

STEP UP TO

THE BAR

RESOURCES | EVENTS | NEWSLETTER

Our experience with our first “*Step Up to THE BAR*” newsletter produced great responses from our friends, customers, and Beefmaster family in general from across the US and internationally.

WHAT'S BEEN HAPPENING?

We were glad to receive a group of Beefmaster breeders from Europe in early August to attend the Texas A&M Beef Cattle Short Course and BBU 2024 Convention in College Station, Texas. These European breeders have matured their herds of purebred sires and dams from our Dd embryos qualified for EU imports. These herds include performance bloodlines from across BBU producer bloodlines. Beefmaster breeders are now in Italy, Ireland, UK, Austria, Poland, Portugal, Spain, Germany, Netherlands, and Turkey.

Giulio and Francesca DeDonatis were unable to attend from their Italian operation at Port of Rome due to commitments to present their herd to a large group of Ag officials across the 27 EU member countries. They worked with the Italian Ministry of Agriculture to develop the A.A.B.I. Italian Beefmaster Association from their first calves born in 2015. They developed a working relationship with University of Bologna to monitor Beefmaster performance traits as their herd grew. The sustainability of the Beefmaster genomic benefits have proven popular across several other European countries to support acceptance of AABI as the official EU Beefmaster Breed Association.

Our AABI guests included Shay and Susan O'Neill with Shay's sister Teri and husband Connor from Seaview Farms, UK/ N. Ireland, Robert & Raymond Miller Farm from UK/ N. Ireland, Micha Hamersky of Austria, and a group from Kafkas University in Eastern Turkey. The Turkish Beefmaster officials included Dr. Husnu Kapu, Kafkas University Rector, along with Professors Dr. Yavuz Ozturkler, and Dr. Cihan Kacar, to explore a CO-OP exchange opportunity with Texas A&M Veterinary, Animal Husbandry, Nutrition and Ag Engineering programs for Kafkas U and other Turkish Ag Universities.

They all learned a lot about Beefmaster cattle, BBU, and enjoyed some great Texas steaks, Prime Rib, Chicken Fried Steak and other fine Texas cuisine.



The attendees to our dinner the night before BBU Convention



OUR DD INTERNATIONAL FOOTPRINT

We have been devoted to international development of the Beefmaster breed since the early days of our journey with BBU. Initial efforts included travel to Mexico and Brazil to promote Beefmasters in the early 21st decade. We admired the breed development in Mexico when we attended their 25th Association Anniversary. The popularity of Bos Indicus breeds such as Brahman, Nelore, Gyr, and Zebu in the tropical climates of Central or South America and Asia are evident.

We had an opportunity to export Beefmaster semen to Thailand in 2001-2003 but the health protocols were too restrictive. With USLGE's help, Doyle developed a proposal in 2008 for USDA's Emerging Market Development program to introduce Beefmasters to the Thai beef industry. The \$287,000 grant was approved for education and promotion over a 3-year program with Thai visitors and workshops for health protocols to accept semen shipments. BBU breeders donated semen for distribution across Thailand. Soon, the crossbred calves proved Beefmaster benefits. The breed quickly became the premium beef breed recognized across Thailand for beef quality. The Brahman are still popular there for cattle shows but Beefmaster beef is served for its proven tenderness and marbling while also proving feed efficiency, fertility, weight gain, docility and hardiness traits. If we could succeed in Thailand, what other areas could benefit from Beefmaster genetics? Studies confirmed Europe could be next.

We have established a proven network for qualified EU readiness, testing, collection, storage, USDA Health Permits and specialty shipments with dairy genetic export partners. In July 2024, there was a change in EU protocols that presented a new challenge where CSS semen is no longer acceptable for embryo matings. By August 15, we had to ship our remaining EU inventory under the former regulations to Rome for sales across EU via the AABI certification process. We are also working with USDA/ APHIS, and EU regulators to confirm our methods going forward. This will include imports of EU qualified semen from the current EU breeders. This entails confirmation of storage and handling of imported EU semen along with traceability upon arrival at EU qualified genetic centers. AABI is helping resolve these issues with the EU regulators while we are working with a group of embryo export officials to assure full compliance.

OUR HOMEGROWN BEEF PROJECT

In 2023, DBL D BAR Ranch was recruited to supply Dd Beefmaster beef supply to a group of high-end restaurants in the Texas Hill Country area by a large international wine importing firm that supplies these restaurants. After taste testing of our own ranch grown prime beef steaks and roasts, we agreed on an initial market demand level to assure regular supply using our genomic EPDs to validate REA & IMF values. Watch for further development of this project. Our first crop is growing on special rations and quality grass to meet the prime beef harvest standards that are expected.



BROUGHT TO YOU BY DBL D BAR BEEFMASTERS

TAKE A LOOK AT OUR TOP PERFORMERS

While we use some AI and ET applications within our herd, we depend on natural breeding for our primary herds of cows and donors along with our heifer development program and our beef project. We typically have certain donors in for flushing along with some special sire/donor candidates to produce genomics for our higher-octane progeny. The 2024 weather and rainfall has helped us with hay and strong grass growth this year in all of our pastures. We offer CSS semen for sale to cross in dairy and other meat producing applications as well as high performance purebreds.

Double D Bar **GUZZ & HIS GALS**

We are using GUZZ (C112301), an L BAR 4519 son on our developed heifer crop along with the first- and second-year cows in the herd. We are careful with the heifers to assure that **ZEDD** or **EZ-TOP** work on **GUZZ's** girls.



Double D Bar **ZEDD & HIS ZEALOTS**

ZEDD (C1133985) is a Frenzel son that is a dedicated worker in his herd's performance. His cows love to have him around and he is a proud Pop with a group of sons and daughters that he looks after in his pasture—a truly docile dad!

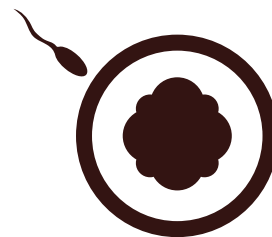
Zemke **EZ-TOP & HIS GROUPIES**

EZ-TOP (C1163885) is definitely a performer in his herd. We picked him out of the 2023 Red River Performance Test before he was even a yearling. ZEMKE Ranch in Minnesota used a fine performance cow to AI with the Blau "Dominator" sire to actually improve the sire's high ranking genomic potential. We collected him, CSS at Elgin, before introducing him to his groupies when he did arrive home. He rounded up his herd and went straight to work.





CURRENT EMBRYO INVENTORY



We have worked hard to ship over 500 embryos to Europe since 2014. We partnered with ISA Beefmasters on a unique project to collect EU qualified semen in Iowa due to southern US bovine health immunizations that disqualify EU collection standards. Now EU semen is available from several high-performance sires in different EU countries that can be exported to USA and other countries such as S. Africa, Australia, and Brazil. Our EU current embryo stock includes the following mating's; now in Rome.

SIRES	REG. №	\$T/\$M	DONORS	REG. №	\$T/\$M	UNITS
DISTINCTION	C1100890	131/29	DD-1112	C1011008	61/13	6
			DD-1727	C1084375	104/23	5
ZEDD	C1133985	103/24	DD-1706	C1084371	89/20	6
			DD-1729	C1084376	98/20	2
GUZZ	C1129301	101/24	DD-1916	C1116198	94/21	13
*U.S Collection Scheduled October-November					TOTAL	32

MEET OUR 2024 EUROPEAN GUESTS



BROUGHT TO YOU BY DBL D BAR BEEFMASTERS



COMING IN

FUTURE NEWSLETTERS

We received an excellent response to our first edition of “The Bar” in June, 2024. While we focused this issue on our European breeders and their visit to Texas to celebrate the establishment of their AABI Association of EU Beefmaster breeders, we look forward to promoting our Dd genetics at home too. We have a variety of CSS semen on our herdsires and conventional embryos at Elgin Breeding and Trans Ova Genetics.

In December, our issue will feature **“What does Sustainability mean for Beefmasters?”**

Other feature articles will focus on topics such as:

“ONE PERCENTERS WORK WELL!”

“COMBATTING VEGETARIAN DISEASE”

“USING GENOMICS EPD’S FOR BEEF QUALITY INDICATORS”

“THE LEGEND OF DD- GABRIEL”

GETTING IN TOUCH

Call or text at **281-813-3824** for our heifer, semen, and embryo inventory for sale.

If email works better for you contact us at: **dsanders@industryinet.com**

Come look at cattle by appointment if it is desired to do so.

THE BAR

