

**(SAMPLE EMAIL)**

I am excited to share with you that I have chosen to run the (*Marathon Name*) on (*Race Date*) 2017 to support The Jack H. Marston II Melanoma Fund. By joining Jack's Team, I have committed to raising (*Goal Amount*) to help fight melanoma and I need your help.

Please consider making a donation to Jack's Fund. Why should you donate? Since the risk of melanoma affects or has affected each and every one of us, the work that Jack's Fund is doing to increase research funding and to develop awareness programs is so important!  
(*Or instead of this paragraph, share your personal story of why you are running*)

As I train for the (*Marathon Name*) and then ultimately, run the race, I will be fighting melanoma every step of the way. Please join me in this fight. Any donation that you can make to help me reach my goal is greatly appreciated.

To learn more and to make a donation please go to (*insert link to your fundraising page*).

Thank you in advance for your support. Please remember to stay "sun safe" this year!

**SAMPLE COPY FOR FUNDRAISING PAGE**

Welcome to my fundraising page! Thanks for considering a donation to Jack's Fund. Why should you join me in the fight?

(*Share why you have chosen to run for Jack's Team*) OR

If you or someone you know has had spots removed, precancerous cells, or have melanoma, you already know. If you have been fortunate so far, let me explain why Jack's Fund needs your donation.

- Melanoma is a very serious form of skin cancer. Although accounting for only 4% of total skin cancer cases, it is the leading cause of skin cancer related deaths.
- Melanoma is the second most common cancer for young adults ages 15-29.
- The risk of being diagnosed with melanoma doubles with five or more sunburns at any age, and exposure to tanning beds in youth

- increases that risk by 75%!
- The risk of developing melanoma is increasing, and most frighteningly, the cases of melanoma amongst young children are on the rise.

Since the risk of melanoma affects or has affected each and every one of us, the work that Jack's Fund is doing to increase research funding and to develop awareness programs is so important! For more information on the work Jack's Fund is doing go to [www.jacksfund.org](http://www.jacksfund.org).

THANK YOU SO MUCH FOR YOUR SUPPORT!