

DISPLAY & COMMERCIAL CLASSIFIED ADVERTISING

FOR THOSE WHO HAVE NEVER RELISHED THE COMMONPLACE

	AD TYPE	DIMENSIONS & STYLE	1 ISSUE	ANNUAL	6 PRINT &
				6 ISSUES (10% DISCOUNT)	6 DIGITAL (12 TOTAL ISSUES)
ACD MAGAZINE PRINT ADS	Inside Front Cover	7.5" x 10"	Color	\$500	\$2,700 \$4,185
	Inside Back Cover	7.5" x 10"	Color	\$500	\$2,700 \$4,185
	Outside Back Cover	7.5" x 10"	Color	\$500	\$2,700 \$4,185
	Inside Full Page	7.5" x 10"	Color	\$350	\$1,890 \$3,375
	Inside Half Page	7.5" x 4 3/4"	Color	\$150	\$810 \$1,350
	Inside Quarter Page	3.5" x 4 3/4"	Color	\$90	\$486 \$1,026
	Inside Sixth Page	2 1/4" x 4 3/4"	Color	\$60	\$324 \$864
	Inside Economy Ad	3.5" x 2.5"	Color	\$35	\$189 N/A
	Inside Small Ad (text only)	2" x 2"	B&W text	\$14	\$76 N/A
	Commercial Classified Ad	Up to 75 Words	B&W text	\$10	\$54 N/A
BOATTAIL DIGITAL ADS	Premium Placement (side banner)	Digital	Color / Link	\$275	\$1,485 Comes with the purchase of all full page and cover ads.
	Standard Placement (middle)	Digital	Color / Link	\$100	\$540 Half/Quarter/Sixth
	Classified Placement (bottom)	Digital	Color / Link	\$10	\$54 Economy/Small/ Classified
ACD MEMBERSHIP DIRECTORY PRINT ADS	Inside Front Cover	7.5" x 10"	Color / Glossy	\$1,000	N/A N/A
	First Page (opposite inside front cover)	7.5" x 10"	Color	\$800	N/A N/A
	Inside Back Cover	7.5" x 10"	Color / Glossy	\$900	N/A N/A
	Last Page (opposite inside back cover)	7.5" x 10"	Color	\$700	N/A N/A
	The above ads will be given to the first advertisers who request them.				
	Inside Full Page	7.5" x 10"	Color	\$500	N/A N/A
	Inside Half Page	7.5" x 4.75"	Color	\$300	N/A N/A
	Inside Quarter Page	3.5" x 4.75"	Color	\$180	N/A N/A

Note: Cover positions are based on availability of the space. Please contact us before reserving advertising space to check for availability.

PUBLICATION SCHEDULE

The ACD Club magazine is published bi-monthly. Deadlines for materials and creative are December 20th, February 20th, April 20th, June 20th, August 20th (Reunion Recap issue) and October 20th.

The Boattail, our digital newsletter, is also published bi-monthly. Deadlines for material and creative are January 10th, March 10th, May 10th, July 10th, September 10th, November 10th. Each issue will be emailed within 7-10 business days of the deadline.

ACD Member Directories are published bi-yearly.

FILE SUBMISSION

Files may be submitted to editor@acdclub.org prior to, or on the deadlines outlined above. Ads that arrive late will be inserted into the following issue. Files must be under 25 megabytes in size and be one of the following file type: pdf., png., tiff, or gif. When creating ads with bleed, please make sure the ad is made with 1/4" bleed, in addition to the trim size stated on the Ad Profile Option page (see back). All files must be sent in high resolution (150 to 300 dpi.)

PAYMENTS

Please make checks payable to the Auburn Cord Duesenberg Club. Remember to include your advertising information with your payment. Payments may be mailed to:

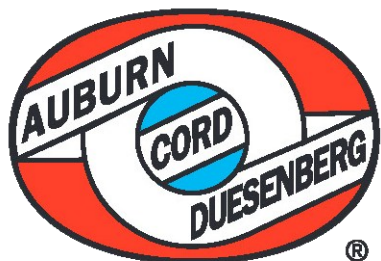
Auburn Cord Duesenberg Club
4309 Native Dancer Dr.
Edmond OK 73025

CANCELLATIONS

All cancellations must be made in writing prior to the corresponding issue's deadline for materials and creative. Preferred positions may only be canceled 90 days prior to the corresponding issue's deadline for materials and creative.

QUESTIONS?

Commercial Classified & Display Advertising Manager
Lindsey Greene Barrett
advertising@acdclub.org



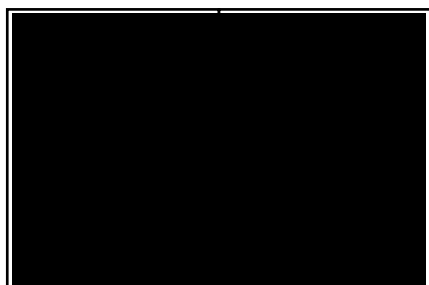
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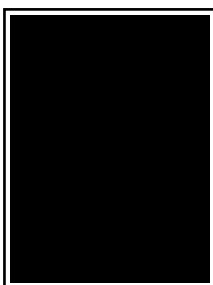
AD PROFILE OPTIONS

PUBLICATION SIZE: 8 1/2" X 11

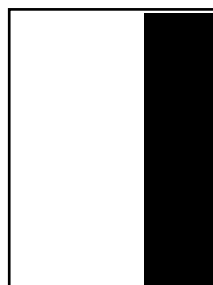
BLEED REQUIREMENTS: 1/4" OUTSIDE OF TRIM



DOUBLE PAGE SPREAD
15" x 10"



FULL PAGE
7 1/2" x 10"



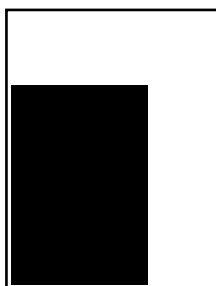
2/3 PAGE VERTICLE
4 3/4" x 10"



1/2 PAGE HORIZONTAL
7 1/2" x 4 3/4"



1/3 PAGE VERTICLE
3 1/2" x 10"



1/2 PAGE ISLAND
4 3/4" x 7 3/8"



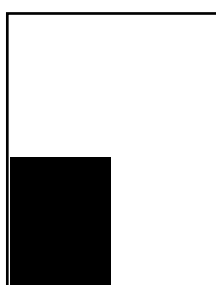
1/3 PAGE HORIZONTAL
7 1/2" x 3 1/4"



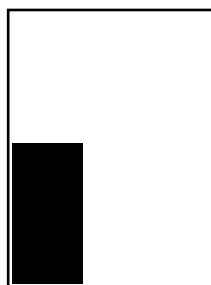
1/3 PAGE VERTICLE
2 1/4" x 10"



1/3 PAGE ISLAND
4 3/4" x 4 3/4"



1/4 PAGE
3 1/2" x 4 3/4"



1/6 PAGE
2 1/4" x 4 3/4"

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Display Advertising Manager**
Lindsey Greene Barrett
advertising@acdclub.org

Send camera ready ads to:
advertising@acdclub.org

ACD MAGAZINE DEADLINES

Issue	Cut Off Ads, Artwork, etc.	Estimated Mail Date
#1	December 20 th	Mid-February
#2	February 20 th	Mid-April
#3	April 20 th	Mid-June
#4	June 20 th	Mid-August
#5 Reunion Recap	August 20 th	Mid-October
#6	October 20 th	Mid-December

DIGITAL BOATTAIL DEADLINES

Issue	Cut Off Ads, Artwork, etc.	To Members
#1	January 10 th	January 17 th
#2	March 10 th	March 17 th
#3	May 10 th	May 17 th
#4	July 10 th	July 17 th
#5	September 10 th	September 17 th
#6	November 10 th	November 17 th

The ACD Club and its Board of Directors take no responsibility for the truthfulness and accuracy of private or commercial ads contained in the ACD publications. However, false and/ or misleading ads could result in the revocation of advertising privileges. No projects are sanctioned by the Club unless expressly stated.