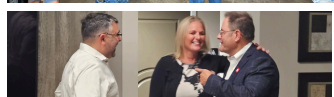
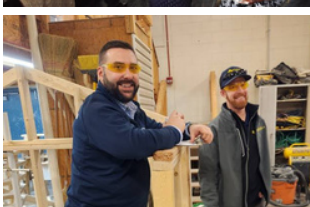
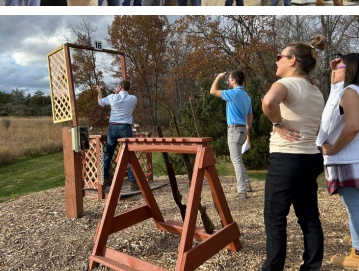
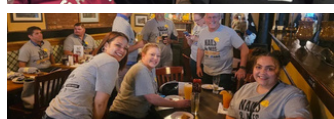
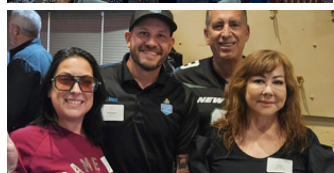


2026

Partnership Guide



Come Build With Us!



A Message from the Executive Vice President

Dear Industry Partner,

The Home Builders Association of Metropolitan Harrisburg (HBA) invites you to join us in building a stronger future for Central Pennsylvania's home building and construction industry. As a sponsor or partner, your organization will not only gain valuable visibility and year-round recognition — you'll also help support the programs, workforce initiatives, and advocacy efforts that protect housing affordability and promote the dream of homeownership throughout our region.

Our 2026 Partnership & Sponsorship Opportunities offer a wide range of flexible packages — from tiered partnership levels to signature event sponsorships and digital visibility options. Whether your goals are to strengthen relationships, grow brand awareness, or connect directly with builders, remodelers, and key decision-makers, there's an opportunity tailored to your business.

HBA partners enjoy recognition through premier events such as the Parade of Homes, Pyramid Awards, Showcase Home, Constructing Industry Connections Symposium, and our popular PAC Fundraising Events and Networking Series. These programs not only highlight excellence within our industry but also create meaningful opportunities for connection, collaboration, and community impact.

Your support truly makes a difference — empowering workforce development initiatives, scholarships, and advocacy programs that benefit the entire building community. As an HBA Partner, you're not just sponsoring events; you're investing in the future of our industry.

We invite you to review the enclosed 2026 Partnership Guide to explore the many ways to get involved. Together, we can continue to build connections, strengthen our industry, and shape a vibrant future for housing across Central Pennsylvania.

Thank you for your continued commitment and support. We look forward to collaborating with you in 2026!

Warm Regards,



Amanda Henry

Executive Vice President

Home Builders Association of Metropolitan Harrisburg



About Us

About the HBA

The Home Builders Association of Metropolitan Harrisburg (HBA) represents home building professionals across Central Pennsylvania, serving Cumberland, Dauphin, Juniata, and Perry counties. We are committed to promoting the building industry, protecting housing affordability, and supporting the dream of homeownership through education, advocacy, and collaboration.

Partnership Overview

Our partnership and sponsorship opportunities are designed to elevate your visibility, connect your business with key decision-makers, showcase your commitment to the home building industry, and support the programs that strengthen the building industry.

With flexible tiered packages and à la carte opportunities, you can design a custom sponsorship portfolio that provides exceptional value, visibility, and year-round recognition through HBA's premier events and programs.

Conditional Events or Opportunities

The HBA strives to prepare for all events in advance of any sponsorship discussion. However, occasionally opportunities arise throughout the year that may interest a potential sponsor. Please specify on your enrollment form if you wish to be contacted should a Conditional Event opportunity become available.

2026 Board of Directors

President

Robert Wright
RJ Wright Design / Build

Vice President

Christopher Patrick
Bob Means Plumbing

Associate Vice President

Steven Snyder
*Steven R. Snyder, Attorney
At Law*

Secretary

Gary Lenker
Donco Construction

Treasurer

Nicole Shenk
Fulton Mortgage

Immediate Past President

Stephen Fleming
Biltbold Building Company

Builder/Remodeler Directors

Eric Flook
G.S. Flook

Nathan Weaver
Landmark Homes

Ben Wert
QnC Construction

Russell Goodling
*Russell Goodling
Construction*

Cody Grimes
ReMod Squad

Bryan Rodriguez
Ryan Homes

Josh Leshner
WSL Incorporated

Associate Life Director

Wayne Keech
*Affiliated Settlement
Services Group, LLP*

Associate Directors

Matt Harshbarger
F&M Trust

Justin McClure
Daflure Heating & Cooling

Glenn Ushkowitz
*Couch Potato Carpet &
Flooring*

Builder Life Directors

Greg Harris
G.P. Harris Construction, Inc.

Mark McNaughton
The McNaughton Company

Bobbie Van Buskirk
AP Williams Construction

Legal Counsel

Jim Diamond
*Eckert Seamans Cherin &
Mellot, LLC*

Sponsorship Packages

Premier Partner

\$23,000

Maximum exposure across all HBA programs.

- Parade of Homes Presenting Sponsor
- Constructing Industry Connections Symposium Platinum Sponsor
- Showcase Home Silver
- HBA Website Directory Page Banner Ad

Signature Partner

\$15,500

Strengthen connections, celebrate excellence & advance the building industry

- PAC Cigar & Bourbon Night Presenting Sponsor
- Clay Shoot Beer & Snack Sponsor
- PAC Golf Own-the-Hole Sponsor
- Parade of Homes Cocktail Hour Sponsor
- Pub Crawl Event Sponsor
- Pyramid Cocktail Hour Sponsor
- Constructing Industry Connections Symposium Reception Sponsor
- Bowling or Trivia Event Sponsor (sponsors choice)
- Parade of Homes Silver Sponsor - \$3,000

Industry Champion

\$10,000

Showcase leadership in innovation and community engagement

- Showcase Home Gold Sponsor
- Pyramid Awards Gold Sponsor
- Constructing Industry Symposium Gold Sponsor
- Building After Hours Host
- e-News spotlight for 1 month

Builder Connection

\$5,500

Build direct relationships with HBA Builders

- Constructing Industry Connections Symposium Silver Sponsor
- Building After Hours Host Sponsor
- Parade of Homes Bronze Sponsor
- Pyramid Awards Awards Sponsor
- M2M Coffee & Donut or First Round Sponsor
- Social Media spotlight for 1 month

Community Impact Partner

\$3,500

Support the next generation of trades

- Constructing Industry Connections Symposium Workplace Development Sponsor
- Showcase Home Cafe Sponsor

Sponsorship Packages

Networking Leader

\$3,000

Perfect for engagement-focused brands

- Building After Hours Host
- Constructing Industry Connections Silver Sponsor
- Annual Meeting or Holiday Party Gift Bag Sponsor
- HBA Website Homepage Banner Advertisement - 1 Qtr.

Event Enthusiast

\$2,500

Affordable entry-level visibility

- PAC Golf Outing Hole Sponsor
- Parade of Homes Bronze Sponsor
- e-News sponsor - 1 month
- M2M Coffee & Donut or First Round Sponsor

Digital Visibility Package

\$2,000

Year-round digital recognition

- Constructing Industry Connections Symposium Industry Sponsor
- HBA Website Homepage Banner Advertisement - 1 Qtr.
- HBA Page of Choice Banner Ad (excluding homepage) - 1 Qtr.
- e-News Sponsor - 1 Month
- Social Spotlight - 4 posts
- Statement Insert

The Political Action Committee is a large part of our organizations mission. It enables the HBA to be a strong voice for any industry-positive legislation that impacts all members and non-member companies alike.

Advocacy Champion

\$4,500

- Title recognition for both PAC events ("The HBA PAC [Name of Event] is proudly sponsored by [Company Name.]")
- 8 Golfers (2-foursomes) at Golf Outing to include carts, meals and refreshments
- 2 event tickets to Cigar & Bourbon Night

Advocacy Ally

\$3,000

- Golf Outing: Towel Sponsor
- Golf Outing: 4 Golfers (1-foursome) to include carts, meals and refreshments
- Cigar & Bourbon Night: Welcome Gift Sponsor
- Cigar & Bourbon Night: 2 event tickets

HBA & PBX Collaborative Sponsorship Packages

Designed to strengthen the entire building industry – both residential and commercial – these opportunities represent a unified partnership between HBA and PBX. By sponsoring collaboratively, you're not just supporting events; you're investing in the people, projects, and partnerships that shape our regional construction community.

Unified Industry Partner

\$1,800

For organizations wanting strong networking exposure in casual settings

- Event sponsor at all three events (Bowling, Trivia, and Pub Crawl)
- One social media spotlight per event
- Prominent display of Company name & logo in all digital and printed marketing materials
- 9 total event registrations (3 per event)

Social Champion Partner

\$1000

For companies focused on networking visibility and relationship-building

- Bar sponsor at Bowling Night and Pub Crawl
- Appetizer Sponsor at Trivia Night
- Prominent display of Company name & logo in all digital and printed marketing materials
- 6 total event registrations

Engagement Leader Partner

\$800

Members seeking mid-level recognition and moderate participation

- Food/Appetizer Sponsor at two events (Sponsors choice)
- Featured Partner at Pub Crawl
- Prominent display of Company name & logo in all digital and printed marketing materials
- 4 total event registrations

Collaborative Supporter Partner

\$400

Small businesses looking for affordable, entry-level exposure

- One Appetizer or Food Sponsorship for any event (Sponsors choice)
- Featured Partner at Pub Crawl
- Recognition in e-Newsletter and social media (from both HBA & PBX)
- 2 event registrations

Awards & Recognition Events

Parade of Homes

The PA Parade of Homes is the most successful Parade Event in Central PA. During the Parade, thousands of in-person visits are recorded across the homes. This year, in addition to in-person tours, we are including a virtual component for Builders and Associates alike to show off their skills and designs in home building, interior and exterior designs, pools, kitchens, baths, remodels, and cabinetry. Familiar and well-known, no other event provides the same exposure as the PA Parade of Homes.

Presenting Sponsor \$15000 (Limit 1)

- Exclusive inclusion in Parade of Homes logo
- Logo placed in most prominent position on website
- Logo to link to your website from Parade website
- Commercial of your choice placed on Parade website
- Commercial of your choice promoted on social media and boosted as a paid promotion
- Description of "Sponsored by [Company Name]" included on every virtual tour webpage
- Logo included in paid media placement (print, digital, TV, radio, billboard, social media)
- Paragraph description of your business and personal quote included in Parade press release
- Recognition in HBA email communications related to Parade

Peoples Choice Awards Sponsor \$5000 (Limit 1)

- Logo and company name prominently displayed in all homes (avg. of 9500 home visit every year)
- Logo placed prominently on website
- Logo to link to your website from the Parade website
- Logo included in paid media placement (print, digital, TV, radio, billboard, social media)
- Social media promotion
- Paragraph description on your business and personal quote included in Awards press release
- Recognition in HBA email communication related to the Award
- Opportunity to present award at the Annual Membership Meeting (held in October) with e-News coverage

Show Guide Sponsor \$5,000 (Limit 1)

- Logo placed on cover of Show Guide and on Sponsor Recognition page inside of Show Guide
- Logo to link to your website from the Parade Website
- Recognition in HBA email communication related to the Show Guide
- Recognition on social media
- Recognition in official Parade press release

Awards & Recognition Events

Parade of Homes

Gold Sponsor \$5,000 (Limit 2)

- Logo placed on Parade website
- Logo to link to your website from the Parade website
- Logo included on at least 10 virtual tour webpages
- Commercial of your choice promoted on social media and boosted as a paid promotion
- Prominent display of Company name & logo in all digital and printed marketing materials

Silver Sponsor \$3,000 (Unlimited)

- Logo placed on website
- Logo to link to your website from the Parade website
- Logo included on at least 5 virtual tour webpages
- Commercial of your choice promoted on social media and boosted as a paid promotion
- Prominent display of Company name & logo in all digital and printed marketing materials

Bronze Sponsor \$1,500 (Unlimited)

- Logo placed on website
- Logo to link to your website from the Parade website
- Logo included at least 3 virtual tour webpages
- Prominent display of Company name & logo in all digital and printed marketing materials

Parade Gala Presenting Sponsor \$3500 (Limit 1)

- Signage at Event
- Prominent display of Company name & logo in all digital and printed marketing materials
- Recognition slide within Awards Presentation
- Six (6) Tickets to the Dinner
- Representative of the company given the opportunity to present awards

Parade of Homes Awards Sponsor \$1500 (Unlimited)

- Signage at Event
- Prominent display of Company name & logo in all digital and printed marketing materials
- Recognition slide within Awards Presentation
- One (1) Ticket to the Dinner
- Representative of the company given the opportunity to present awards

Awards & Recognition Events

Pyramid Awards

Over 100 attendees gather at the Pyramid Awards to celebrate and recognize the hard work and quality that HBA members have displayed throughout the year. From Interior Design to Best Remodel, this member-only event showcases fantastic workmanship and is one of the best collection of Builders and Remodelers all year.

Presenting Sponsor \$5,000 (Limit 1)

- Signage at the Event
- Prominent display of Company name & logo in all digital and printed marketing materials
- Recognition slide within Awards Presentation
- Eight (8) complimentary tickets to the event
- Representative of the company given the opportunity to present awards

Gold Sponsor \$2,000 (Limit 1)

- Signage at Event
- Prominent display of Company name & logo in all digital and printed marketing materials
- Four (4) complimentary tickets to the event
- Representative of the company given the opportunity to present awards

Awards Sponsor \$1,500 (Unlimited)

- Signage at Event
- Prominent display of Company name & logo in all digital and printed marketing materials Two (2) complimentary tickets to the event
- Representative of the company given the opportunity to present awards

Available for Parade of Homes Gala or Pyramid Awards

Cocktail Hour Sponsor \$3,000 (Limit 1/event)

- Logo displayed in Cocktail area
- Every attendee will receive 2 drink tickets printed with your company logo
- Two (2) tickets to the event your company chooses to sponsor
- Opportunity for Company Representative to give toast during the cocktail hour or immediately before dinner
- Prominent display of Company name & logo in all digital and printed marketing materials

Photography & Media Sponsor \$3,000 (Limit 1/event)

- Co-branded with HBA logo displayed on photo backdrop
- Host the photo area, standing with each award recipient for a photo
- Four (4) tickets to the event
- Prominent display of Company name & logo in all digital and printed marketing materials

Showcase Home

Showcase Home

In this signature event, the HBA partners with a Builder/Developer and leading home building product and service providers to create a stunning million-dollar Showcase Home. Once complete, the home is open to the public for tours, where visitors can meet product vendors, enjoy refreshments at the café, and shop for home décor, furnishings, and outdoor accents. Proceeds from this event proudly benefit the HBA Scholarship Foundation, with donations collected from guests touring the Showcase Home.

Presenting Sponsor \$10,000 (Limit 1)

- Logo placed in most prominent position on website
- Logo to link to your website from the Showcase website
- Commercial of your choice placed on Showcase website
- Commercial of your choice promoted on social media and boosted as a paid promotion
- Logo included in paid media placement (print, digital, TV, radio, billboard, social media)
- Paragraph description of your business and personal quote included in Showcase press release
- Recognition in HBA email communication related to the Showcase

Gold Sponsor \$5,000 (Limit 2)

- Logo placed on website
- Logo to link to your website from the Showcase website
- Commercial of your choice promoted on social media and boosted as a paid promotion
- Prominent display of Company name & logo in all digital and printed marketing materials

Silver Sponsor \$3,000 (Unlimited)

- Logo placed on website
- Logo to link to your website from the Showcase website
- Commercial of your choice promoted on social media and boosted as a paid promotion
- Prominent display of Company name & logo in all digital and printed marketing materials

Cafe Sponsor \$2,500 (Limit 1)

- Logo placed on website
- Logo to link to your website from the Showcase website
- Prominent display of Company name & logo in all digital and printed marketing materials
- Food truck cafe seating area to be named after the Sponsor
- Signage at the Event

Networking Events

Building After Hours

Building After Hours is an opportunity to bring members and industry professionals together for networking and collaboration. This event takes place from 5 PM to 7 PM at the host member's place of business, with the opportunity to showcase the host company to attendees. Beverages and hors d'oeuvres will be served and provided by the host. Members are encouraged to bring non-members to this event.

Building After Hours Series Sponsor \$750 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Representative of company is given an opportunity to welcome attendees and give a 3-5 minute presentation about company to attendees

Building After Hours Host Sponsor \$300 (Up to 10 available)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Host sponsor selects meeting place and supplies food and beverages
- Ability to welcome members and give a two-minute presentation about the company

Member 2 Member

A monthly networking group exclusively for HBA members. Meetings rotate between morning (7:30–9:00 AM) and afternoon (3:30–5:00 PM) sessions, held at different member locations each month. Attendees have two minutes to introduce themselves, exchange business cards, and share leads. Each meeting features a Feature Builder and a Coffee & Donut or First Round Sponsor. Attendance is free for all members.

Member 2 Member Series Sponsor \$750 (Limit 1)

- Signage at the monthly Networking Meetings
- Prominent display of Company name & logo in all digital and printed marketing materials
- Ability to welcome the group at each meeting as the Series sponsor

Member 2 Member Coffee & Donut/First Round \$200-\$400 (12 available)

- Select a month to be the Coffee & Donut Sponsor (AM Meetings) or First Round Sponsor (PM Meetings)
- Prominent display of Company name & logo in all digital and printed marketing materials
- Ability to welcome the group at the start of the meeting you are signed up to sponsor.
- AM Meetings = \$200 / PM Meetings = \$400

Member 2 Member Featured Builder \$No Cost! (12 available)

- Select a month to be the Featured Builder
- Prominent display of Company name & logo in all digital and printed marketing materials .
- As a Featured Builder, you are required to attend the meeting that you are showcased in. We encourage key decision-makers from your company to also attend.

Annual Membership Meeting / Board Installation & Holiday Party

Annual Membership Meeting / Board Installation & Holiday Celebration

Annual Membership Meeting

Held each October, this meeting features the election of officers for the coming year, a State of the Association address, and member recognition celebrating dedication to the HBA and the building industry. A networking reception with refreshments follows the formal program. This event is open to all HBA members at no charge.

Board Installation & Holiday Celebration

This festive event begins with the induction of the incoming HBA Officers, followed by networking, hors d'oeuvres, and libations. It's a time to celebrate the season and the year's accomplishments together. This event is also open to all HBA members at no charge.

Host Sponsor \$500 (Limit 1)

- Signage and recognition at Event
- Prominent display on program, in e-News, and on website and social media
- Prominent display of Company name & logo in all digital and printed marketing materials
- Sponsor representative opens the program, with remarks of up to two minutes

Gift Bag Sponsor (Annual Membership Meeting) \$400 (Limit 2)

- Signage at the Event
- Prominent display in program, in e-News, and on website and social media
- Prominent display of Company name & logo in all digital and printed marketing materials
- Logo on Gift Bag (to be given to each attendee)
- Opportunity to provide company branded giveaways in gift bag

Eggnog Sponsor (Holiday Celebration) \$300 (Limit 1)

- Signage at the Event
- Prominent display in program, in e-News, and on website and social media
- Prominent display of Company name & logo in all digital and printed marketing materials

Silent Auction (Holiday Celebration) \$200/In-Kind Donation (Unlimited)

- Donors are recognized on table tents, in event program materials, and during presentation.

Clay Shoot Tournament

Clay Shoot Tournament

Join us for the annual HBA Clay Shoot Tournament. The day will open with lunch for all participants, followed by the Clay Shoot, and ending with prize presentation at a beer and refreshments social.

Presenting Sponsor \$2,500 (Limit 1)

- Recognition as Presenting Sponsor for Tournament: "The HBA Clay Shoot sponsored by [Company Name]"
- Prominent Banner recognition
- Prominent display of Company name & logo in all digital and printed marketing materials
- Four complimentary shooters

Food/Prize Sponsor \$1,500 (Limit 5)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Banner at Registration with Company Name.
- Company name on sign located at the Food Station
- Four complimentary shooters.

Shell Sponsor \$750 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Banner at Registration with Company Name.
- Company name on sign located at Registration.
- Company logo on shell boxes distributed to players
- One complimentary shooter

Wobble Sponsor \$750 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Banner at Registration with Company Name.
- Company name on sign located at Registration
- Company name on sign located at the Wobble Station
- One complimentary shooter

Beer & Snack Sponsor \$500 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Banner at Registration with Company Name.
- Company name on sign located at the Beer Social
- One complimentary shooter

Shooting Station Sponsor \$200 (Unlimited)

- Company name on sign located at the station

Constructing Industry Connections Symposium & Expo

CIC Symposium & Expo

This one-day event delivers valuable insight from industry experts across a wide range of building-related topics—including materials, software, building codes, HR, legal, business development, and workforce development. It's your opportunity to learn, grow, and help shape the future of the industry.

Platinum \$5,000 (Limit 1)

- Five (5) Registrations
- Prominent signage at Event
- Headline logo on all marketing materials
- Linkable logo on social media and website
- Featured in Slide Show (max 5 slides)
- 10-minute speaking time
- Guaranteed registration for Speed Networking (for 1 Registrant)
- 2 Vendor Tables

Gold \$3,000 (Unlimited)

- Three (3) Registrations
- Signage at Event
- Linkable logo on social media and website
- Prominent display of Company name & logo in all digital and printed marketing materials
- Featured in Slide Show (max 3 slides)
- 5-Minute Speaking Time
- Guaranteed registration for Speed Networking (for 1 Registrant)
- 1 Vendor Table

Silver \$2,000 (Unlimited)

- 2 Registrations
- Linkable Logo on Event Website
- Prominent display of Company name & logo in all digital and printed marketing materials
- Featured in Slide Show (max 2 slides)
- Guaranteed registration for Speed Networking (for 1 Registrant)
- 1 Vendor Table

Bronze \$1,000 (Unlimited)

- 1 Registration
- Linkable Logo on Event Website
- Prominent display of Company name & logo in all digital and printed marketing materials
- Featured in Slide Show (max 1 slides)
- 1 Vendor Table

Constructing Industry Connections Symposium & Expo

Lunch Sponsor \$2,500 (Limit 1)

- 2 Registrations
- Linkable logo on social media and website
- Prominent signage during lunch
- Prominent display of Company name & logo in all digital and printed marketing materials
- Featured in Slide Show (max 2 slides)
- 1 Vendor Table

Reception/Bar \$2,000 (Limit 1)

- 2 Registrations
- Logo on Drink Ticket
- Prominent Signage during Reception
- Prominent display of Company name & logo in all digital and printed marketing materials
- Featured in Slide Show (max 2 slides)
- 1 Vendor Table

Vendor Booth \$450 (Unlimited)

- 2 Registrations
- Choice of Table Location (1st come, 1st choice)
- Featured in Slide Show (max 2 slides)
- 1 Vendor Table

Workforce Development \$1000 (Limit 2)

The Workforce Development segment of the Symposium is where technical school students connect with builders and industry employers through speed networking.

- 2 Registrations
- Signage at Event
- Linkable Logo on Event Website
- Prominent display of Company name & logo in all digital and printed marketing materials
- Opportunity to welcome students
- Guaranteed Registration for Speed Interviewing (for 1 Registrant)

Session Sponsor \$500 (Unlimited)

- 1 Registration
- Recognition during sponsored session
- Recognition in marketing materials
- Industry Sponsor \$400 (Unlimited)
- Recognition during event
- Prominent display of Company name & logo in all digital and printed marketing materials
- Sponsor provided marketing materials included in welcome packet

Pen Sponsor \$400 (Limit 1)

- Each attendee will receive your company provided branded pen

Lanyard Sponsor \$400 (Limit 1)

- Each attendee will receive your company provided branded lanyard

PAC Sponsorship Opportunities

Golf Outing

The annual PAC Golf Outing begins with lunch, followed by a Golf Scramble, then an evening dinner accompanied by awards and a prize raffle.

Rescue Wagon Sponsor \$2500 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Logo & Company Name attached to Rescue Wagon
- Four Golfers (one Foursome), two carts, meals and refreshments

Own the Hole Sponsor \$2,000 (Limited # available)

- Exclusive rights to “own” one hole on the course
- Hosted table at the tee area for your hole with banner and promotional materials
- Opportunity to be creative with promotions/giveaways
- Tee sign with company logo at the hole
- Prominent display of Company name & logo in all digital and printed marketing materials
- Four Golfers (one Foursome), two carts, meals and refreshments

Towel Sponsor \$2000 (Limit 1)

- Co-branded with HBA take-home towel for each golfer

Food/Prize Sponsor \$1500 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Banner at Registration with Company Name
- Four Golfers (one Foursome), two carts, meals and refreshments

Mini Own the Hole Sponsor \$1,250 (Limited # available)

- Everything in the Own the Hole Sponsorship except a golf foursome and two carts (meals and refreshments still provided). Perfect for the business who wants to engage with golfers but aren't a “pro” themselves.

Hole-In-One Sponsor \$500 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Special Hole-in-One Sign at the Contest Hole

Midway Snack Sponsor \$350 (Limit 1)

- Listing as Snack Sponsor in Program
- Company logo labeled snack distributed to all registered golfers

Hole Sponsor \$300 (Unlimited)

- Listing as Hole Sponsor in Program
- Company name on sign located at tee

PAC Sponsorship Opportunities

Cigar & Bourbon Night

Help us defend against over-reaching legislation by participating in "Build the PAC" Cigar & Bourbon Night

Presenting Sponsor \$1,000 (Limit 1)

- Title recognition for event
- Prominent display in program, all promotional materials, website page, social media, and e-News with logo and company name
- Two tickets to event

Cigar Sponsor \$500 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Company name on sign located at the Registration

Bourbon Sponsor \$500 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials
- Company name on sign located at the Registration

Raffle/Door Prize Sponsor \$300 / In-Kind Donation (Unlimited)

- Company mentioned during drawing, with the opportunity to present the prize if in attendance.

Welcome Gift Sponsor \$300 (Limit 5)

- Company provided branded items (suggestions include branded cigars, bourbon glasses, or coasters)

HBA/PBX Collaborative Social Events

Bowling Night

Start the night with a friendly pool match and networking before two hours of bowling fun! Bring your coworkers, form a team, and compete for bragging rights while enjoying great food, drinks, and laughs in a relaxed atmosphere.

Event Sponsor \$650 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Prominent Signage with Company logo throughout event
- Includes 3 event registrations

Bar Sponsor \$450 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Sign with Company logo at bar
- Includes 2 event registrations

Food Sponsor \$350 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Sign with Company logo at appetizer buffet
- Includes 2 event registrations

Lane Sponsor \$350 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Signage and marketing at bowling lane
- Includes 2 event registrations

Trivia Night

Test your knowledge at a fun-filled trivia night! Enjoy friendly competition, great food, drinks, and plenty of laughs in a relaxed, social atmosphere.

Event Sponsor \$600 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Prominent Signage with Company logo throughout event
- Option of speaking time, promotional table, and giveaway distribution at event.
- Includes 4 event registrations

Bar Sponsor \$300 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Sign with Company logo at bar
- Includes 2 event registrations

Appetizer Sponsor \$300 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Sign with Company logo at appetizer table
- Includes 2 event registrations

HBA/PBX Collaborative Social Events

Pub Crawl

Join us for a fun-filled evening in Downtown Harrisburg! This Pub Crawl will take you through a series of local pubs with great food, drinks, and networking opportunities.

Event Sponsor \$750 (Limit 1)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Prominent Signage with Company logo at event
- Large logo on shirt and map
- Includes 3 event registrations

Shirt Sponsor \$300 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Sign with Company logo at bar
- Logo on shirt and map
- Includes 2 event registrations

Appetizer Sponsor \$300 (Unlimited)

- Prominent display of Company name & logo in all digital and printed marketing materials (provided by both HBA & PBX)
- Sign with Company logo at food and registration table
- Logo on shirt and map
- Includes 2 event registrations

Featured Partner \$150 (Unlimited)

- Logo on shirt and map

Digital & Print Opportunities

Weekly e-News

Our weekly e-News is our primary form of communication to our members and potential members and has a reach of over 1,400 individuals. Our e-News features articles about industry trends and important updates, as well as information about HBA events and members. HBA e-News is released every Thursday morning and posted on our social media sites.

Monthly Sponsor \$400 (Limit 12)

- Tagged in the header: "E-News brought to you by [Company Name]" that will link back to your website
- Monthly Sponsor will have an opportunity to publish one targeted article of sponsor's determination, with help from HBA staff
- Distributed to approximately 1,400 individuals weekly
- Average open rate is 37% (national coverage is between 21-32%)

Social Media

Our Social Media outlets have a following of over 2,000 individuals are active daily, covering live events and upcoming activities.

Sponsor Spotlight \$100 (Limit 2 Simultaneously)

- Sponsors who wish to be featured will receive a total of four posts of sponsor provided content (subject to HBA approval), once a week for four weeks, on our Facebook page: www.facebook.com/HarrisburgBuilders. Of the four posts, sponsor may pick one post to be a boosted one time to our Facebook audience, as well as pushed to our other social media outlets.

Direct Mail

Promote your business directly to HBA members by including a printed insert in our monthly mailed statements. This targeted marketing opportunity ensures your message reaching industry professionals and key-decision makers.

Statement Insert \$300 Yearly (Limit 5)

- Include a promotional piece in our monthly statements, which are mailed directly to all members.
- This targeted marketing benefit ensures your message reaches industry professionals, keeping your business top of mind and increasing visibility among key decision-makers.
- Printed materials will need to be provided by member/advertiser (230 pieces required)

2026 Calendar of Events

January

Wednesday, January 14	Building After Hours
Tuesday, January 20	Member 2 Member

February

Wednesday, February 4	Building After Hours
Tuesday, February 10	Member 2 Member
Thursday, February 26	HBA/PBX Pub Crawl

March

Thursday, March 5	Home Show begins
Sunday, March 8	Home Show ends
Wednesday, March 11	Building After Hours
Tuesday, March 17	Member 2 Member
Thursday, March 26	HBA/PBX Bowling Night

April

Tuesday, April 14	Member 2 Member
Thursday, April 23	Pyramid Awards Banquet

May

Wednesday, May 13	Building After Hours
Tuesday, May 19	Member 2 Member
Thursday, May 28	PAC Golf Outing

June

Wednesday, June 10	Building After Hours
Tuesday, June 23	Member 2 Member

July

Wednesday, July 8	Building After Hours
Tuesday, July 14	Member 2 Member

August

Wednesday, August 12	Building After Hours
Tuesday, August 18	Member 2 Member

September

Thursday, September 3 or 10	PAC Cigar & Bourbon Night
Wednesday, September 15	Member 2 Member
Thursday, September 24	Parade of Homes Gala
Saturday, September 26	Parade of Homes begins

October

Sunday, October 4	Parade of Homes ends
Thursday, October 8	HBA/PBX Pub Crawl
Wednesday, October 14	Annual Membership Meeting
Tuesday, October 20	Member 2 Member

November

Wednesday, November 4	HBA Clay Shoot
Wednesday, November 18	Constructing Industry Connections Symposium
Tuesday, November 24	Member 2 Member

December

Wednesday, December 9	Installation & Holiday Celebration
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Please note all events listed are tentative dates. For the most up-to-date information, please visit our website or your weekly e-News.

Digital & Print Opportunities

Website Advertising

Our website, www.harrisburgbuilders.com, attracts traffic from members and consumers alike. It is a dynamic site where members and the general public find useful industry-related information, and an up-to-date membership directory. Advertising opportunities are run quarterly, and are Limited to a first-come, first-served basis. Ads are linked directly to your website.

Home Page \$500 Quarterly (Limit 4)

- Advertising on the home page is the primary position on www.harrisburgbuilders.com and is a portal to further pages in the website. Your banner ad will be placed on the home page. Sponsors may request a quarter to run their advertising, and it will be accommodated on a first-come, first-served basis.
- Banner ad size: 468 x 60 pixels.

Page of Choice \$250 Quarterly

- Advertising on sponsor's page of choice will include a banner ad that will link back to sponsor's website.
- Banner ad size: 468 x 60 pixels.

Enhanced Listing \$100 Annually

- Enhance your presence on www.harrisburgbuilders.com.
- Includes first listing in online category search, company logo, and company name in bold.

Program Expectations & Assurances

Partners are requested to promote their Partnership through their company's social media outlets and printed material whenever possible. Partners will have the first right to their current level each year and will be the primary considerations should opportunities to expand their coverage arise. Partners will provide copies of the logo and related graphical materials in the format specified if requested. They must review materials produced and provide approvals in a timely manner.

Partners should communicate to staff any concerns or problems encountered and be willing to work toward reasonable solutions. Partners should expect a reasonable amount of advertising and promotion of programs and events; partners also have some commitment on their own part to help promote their partnership.

Partners should understand that the HBA can make no assurances about attendance volume, paid media coverage opportunities, or audience composition. There are many factors that may impact a particular event.

The HBA strives to ensure all events occur as planned; however, at times, circumstances beyond our control—such as inclement weather, scheduling conflicts, or other unforeseen factors—may require an event to be postponed, rescheduled, or cancelled. In these instances, the HBA will work closely with our partners to make every effort to provide an equivalent opportunity, adjusted recognition, or an alternative arrangement to ensure the full value of the partnership is honored.

Contracts between partners and the HBA will be the sole official document governing the arrangement. These contracts will spell out the expectations and deliverables, and procedures.

If requested after the conclusion of each program or event, the partners may receive a report outlining the particulars of the program or event, including how the features were presented and any relevant statistics from the event. When feasible, pictures will also be provided.

Prior to the end of partnership cycle, the HBA will meet with each program participant to review and evaluate the results of their participation. They will be offered a proposal for the coming year.

THANK YOU TO OUR 2025 PARTNERS!

\$150+

Dreamworx Roofing

Yingst Building Group

\$300+

A.P. Williams

ABC Supply Co.

Abstract Land Associates

Advanced Concrete Systems

Aegis IT Services

Affiliated Settlement Services Group

ARKO Flooring

Bailey Landscape & Maintenance

Bitbold

Biscon Aero

Budget Blinds of Harrisburg, Hershey, Carlisle

California Closets of Central PA

Classic Rock Fabrication

Donco Construction

First Commonwealth Bank

First National Bank

G.P. Harris Construction

Glass Doctor

Hummelstown Print House

Igloo Insurance

JL Ruth Electric

Lebo Turf & Garden Maintenance

Negley's Water

Peifer Construction

RJ Wright Design / Build

RSR Realtors

Steven R. Snyder, Attorney At Law

Tri-County Housing

Timberhaven

\$500+

Down East Fabrication

Fairway Independent Mortgage

Fulton Mortgage Company

Lezzer Lumber

My Benefit Advisor

Statewide Partners

\$1,000+

Bob Means Plumbing

Carter Lumber

Couch Potato Flooring

Daflure Heating & Cooling

F & M Trust

Landmark Homes

Member's 1st Federal Credit Union

The McNaughton Co.

Touch of Color

Walter Services

\$5000+

Embassy Ceilings

UGI Utilities

\$10,000+

Swartz Kitchens & Baths

\$20,000+

Pennsylvania Housing Finance Agency (PHFA)

THANK YOU

Notes

[illegible]

Sponsorship Sign-Up Form

Please complete the following form and submit to hba@harrisburgbuilders.com

Sponsorship Packages

- | | |
|---|--|
| ☐ Premier Partner - \$23,000 | ☐ PAC Advocacy Champion - \$4,500 |
| ☐ Signature Partner - \$15,500 | ☐ PAC Advocacy Ally - \$3,000 |
| ☐ Industry Champion - \$10,000 | |
| ☐ Builder Connection - \$5,500 | ☐ Unified Industry - \$1800 |
| ☐ Community Impact - \$3,500 | ☐ Social Champion - \$1000 |
| ☐ Networking Leader - \$3,000 | ☐ Engagement Leader - \$800 |
| ☐ Event Enthusiast - \$2,500 | ☐ Collaborative Supporter - \$400 |

Individual Sponsorships

Parade of Homes (POH)

- ☐ Presenting Sponsor - \$15,000
- ☐ People's Choice - \$5,000
- ☐ Show Guide - \$5,000
- ☐ Gold Sponsor - \$5,000
- ☐ Silver Sponsor - \$3,000
- ☐ Bronze Sponsor - \$1,500
- ☐ POH Gala Pres Spon - \$3,500
- ☐ Awards Sponsor - \$1,500
- ☐ Cocktail Hour - \$3,000
- ☐ Photo & Media - \$3,000

Pyramid Awards

- ☐ Presenting Sponsor - \$5,000
- ☐ Gold Sponsor - \$2,000
- ☐ Awards Sponsor - \$1,500
- ☐ Cocktail Hour - \$3,000
- ☐ Photo & Media - \$3,000

Showcase Home

- ☐ Presenting Sponsor - \$10,000
- ☐ Gold Sponsor - \$5,000
- ☐ Silver Sponsor - \$3,000
- ☐ Café Sponsor - \$2,500

Building After Hours

- ☐ Series Sponsor - \$750
- ☐ Host Sponsor - \$300

Member 2 Member

- ☐ Series Sponsor - \$750
- ☐ Featured Builder - \$No Charge
- ☐ Coffee & Donuts/First Round - \$200/\$400 (circle AM or PM)

Annual Membership Meeting

- ☐ Host Sponsor - \$500
- ☐ Gift Bag Sponsor - \$400

Installation & Holiday Celebration

- ☐ Host Sponsor - \$500
- ☐ Eggnog Sponsor - \$300
- ☐ Silent Auction - \$200/In-Kind

Clay Shoot

- ☐ Presenting Sponsor - \$2,500
- ☐ Food/Prize Sponsor - \$1,500
- ☐ Shell Sponsor - \$750
- ☐ Wobble Sponsor - \$750
- ☐ Beer & Snack Sponsor - \$500
- ☐ Shooting Station Sponsor - \$200

Digital & Print Opportunities

- ☐ e-News - \$400
- ☐ Social Spotlight - \$100
- ☐ Statement Inserts - \$300
- ☐ Home Page Banner - \$500
- ☐ Page Choice Banner - \$250
- ☐ Enhanced Listing - \$100

Golf Outing

- ☐ Rescue Wagon - \$2,500
- ☐ Food/Prize - \$1,500
- ☐ Hole-in-One - \$500
- ☐ Hole Sponsor - \$300
- ☐ Midway Snack - \$350
- ☐ Own the Hole - \$2,000
- ☐ Mini Own the Hole - \$1,250
- ☐ Towel Sponsor - \$2,000

CIC Symposium

- ☐ Platinum - \$5,000
- ☐ Gold - \$3,000
- ☐ Silver - \$2,000
- ☐ Bronze - \$1,000
- ☐ Lunch Sponsor - \$2,500
- ☐ Reception - \$2,000
- ☐ Vendor Sponsor - \$450
- ☐ Workforce Development - \$1,000
- ☐ Session Sponsor - \$500
- ☐ Pen Sponsor - \$400
- ☐ Lanyard Sponsor - \$400

Cigar & Bourbon Night

- ☐ Presenting Sponsor - \$1,000
- ☐ Cigar Sponsor - \$500
- ☐ Bourbon Sponsor - \$500
- ☐ Raffle/Door Prize - \$300/In-Kind
- ☐ Welcome Gift - \$300

HBA/PBX Collaborative Events

- ☐ Bowling Event Sponsor - \$650
- ☐ Bowling Bar Sponsor - \$450
- ☐ Bowling Food Sponsor - \$350
- ☐ Bowling Lane Sponsor - \$350
- ☐ Trivia Event Sponsor - \$600
- ☐ Trivia Bar Sponsor - \$300
- ☐ Trivia Appetizer Sponsor - \$300
- ☐ Pub Crawl Event Sponsor - \$750
- ☐ Pub Crawl Shirt Sponsor - \$300
- ☐ Pub Crawl App. Sponsor - \$300
- ☐ Pub Crawl Featured Partner - \$150

Company Name

Primary / Authorized Contact

Primary / Authorized Contact Email & Phone Number

Primary / Authorized Signature & Date

____ Bill Now ____ Bill 30 Days Prior to Event \$

All sponsorships must be paid prior to event

TOTAL COMMITMENT

Submitted by (HBA Staff Only)



**2416 Park Dr.
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www.harrisburgbuilders.com
hba@harrisburgbuilders.com**