

STEP UP TO

THE DBL D BAR

RESOURCES | EVENTS | NEWSLETTER



Our first DBL D BAR Ranch newsletter celebrates our Silver Anniversary of developing our Beefmaster genetic herd.

Our ranch history journey with the Beefmaster community began in 1997 when we purchased our first purebred Beefmaster bull. We started our first commercial herd with "Abraham", a big sluggish purebred Angus bull on our crossed Beefmaster cows for our beginning ranch operation in Austin County Texas. Our main herd ranch is just north of the town of Industry, with development pastures in New Ulm south and east of Industry.

This historic Texan area was the far western edge of the Moses and Stephen Austin Spanish Land Grant Colony from the 1820s. Our ranch is adjacent to the first German settlement in Texas in the late 1820s. That settlement became incorporated as "Industry" in 1831 and became the gateway for further German immigrants via Galveston to come to this region of Central Texas and into the Hill Country. The first German settlers here were the Frederick R. Ernst family of Oldenberg. The Ernst family prospered and eventually flourished raising tobacco, cotton, corn, and cattle after their initial mud hut existence guarding against Indian raiding parties. Over time, the younger Ernst sons operated as Texas Rangers, cotton traders, and cattle drive cowboy hands for South Texas cattle drives to rail heads into Kansas.

Today, we are proud to say that we have used the fertile Texas soil to export Beefmaster genetics back to Germany and other European countries. This international success is a testament to the quality and reputation of our breed. We look forward to sharing more about this exciting journey in our upcoming newsletters, connecting our local community to the global Beefmaster network.

**DBL D BAR Beefmaster Ranch (Dd)
Commercial Cattlemen's Choice
Best of the Breeds Genetics and Proven
Performance in Weight Gain and Feed Efficiency**





OUR JOURNEY

Our journey at the DBL D BAR Ranch began in 1997 with a focus on high-performance cattle. After thorough research and consideration of locally popular breeds such as Brangus, Charolais, and Angus, we chose Beefmasters for their proven economic traits in 1998-1999. We started with a 6-month-old purebred Beefmaster bull calf, and as he matured in our herd, his first calves were exceptional. His second set surpassed our expectations. This success led us to wonder, "What could we achieve with a top-tier bull?". We purchased a Champion Futurity bull from Hans Whittenburg at a Brenham sale and soon transitioned to a total purebred operation.

Our commitment to high performance is evident in our rigorous testing and selection processes. As an accountant and engineer, Dorothy and I believe in the power of numbers and use EPD values to guide our genetic selection process. This approach has paid off, with our herd consistently ranking high in the Beefmaster breed. In 2017-2018, we launched a 'higher octane' performance objective, using select highest ranking sires and dams to further elevate our herd performance. Our base cow herd now includes primarily top performance "ISA Beefmasters" and "Beef on Forage" bloodlines with top performers from Texas, Missouri, Wisconsin, and Minnesota.

As we celebrate our Silver Anniversary, we are filled with excitement for the next 25 years of our journey. We are committed to continuous improvement, not just for our herd, but for the entire Beefmaster breed. We are dedicated to producing the highest quality Beefmaster steaks and roasts, a commitment that we know our community shares and appreciates.

SUPPORTING BBU

As lifetime members of BBU and JBBA, we are passionate about the Beefmaster breed. We have served on several committees, including International, Long-Range Planning, Commercial Marketing, Membership, and Advertising. Over the years, we joined and consigned or bought cattle from almost every BBU satellite. We have especially enjoyed conducting field days and helping promote the benefits of the breed. Doyle served on the BBU Board from 2009-2012 with 100% attendance at all Board meetings, while working overseas. In 2008, Doyle worked with USLGE to develop the \$287,000 Emerging Market Grant to promote Beefmaster genetics in Thailand. That project has proved very successful for the Thai beef industry and exports from the US to Thailand over the past decade. Doyle & Dorothy have been invited and attend USDA International Trade Summits in Morocco, London, and Amsterdam to discuss the sustainability aspects of Beefmasters for today's climate concerns.

BROUGHT TO YOU BY DBL D BAR BEEFMASTERS

TAKE A LOOK AT OUR TOP PERFORMERS

This first issue of “The Bar” showcases our current herdsires active in our pastures for natural breeding. Last year we retired D’Elite (L BAR 7301), the top selling bull of his performance class at ISA Beefmasters. Our dams include a large number of his progeny that also perform well.

In January 2024, we welcomed EZ TOP (ZEMKE 205) [C1163885] as D’Elite’s replacement. We first saw EZ TOP when he was not yet a yearling at the Red River Performance Test. We watched him develop along with his high octane EPD credentials. Zemke Ranch of Minnesota used a top genomic dam with Blau’s “Dominator” sire to optimize this calf’s genomic gains. EZ TOP offers $\$T = 132.5$ and $\$M = 29.2$

EZ TOP joined our sire stable with our earlier ZEDD (ZEMKE 009) [C1133985] and GUZZ (K-264 [C1129301] out of Kruse Farm Beefmasters in Wisconsin. GUZZ is a son of L BAR 4519 with $\$T = 101.24$ and $\$M = 24.28$. ZEDD offers $\$T = 102.47$ and $\$M = 24.10$. We also use other popular semen for AI and ET from SIRE PRO (K-132) [C1056626] and Distinction (K-214) [C1100890] with $\$T = 131.4$ and $\$M = 28.5$.



Zemke
EZ-TOP

$\$T$	$\$M$
132.5	29.2



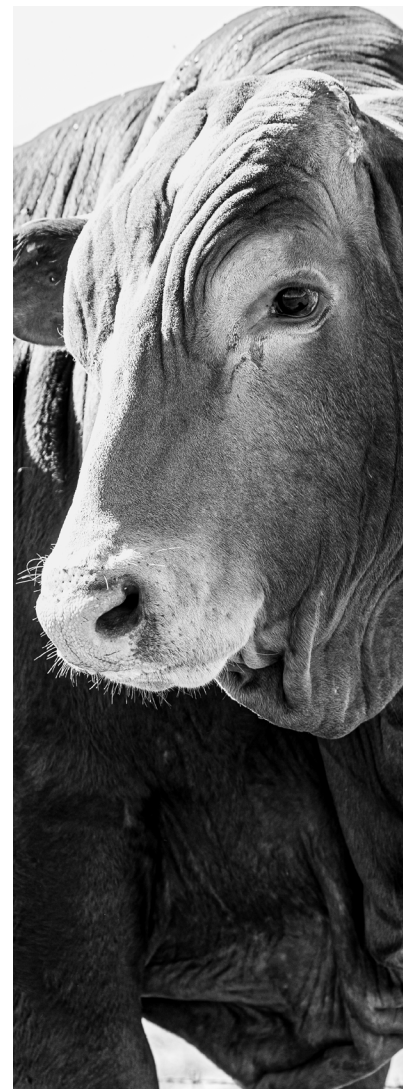
Double D Bar
GUZZ

$\$T$	$\$M$
101.24	24.28



Double D Bar
ZEDD

$\$T$	$\$M$
102.47	24.10





On the female side, we are proud to introduce our newest Donor, "K-317" [C1158339]. We brought this bred Kruse heifer from Wisconsin to Texas due to her fantastic high-octane ratings. She is ranked in the top 1% of the BBU EPD database in 8 traits including \$T = 150.67 and \$M = 37.93. Her first flushing will be IVF for our domestic use or sales then EU export qualified with conventional ET with EZ TOP and Distinction semen. Her young calf is out of Kruse's "T-Bone" that provides strong performance genetics such as the popular "SirePro [K-132]" sire being used across the breed to improve performance traits .



Kruse **K-317**

\$T
\$M
150.67
37.93

Kruse K-317 high octane bred heifer from Wisconsin made her new home in New Ulm, Texas in December, 2023. She ranks top 1% in desirable EPD traits and genomics both \$T and \$M. She dropped her first high octane calf, D'Brute, in March followed by flushing with EZ-TOP with his top rankings in BBU. 1% x 1% equals top .01 %





DOUBLE D BAR BEEFMASTERS FEMALE SUMMARY

We are selective about our herd phenotype and performance criteria.

Our herd of dams and donors include the following typical females with proven performance and excellent conformation and carcass quality.:

DAMS	\$T	\$M
DD-2363	115.72	24.09
DD-2042	106.72	20.37
DD-2038	109.10	19.23
DD-1939	106.67	18.25
DD-1921	112.72	27.62
PW-1885	91.99	21.82
DD-1834	112.72	22.62
DD-1821	111.46	19.97
1731-F	133.35	32.27
DD-1729	98.16	19.72
DD-1727	103.74	22.91
DD-1659	105.76	23.26



BROUGHT TO YOU BY DBL D BAR BEEFMASTERS



COMING IN

FUTURE NEWSLETTERS

We expect to publish “The Bar” every quarter. The October issue will provide some features on our European progress and introduce some of the EU Beefmaster breeders who will visit us in August during the TAMU Beef Cattle Short Course and Annual BBU Convention.

We also expect to feature our current growing calf crop and other plans to market our genetics and beef products.

Other feature articles will focus on topics such as:

“WHAT DOES SUSTAINABILITY MEAN FOR BEEFMASTERS?”

“ONE PERCENTERS WORK WELL!”

“COMBATTING VEGETARIAN DISEASE”

GETTING IN TOUCH

Call or text at **281-813-3824** for our heifer, semen, and embryo inventory for sale.

If email works better for you contact us at: **dsanders@industryinet.com**

Come look at cattle by appointment if it is desired to do so.

THE BAR

