**IMPORTANT COVID-19 CHANGES FOR THE UPCOMING SCHOOL YEAR**

Per DCPS (as of July 28, 2020), until the COVID-19 pandemic is under control, volunteers will not be allowed to serve in the schools. If there is something that can be done to assist the school online or external to the school, it would be allowable and appreciated. The idea is to limit the number of people in the buildings that employees and students come into contact with.

With this in mind, PTAs and PTSAs have to get creative as to how to help provide programs, support and engage membership during this time.

Here are a few ideas:

1. Provide personal protection items or kits for students – small size hand sanitizers, disposable or reusable masks.
2. Information! Make good use of your social media/newsletter/website/MemberHub and *communicate*! Share information and links to information with your membership regularly.
3. Membership! Utilize MemberHub to retain and grow your membership. Contact every member from 2019-2020 and invite them to join again. Ask potential members to join through your social media and ask your school administration for help in getting the word out.
4. Invite guest speakers to virtual meetings to present on topics relevant to your membership.
5. Host virtual meet ups for your families.
6. Online: school spirit days, red ribbon week, story time, talent showcase
7. Consider a donation drive instead of a traditional fundraiser. You will also find many fundraising companies have adapted and now offer virtual ways to raise money. Here are some additional ideas (Note: some may not work for PTAs)

<https://www.soapboxengage.com/blog/1863-virtual-fundraising-ideas#peer-to-peer-fundraising>

<https://www.gmpopcorn.com/resources/blog/4-virtual-fundraising-ideas-for-schools-nonprofits-1>

<https://www.memberhub.com/fundraising>

<https://www.pta.org/home/run-your-pta/PTA-Fundraising-Marketplace>

Tell us how your PTA will do virtual this year so we can idea share. Email: [Localunits@dccpta.org](mailto:Localunits@dccpta.org)