

incredABLE Day 2022 - Info Guide



June 12, 2022 | 10am-2pm
King Street Memorial Park
740 King Street | Franklin, MA

Together, We Can Do Something *incredABLE!*

inclusive & accessible activities | community stroll live
entertainment | services & support resources | food
...and much more!

All Are Welcome!

This event is free to attend, though donations and
fundraising are strongly encouraged and appreciated.



Proceeds benefit the programs of HMEA, a 501(c)
(3) nonprofit serving more than 5,000 children,
adults, and families impacted by developmental
disability in MA and RI.

Find Out More!

hmea.org/incredABLEDay



@incredABLE Day 2022
@incredABLE Ambassadors

Important **incredABLE** Day Info

When: June 12, 2022 | 10:00am - 2:00pm

Where: King Street Memorial Park
740 King Street, Franklin, MA 02038

Who: The HMEA Community & those interested in supporting HMEA's mission are invited!

Why? For 21 years, HMEA's **incredABLE** Day has raised funds that directly support our programs, serving more than 4,000 children, adults, and families in 110 communities in Massachusetts and Rhode Island and employing more than 500 skilled, caring, and compassionate staff. **incredABLE** Day celebrates the able in all of us and fuels our mission!

Learn more: hmea.org/incredABLEday

What Can I Expect at **incredABLE** Day 2022?

50/50 Raffle | Dream Raffle | Live Entertainment
Cookout | Accessible Activities | Community Stroll
HMEA & Community Resources | Kid's Fun Run
...and much more!

What's New for **incredABLE** Day 2022?

No Registration Fee!

- **It's free to attend **incredABLE** Day 2022, free to eat at the cookout, and free to play games!**
- There is a fee for raffles. Tickets available online, offline, and at event and on sale now. An ATM will be available at the event, and pre-purchasing is encouraged! See **Raffles** section for more info.
- Your help with **incredABLE** Day fundraising is more important than ever! You're asked to start a fundraising page, start a team, or join an existing one! See **Fundraising** section for more info.

Lower Prices on 50/50 Raffle Tickets!

- 50/50 Raffle tickets on sale now, just \$10 for 1 or \$25 for 3 tickets! Available online and at the event only. See **Raffles** section.

No 5K Race!

- To make this event more inclusive of the population supported by HMEA, there will be no 5K race this year, but we'll still have a **community stroll!** A greater focus will be on **entertainment and activities for all!**

Team Tent Decorating Contest!

- **Each HMEA program team that starts a fundraising page through JustGiving will have their own popup tent** at the event. Each team is encouraged **to decorate** their tents! **Some supplies provided at event**, but please **feel free to bring your own or create decorations ahead of time**. Attendees will vote on their favorite team tent, and the **winning team receives \$250** added to their fundraising total!

New Location!

- Note the new location for **incredABLE** Day:
King Street Memorial Park, 740 King Street, Franklin MA

How Can I Support incredABLE Day?

Sell *Raffle* Tickets Online!

- **50/50 Raffle Tickets available online and at the event.**

To purchase online: visit hmea.org/incredABLEDay and click the **50/50 Raffle** button.



- **Dream Raffle Tickets available online, at the event, and offline (paper tickets) in advance of the event.**

To purchase online: visit hmea.org/incredABLEDay and click the **Dream Raffle** button.



Sell *Raffle* Tickets Offline (paper tickets)!

- Your program has been provided with **paper Dream Raffle tickets**. Contact Samantha Shepherd (sshepherd@hmea.org or 508.298.1121) for more!
- These tickets should be sold for **\$1 each, or \$5 for a book of 6**. Accepted forms of payment for offline ticket sales are cash or check. **Collect payment at time of sale**.
- **On each ticket**, ensure the person purchasing tickets writes their **name, phone number, and program/team** page they'd like their tickets to support.
- **Submit payment and tickets to the Admin Office, Attn: Samantha Shepherd**. Please leave books of tickets stapled! Tickets/payment must be received by June 9, 2022.

How Can I Support incredABLE Day?

Open Fundraising Pages and Join Teams!

- To fundraise for incredABLE Day 2022, you must create a new account with JustGiving. Visit www.justgiving.com/campaign/incredABLEday2022 or search incredABLE Day 2022 on justgiving.com to get started!
- For complete instructions on setting up a team page, joining a team, or setting up a personal fundraising page, visit hmea.org/incredABLEDay and click the link next to the **Fundraise** button.

Order incredABLE Day Gear!

- T-shirts, long-sleeved, and sweatshirts on sale through May 18 only!

To purchase online: visit hmea.org/incredABLEDay and click the **T-Shirt** button.



Volunteer!

- Volunteers Needed for 3 Shifts: 7am-10am, 10am-2pm, and 1pm-3pm

To register as a volunteer: visit hmea.org/incredABLEDay and click the **Volunteer** button.



Where Can I Learn More About incredABLE Day?

Still have questions?

- Visit hmea.org/incredABLEDay and click the *FAQ* button.
- For sponsor info, entertainment, activities, and marketing, contact:

Doug MacPherson
508.298.1105
dmacpherson@hmea.org
- For volunteer info, fundraising pages, raffle tickets, social media, t-shirts, and donations, contact:

Samantha Shepherd
508.298.1121
sshepherd@hmea.org

RSVP to the Facebook Event and Share with Friends and Family!

- Visit facebook.com and search "HMEA's incredABLE Day 2022," RSVP that you're going, and then invite your social circle!

Become an incredABLE Ambassador!

- Visit facebook.com and search "HMEA's incredABLE Ambassadors" for the latest incredABLE Day information!

