



Naples Area Board of REALTORS®



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September 2018

1455 Pine Ridge Road
Naples, FL 34109

Overall Market Statistics by Price

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM			
	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	Sept 2017	Sept 2018	% Chg.	
	\$0-\$300K	131	265	102%	3,870	3,727	-4%	192	283	47%	3,960	3,782	-4%	\$ 213	\$ 210	-1%	\$ 220	\$ 220	0%	1,342	1,440	7%	78	73	-6%
\$300K-\$500K	101	206	104%	2,563	2,705	6%	110	191	74%	2,405	2,583	7%	\$ 392	\$ 380	-3%	\$ 380	\$ 379	0%	1,220	1,349	11%	88	93	6%	
\$500K-\$1M	37	122	230%	1,647	1,679	2%	58	95	64%	1,542	1,545	0%	\$ 621	\$ 610	-2%	\$ 654	\$ 655	0%	1,095	1,029	-6%	127	127	0%	
\$1M-\$2M	22	45	105%	639	775	21%	21	42	100%	573	741	29%	\$ 1,360	\$ 1,200	-12%	\$ 1,340	\$ 1,375	3%	464	458	-1%	125	126	1%	
\$2M+	8	23	188%	427	538	26%	17	33	94%	405	479	18%	\$ 3,225	\$ 3,000	-7%	\$ 3,100	\$ 2,991	-4%	487	500	3%	182	172	-5%	
TOTAL	299	661	121%	9,146	9,424	3%	398	644	62%	8,885	9,130	3%	\$ 310	\$ 320	3%	\$ 329	\$ 344	5%	4,608	4,776	4%	96	95	-1%	
													Median > \$300K	\$ 492	\$ 467	-5%	\$ 512	\$ 517	1%						

Overall Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	Sept 2017	Sept 2018	% Chg.
	Naples Beach	36	101	181%	1,672	1,755	5%	72	104	44%	1,647	1,671	1%	\$ 645	\$ 792	23%	\$ 760	\$ 792	4%	999	1,002	0%	121	103
North Naples	92	188	104%	2,529	2,689	6%	137	167	22%	2,474	2,626	6%	\$ 340	\$ 395	16%	\$ 380	\$ 400	5%	1,323	1,207	-9%	95	105	11%
Central Naples	53	107	102%	1,454	1,496	3%	64	111	73%	1,431	1,440	1%	\$ 236	\$ 236	0%	\$ 250	\$ 255	2%	570	585	3%	78	91	17%
South Naples	44	95	116%	1,505	1,443	-4%	48	105	119%	1,458	1,407	-3%	\$ 195	\$ 225	15%	\$ 240	\$ 250	4%	705	787	12%	92	97	5%
East Naples	69	161	133%	1,848	1,890	2%	74	139	88%	1,742	1,838	6%	\$ 303	\$ 297	-2%	\$ 305	\$ 319	5%	913	1,058	16%	90	80	-11%
Immokalee/Ave Maria	2	8	300%	52	68	31%	1	16	1500%	54	64	19%	\$ 285	\$ 257	-10%	\$ 249	\$ 254	2%	40	67	68%	60	101	68%
TOTAL	296	660	123%	9,060	9,341	3%	396	642	62%	8,806	9,046	3%	\$ 310	\$ 322	4%	\$ 329	\$ 342	4%	4,550	4,706	3%	96	97	1%

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within Southwest Florida MLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable.

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Single Family Market Statistics by Price

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	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	Sept 2017	Sept 2018	% Chg.
	\$0-\$300K	40	80	100%	1,229	971	-21%	35	83	137%	1,251	1,019	-19%	\$ 265	\$ 260	-2%	\$ 250	\$ 260	4%	256	330	29%	68	52
\$300K-\$500K	71	146	106%	1,566	1,691	8%	71	124	75%	1,506	1,632	8%	\$ 389	\$ 385	-1%	\$ 388	\$ 387	0%	667	783	17%	75	91	21%
\$500K-\$1M	29	93	221%	1,037	1,096	6%	39	57	46%	962	1,013	5%	\$ 600	\$ 580	-3%	\$ 650	\$ 645	-1%	708	676	-5%	123	108	-12%
\$1M-\$2M	14	25	79%	365	422	16%	16	26	63%	327	390	19%	\$ 1,380	\$ 1,180	-14%	\$ 1,360	\$ 1,320	-3%	285	297	4%	140	134	-4%
\$2M+	6	20	233%	329	361	10%	12	27	125%	305	355	16%	\$ 3,612	\$ 2,950	-18%	\$ 3,200	\$ 3,250	2%	398	409	3%	198	171	-14%
TOTAL	160	364	128%	4,526	4,574	1%	173	317	83%	4,351	4,409	1%	\$ 448	\$ 397	-11%	\$ 410	\$ 435	6%	2,314	2,495	8%	101	94	-7%
Median > \$300K													\$ 500	\$ 470	-6%	\$ 515	\$ 515	0%						

Single Family Market Statistics by Area

	# Pending						# Closed						Median Closed Price (,000's)						Inventory			Average DOM		
	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	Sept 2017	Sept 2018	% Chg.
	Naples Beach	18	46	156%	664	699	5%	30	41	37%	640	665	4%	\$ 1,012	\$ 1,290	27%	\$ 1,122	\$ 1,250	11%	439	440	0%	135	102
North Naples	38	102	168%	1,148	1,222	6%	51	80	57%	1,137	1,166	3%	\$ 500	\$ 485	-3%	\$ 510	\$ 536	5%	694	620	-11%	97	114	18%
Central Naples	28	49	75%	701	665	-5%	28	49	75%	684	639	-7%	\$ 403	\$ 349	-13%	\$ 325	\$ 356	10%	259	287	11%	94	81	-14%
South Naples	19	35	84%	563	532	-6%	16	32	100%	521	523	0%	\$ 305	\$ 392	29%	\$ 335	\$ 385	15%	260	307	18%	81	106	31%
East Naples	53	123	132%	1,356	1,341	-1%	45	98	118%	1,279	1,307	2%	\$ 345	\$ 342	-1%	\$ 325	\$ 345	6%	582	726	25%	90	77	-14%
Immokalee/Ave Maria	1	8	700%	41	63	54%	1	15	1400%	43	58	35%	\$ 285	\$ 258	-9%	\$ 260	\$ 258	-1%	38	55	45%	60	102	70%
TOTAL	157	363	131%	4,473	4,522	1%	171	315	84%	4,304	4,358	1%	\$ 449	\$ 397	-12%	\$ 410	\$ 435	6%	2,272	2,435	7%	100	94	-6%

Legend

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Condominium Market Statistics by Price

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	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	Sept 2017	Sept 2018	% Chg.	
	\$0-\$300K	91	185	103%	2,641	2,756	4%	157	200	27%	2,709	2,763	2%	\$ 205	\$ 183	-11%	\$ 204	\$ 200	-2%	1,086	1,110	2%	80	82	2%
\$300K-\$500K	30	60	100%	997	1,014	2%	39	67	72%	899	951	6%	\$ 395	\$ 360	-9%	\$ 365	\$ 360	-1%	553	566	2%	111	97	-13%	
\$500K-\$1M	8	29	263%	610	583	-4%	19	38	100%	580	532	-8%	\$ 670	\$ 678	1%	\$ 685	\$ 687	0%	387	353	-9%	135	154	14%	
\$1M-\$2M	8	20	150%	274	353	29%	5	16	220%	246	351	43%	\$ 1,198	\$ 1,250	4%	\$ 1,310	\$ 1,470	12%	179	161	-10%	79	114	44%	
\$2M+	2	3	50%	98	144	47%	5	6	20%	100	124	24%	\$ 2,825	\$ 3,400	20%	\$ 2,762	\$ 2,545	-8%	89	91	2%	148	174	18%	
TOTAL	139	297	114%	4,620	4,850	5%	225	327	45%	4,534	4,721	4%	\$ 238	\$ 242	2%	\$ 265	\$ 265	0%	2,294	2,281	-1%	93	96	3%	
													Median > \$300K	\$ 435	\$ 490	13%	\$ 510	\$ 520	2%						

Condominium Market Statistics by Area

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	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	12-month ending 9/2017	12-month ending 9/2018	% Chg.	Sept 2017	Sept 2018	% Chg.	Sept 2017	Sept 2018	% Chg.
	Naples Beach	18	55	206%	1,008	1,056	5%	42	63	50%	1,007	1,006	0%	\$ 503	\$ 679	35%	\$ 650	\$ 667	3%	560	562	0%	111	103
North Naples	54	86	59%	1,381	1,467	6%	86	87	1%	1,337	1,460	9%	\$ 251	\$ 290	16%	\$ 273	\$ 279	2%	629	587	-7%	94	97	3%
Central Naples	25	58	132%	753	831	10%	36	58	61%	747	801	7%	\$ 182	\$ 170	-7%	\$ 187	\$ 190	2%	311	298	-4%	66	101	53%
South Naples	25	60	140%	942	911	-3%	32	73	128%	937	884	-6%	\$ 175	\$ 172	-2%	\$ 200	\$ 205	2%	445	480	8%	98	94	-4%
East Naples	16	38	138%	492	549	12%	29	41	41%	463	531	15%	\$ 238	\$ 242	2%	\$ 265	\$ 275	4%	331	332	0%	89	86	-3%
Immokalee/Ave Maria	1	0	-100%	11	5	-55%	0	1		11	6	-45%	\$ -	\$ 256		\$ 245	\$ 202	-18%	2	12	500%	0	85	
TOTAL	139	297	114%	4,587	4,819	5%	225	323	44%	4,502	4,688	4%	\$ 238	\$ 242	2%	\$ 264	\$ 265	0%	2,278	2,271	0%	93	96	3%

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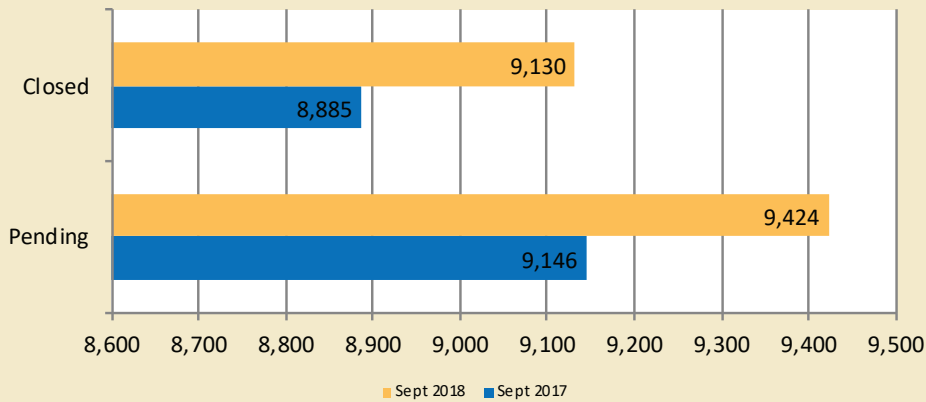
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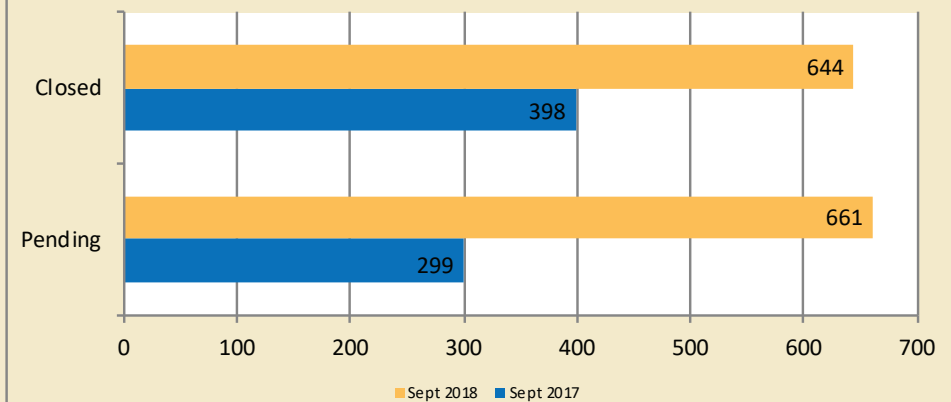
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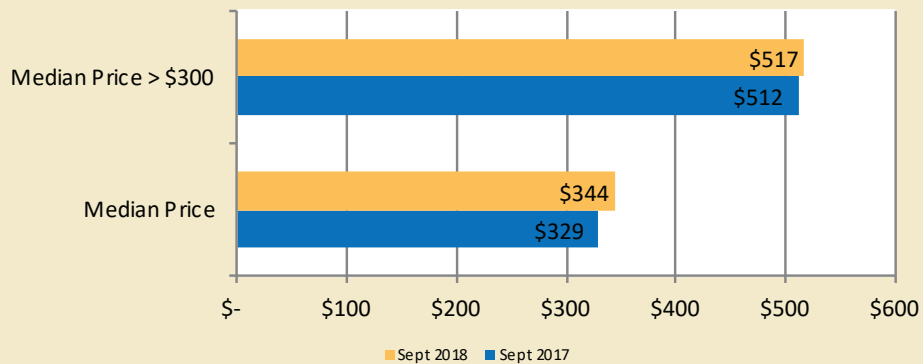
Most Recent 12 Months



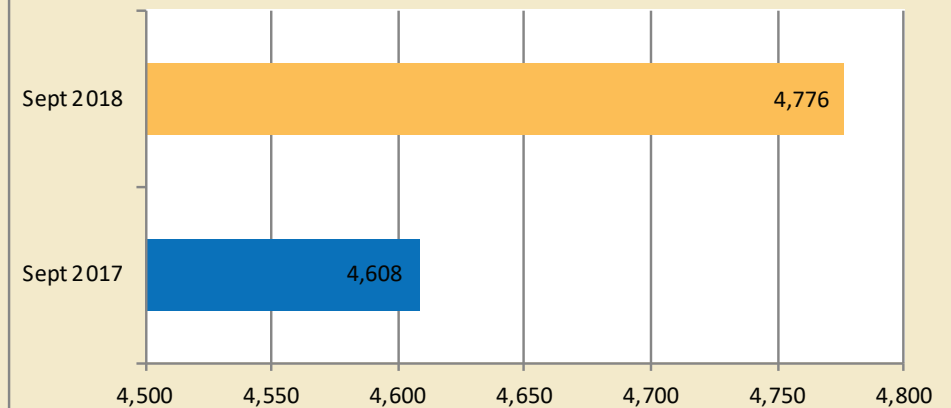
Month to Month



Median Closed Price (,000's) 12 Months Ending



Inventory



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