



St. Augustine High School Houston Alumni Association

History

St. Augustine High School was constructed by the Archdiocese of New Orleans in 1951 with funds solicited from Catholics of the Archdiocese through the Youth Progress Program. The Archdiocese of New Orleans placed the school under the patronage of St. Augustine of Hippo, a preeminent Christian and scholar of Africa, and a Father of the Church. This was appropriate since from its inception the school was designated for the education of young men from Black Catholic families of New Orleans. Although St. Augustine welcomes students of any national or ethnic background, it has remained the leading private secondary school for black males in Louisiana and is nationally recognized in educational circles for outstanding success in preparing its students for higher education.

Who We Are Today

The goal of the Houston Alumni chapter is to support St. Augustine High School. We help to fulfill the dreams of young men who wish to attend St. Augustine and strive to provide financial assistance to need-based students. We believe that it is our mission to help the young men of New Orleans receive a quality education, especially the economically disadvantaged and those who are willing to strive for excellence.

Continuing The Legacy

The St. Augustine Houston Alumni Chapter's membership and sponsorship opportunities allow us to pave the way for future generations of Purple Knights to excel. We aim for our impact to inspire, encourage, and uplift young men to keep the positive cycle continuing through brotherhood and mentorship. We stay connected through year-round gatherings and fundraisers such as crawfish boils, golf tournaments, our annual Mardi Gras Ball and so much more. The entire St. Augustine High School Class of 2022 earned a total of \$9.2 million in college scholarships, while the Class of 2023 has secured \$4.5 million in early acceptance scholarships. Those 86 graduates carried the St. Augustine legacy to 39 colleges and universities.

Sponsorship And Gift Opportunities

Tiered levels of membership provide ample opportunities to donate to the Houston Alumni Chapter and/or directly to St. Augustine High School. Gifts support and sustain:

- Student financial aid
- Provide quality programs for students
- Attract and retain top faculty
- Technology enhancements
- Provide students with an environment where they can reach their full potential
- Resources for athletics, Marching 100, and other extra-curricular activities

As we solicit corporate sponsorships and donations, we are also very proud that our alumni and friends generously support the cause.

The St. Augustine Houston Alumni Chapter hosts our annual Mardi Gras Ball fundraiser every January and with unprecedented support from donors, in 2023 we were able to donate \$30,000 to our alma mater, our largest donation ever!

Call To Action!

Join us for our 11th Annual Fundraising Mardi Gras Ball
January 20, 2024, 8 PM-1 AM
Humble Civic Center
8233 Will Clayton Pkwy
Humble, TX 77338

To donate or become an official sponsor, please scan the QR Code:

For more information, contact our Treasurer, Kevin Gallien
at (504) 427-7446 or kevingallien@icloud.com



or visit:
bit.ly/staughoualumsponsor

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Call to Action!

We need your help to take our mission to new heights! As valued members of our Chapter, you have the power to make a significant impact by leveraging your everyday network of business connections to secure vital sponsorships for St. Augustine Houston Alumni Association!

Here's how you can help!

1. **Spread the Word:** Share our sponsorship opportunities with your colleagues, friends, and family members who are passionate about supporting worthy causes. Every introduction counts!
2. **Make Personal Connections:** Reach out to business contacts in your network and personally invite them to learn more about St. Augustine Houston Alumni Association and the meaningful impact their sponsorship can make.
3. **Highlight Mutual Benefits:** Emphasize the mutual benefits of sponsorship, showcasing how it not only supports our mission but also provides valuable exposure and networking opportunities for their business.
4. **Utilize Social Media:** Amplify our message by sharing our sponsorship opportunities on your social media channels and encouraging your network to get involved.
5. **Lead by Example:** Lead the charge by securing your own sponsorships and demonstrating your commitment to our cause. Your proactive efforts will inspire others to follow suit.

Together, we can harness the power of our collective networks to drive positive change and secure the vital support our Chapter needs to thrive. Let's rally together and make a lasting difference!

For more information or to get involved, reach out to our Treasurer, **Kevin Gallien** at **(504) 427-7446** or kevingallien@icloud.com



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Annual Sponsorship

Platinum - \$50,000

Elevate Your Impact with St. Augustine Houston Alumni Chapter

We are thrilled to introduce the Platinum Sponsorship!

With your generous contribution of \$50,000, you will not only support our mission to uplift our Alma Mater, St. Augustine High School, but also gain unparalleled exposure and engagement opportunities.

As a Platinum Sponsor, you will enjoy a range of benefits tailored to maximize your brand visibility and demonstrate your commitment to supporting our Alma Mater:

- 1. Prominent Brand Recognition:** Your logo prominently featured on our website, event materials, and marketing collateral, reaching our extensive network of supporters.
- 2. Exclusive Networking Opportunities:** All inclusive invitation to exclusive events and networking sessions with industry leaders and fellow sponsors.
- 3. Customized Content Collaboration:** Collaborate with us on co-branded content, highlighting your partnership and shared values across our digital platforms.
- 4. VIP Access:** Priority access and reserved seating at our flagship events, ensuring you are front and center for key moments and presentations.
- 5. Recognition in Press Releases:** Your sponsorship prominently acknowledged in press releases and media outreach efforts, showcasing your dedication to making a difference.
- 6. Annual Impact Report:** Receive a comprehensive report detailing the tangible impact of your sponsorship, demonstrating the difference you have made in the lives of young men in New Orleans.

By joining us as a Platinum Sponsor, you will not only elevate your brand but also play a pivotal role in advancing our mission and creating positive change in the world. We are excited about the possibility of partnering with you and are available to discuss further details at your convenience. Together, we can make a lasting difference.



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2025 MARDI GRAS BALL SPONSORSHIPS

Title - \$20,000

As a Title Sponsor of the gala, your name/class year/brand will be included in the event title. Additionally, other benefits will include:

Advertising:

- Name/Logo prominently displayed on the main stage
- Social Media post (1) regarding the sponsorship
- Name/Logo displayed on large screen during the gala
- Name/Logo included in follow-up communication after the event

Day of the Event:

- Twenty event tickets (2 tables that seat 10 guests each)
- Speaking opportunity at the event*
- Most optimal table position in the venue
- Selected Purple Knight gear featuring school logo
- VIP Room access

Champion-\$5000

As a Champion Sponsor of the gala, your name/class/year/brand will be included in the name of a drink of the event. Additionally, other benefits will include:

Advertising:

- Name/Logo in the program
- Social Media post (1) regarding the sponsorship
- Name/Logo displayed on big screen during the gala
- Name/Logo included in follow-up communication after the event

Day of the Event:

- Ten event tickets (1 table that seats 10 guests each)
- Event specialty drink named after your Class/Brand/Company*
- Optimal table position in the venue
- Selected Purple Knight gear featuring school logo



To donate, please
scan the QR Code:



or visit:
bit.ly/staughoualumsponsor

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2025 MARDI GRAS BALL SPONSORSHIPS

Marching 100 - \$2,500

As a Marching 100 Sponsor of the gala, the band will perform a song with a dedication during the event. Additionally, other benefits will include:

Advertising:

- Name/Logo in the program
- Social Media post (1) regarding the sponsorship
- Name/Logo displayed on big screen during the gala
- Name/Logo included in follow-up communication after the event

Day of the Event:

- Six event tickets
- Song dedication during the event*
- Selected Purple Knight gear featuring school logo

Sons of the Gold and Purple- \$1,000

As a Sons of the Gold and Purple Sponsor of the gala, you will receive multiple recognition opportunities during the event. Additionally, other benefits will include:

Advertising:

- Social Media post (1) regarding the sponsorship
- Name/Logo displayed on big screen during the gala
- Name/Logo included in follow-up communication after the event

Day of the Event:

- Four event tickets

Risings Sons- \$500

As a Rising Sons Sponsor of the gala, you will receive multiple recognition opportunities during the event. Additionally, other benefits will include:

Advertising:

- Name/Logo displayed on signage during the gala
- Name/Logo included in follow-up communication after the event

Day of the Event:

- Two event tickets



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