

Per DCPS, until the COVID-19 pandemic is under control, volunteers will not be allowed to serve in the schools. If there is something that can be done to assist the school online or external to the school, it would be allowable and appreciated. The idea is to limit the number of people in the buildings that employees and students come into contact with. With this in mind...

PTAs and PTSAs have to get creative with how they provide programs, support and engage membership during this time.

**A few ideas:**

1. Provide personal protection items or kits for students – small size hand sanitizers, disposable or reusable masks.
2. Information! Make good use of your social media/newsletter/website/MemberHub and communicate! Share information and links to information with your membership regularly.
3. Membership! Utilize MemberHub to retain and grow your membership. **Contact every member from 2019-2020 and invite them to join again.** Ask potential members to join through your social media and ask your school administration for help in getting the word out.
4. Survey your members and survey your teachers.
5. Invite guest speakers to virtual meetings to present on topics relevant to your membership.
6. Host virtual meet ups for your families.
7. Take it online: school spirit days, red ribbon week, story time, talent showcase, game nights, book clubs
8. Virtual field trips!

Discovery Education - <https://www.discoveryeducation.com/community/virtual-field-trips/>

We Are Teachers - <https://www.weareteachers.com/best-virtual-field-trips/>

National Parks - <https://www.nationalparks.org/connect/blog/take-virtual-visit-national-park>

9. Host a grandparent event with students sharing artwork and/or pictures virtually.
10. STEM at home program: [https://www.pta.org/home/programs/stem/at-home?utm\\_source=Informz&utm\\_medium=Email&utm\\_campaign=PTA&\\_zs=P4xQW&\\_zl=faFB2](https://www.pta.org/home/programs/stem/at-home?utm_source=Informz&utm_medium=Email&utm_campaign=PTA&_zs=P4xQW&_zl=faFB2)
11. Virtual exercise resources including yoga, karate: <https://www.weareteachers.com/virtual-pe-classes/>
12. Think about how you can adapt programs previously hosted at school virtually.
13. Host a Restaurant Take Out Night and ask the restaurant to donate a percentage to your PTA.
14. If possible, lower the cost of membership dues.
15. Consider a donation drive instead of a traditional fundraiser. You will also find many fundraising companies have adapted and now offer virtual ways to raise money. Here are some additional ideas (Note: some may not work for PTAs)  
<https://www.soapboxengage.com/blog/1863-virtual-fundraising-ideas#peer-to-peer-fundraising>  
<https://www.gmpopcorn.com/resources/blog/4-virtual-fundraising-ideas-for-schools-nonprofits-1>  
<https://www.memberhub.com/fundraising>  
<https://www.pta.org/home/run-your-pta/PTA-Fundraising-Marketplace>

Email [Localunits@dccpta.org](mailto:Localunits@dccpta.org) with how your PTA will do virtual this year so we can idea share.

Thank you to all of the local units who have shared so far. Special shout out to those from the 3-2-1 Engage Workshop class!