pass so that your car will be allowed to join the caravan route. (You will be asked to show your pass on the day of the event. You can either print it out and place it on your car's dashboard or show the gatekeeper your pass on your phone. **YOU MUST HAVE A PASS OR YOU WILL BE TURNED AWAY AS SPACE IS LIMITED DUE TO COVID19 RULES.** Please visit American Cancer Society's Making Strides website using the following link (You may need to copy & paste this link in your browser): https://secure.acsevents.org/site/TR?fr_id=97644&pg=informational&sid=210546&name=event-details
- Feel free to "pink out" your car!
- The first 2,000 people to register online will receive a swag bag when they arrive at the event. The bag will be placed in your trunk or you can grab it out of a basket in order to keep this a contactless event.
- The event will be a drive-through event where cars must maintain a constant speed of 3-5 mph as they make their way through the route. **NO CAR CAN STOP. NO ONE CAN GET OUT OF THE CAR.** (Please adhere to these rules as they will be strictly enforced. ACS has been warned that the event will be shut down if people start getting out of cars along the route.)

- ACS will be photographing the event continually throughout the day and posting the photos on their website.
- Upon arrival, you will be told a specific radio station to tune your car radio to so that you can listen to a custom playlist and announcements along the route.
- NYSUT members who attend might want to keep an eye out for the 30' long pink pinwheel garden along the route. A photo of our own, Sheila Goldberg, will be on display since ACS had dedicated this event in her memory.



For anyone looking for an alternative, please note that ACS is planning other contactless options:

1. On Sunday, October 18th @ 12noon, ACS is streaming a virtual event called "Strides Live Across America" on both Facebook and YouTube. The program can be accessed clicking the following hyperlinks:

- www.makingstrideswalk.org
- <https://www.facebook.com/Strides>
- <https://www.youtube.com/user/Breastcancer>

2. Beginning October 1st, ACS is launching "Virtual Mosaic." You can submit pictures of yourself "making strides" your own way. You can use the following links (or copy & paste into your browser) to upload your photos directly on the ACS website:

- https://secure.acsevents.org/site/STR?pg=entry&fr_id=97644
- <http://virtual-mosaic.com/>

3. Teams that raise \$500 or more can participate in the "cityHUNT" game. Social distancing and wearing masks is strongly encouraged.

- **MORE INFORMATION** (Click here to learn more about "cityHUNT")

4. On October 24th, a similar drive-through event is being held in Riverhead. The same rules apply and participants are also required to register online by 10/22 as car dashboard passes will be sent to your email on 10/23. (Swag bags will be given to the first group of people who register.). This car parade will begin in the parking lot of the courthouse and travel along Main Street, ending at the Riverhead Aquarium. All participants will receive discounted tickets for the aquarium. Further details for this event, including the time it begins, will be announced online as final plans are approved.

5. Feel free to leave a personal message (in honor/in memory) on our padlet board using the following link:

- <https://padlet.com/dpucciostrideswalk/pcx8zt8dxqh12r5c>

Do not hesitate to reach out to me if you need further information or visit the ACS website. As always, we greatly appreciate your fundraising efforts.

It is not too late to register your local on the ACS website so that you can collect online donations. Step-by-step directions were included in our previous email, but let me know if you need help.

In addition, if your local or retiree chapter still collects cash or checks made payable to: "American Cancer Society" -- please make sure your donations are received at NYSUT by December 1st so that checks can be processed before the end of the calendar year. (Nassau locals send to Barbara Fox @ NYSUT's Woodbury office, barbara.fox@nysut.org, and Suffolk locals send to KellyAnn Cusano @ NYSUT's Hauppauge office, KellyAnn.Cusano@nysut.org.)

Thank you,

Debra Puccio

Making Strides Event Chair for NYSUT Long Island

