

## NEW IN SPECIALISED RESOURCES

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### Supporting the Gambling Commission's research programme

#### [The effect of gambling marketing and advertising on children, young people, and vulnerable adults](#)

This report summarises the impact of gambling advertisements on children, young adults, and vulnerable groups in the UK for the non-profit organisation, GambleAware. Through nine different types of studies, concerns were found about gambling advertisements. The report highlights the increase of gambling advertisements in recent years. The increase was found in both traditional and new media such as Twitter. Gambling advertisements affected people's attitudes and future gambling behaviour. The report makes recommendations on how to reduce the harms of gambling advertising, and protect young people and vulnerable groups. It also identifies future research areas to better understand the impact of gambling advertising.

Read the [report summary](#)

Read the [report](#)

Ipsos MORI (2020). *The effect of gambling marketing and advertising on children, young people and vulnerable adults – Final synthesis report*. Available from:

<https://www.ipsos.com/sites/default/files/ct/publication/documents/2020-03/gambling-marketing-advertising-effect-young-people-final-report.pdf>

#### [The Gambling Commission – Gambling regulation: problem gambling and protecting vulnerable people](#)

This report by the United Kingdom's National Audit Office looks at the degree to which gambling regulation in Great Britain effectively protects people from gambling-related harms and emerging risks. Its focus is on the Gambling Commission, but it also examines the broader regulatory framework the Commission operates within. The report includes a review of whether the Gambling Commission is knowledgeable about the issues it aims to improve and has a clear plan for how it will achieve this, so that resources are used effectively.

Read the [report](#)

Davies, G. (2020). *The Gambling Commission – Gambling regulation: problem gambling and protecting vulnerable people*. London, UK: The National Audit Office. Available from: <https://www.nao.org.uk/wp-content/uploads/2020/02/Gambling-regulation-problem-gambling-and-protecting-vulnerable-people.pdf>



## Systems of funding for gambling research

This brief report introduces issues of current debate on gambling research funding systems, such as hypothecated funding models and voluntary vs. involuntary contributions. It presents current empirical evidence on the influence of funding sources on gambling research. It also details the gambling research funding programmes of 11 jurisdictions across 7 countries, and includes a table summarising the programmes and their main advantages and disadvantages.

Read the [brief report](#)

Gambling Research Exchange (GREO). (2020). *Systems of funding for gambling research*. Brief report prepared for the Gambling Commission, Birmingham, UK. <https://doi.org/10.33684/2020.003>

## Online gambling/betting: A survey of 1,500 Canadians during the COVID-19 pandemic

These slides present survey results from 1,500 Canadian residents from May 7 to 12, 2020, during the COVID-19 pandemic. The survey was conducted by Abacus Data, a market research company based in Ontario. Survey data includes how often respondents gambled/bet online before COVID-19, and whether respondents agreed or disagreed that they were currently spending too much money gambling/betting online.

See the [slides](#)

Abacus Data (2020). Online gambling/betting: A survey of 1,500 Canadians. Toronto, Canada.

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For more information, please contact [info@greo.ca](mailto:info@greo.ca).

