



# Naming Rights Program



## Become a Sponsor

Becoming a room sponsor contributes to the comfort and care of our guests and makes you a vital part of our mission. Your chosen message will be prominently displayed, honoring your commitment to our cause and inspiring others to join. Consider giving the gift of remembrance or celebration by naming a room in memory or in honor of a loved one. Your support helps ensure The Ballard House remains a place of care and refuge for countless individuals during a time of need while undergoing serious medical treatment.

## The House

The house spans over 36,000 square feet with Arcadian Hill Country architecture. Featuring 40 guest rooms and numerous amenities: two full-service kitchens, shared dining area, on-site laundry, two living rooms, library and study, conference room, chapel, serenity garden and beautiful outdoor spaces

## Connect with us

21421 Cinco Park Rd.

Katy, TX 77450

Phone: (281) 717-4670

[David.Brown@theballardhouse.org](mailto:David.Brown@theballardhouse.org)

[www.theballardhouse.org](http://www.theballardhouse.org)

## Included with Sponsorship

- Personalized plaque with your chosen wording displayed outside the sponsored room or area
- Recognition as one of our key sponsors on our website and promotional materials
- Invitation to special events
- You become a cherished symbol of compassion, care, and hope for those who rely on The Ballard House

See reverse for more information





# Naming Rights Opportunities

## COMMITTED Premier Naming Rights Sponsors

- Central Stairwell sponsored by Marshalls and TJX Companies
- Chapel sponsored by Grace Fellowship Church
- Main Dining Room sponsored by Frontier Title Company
- Front Entry Foyer sponsored by Garry and Ann Weiss
- Game Room and Guest Room 224 sponsored by The Myers Family
- Gazebo sponsored by Erin Ballard
- Library sponsored by Mitchell Rubin
- Reception / Front Desk sponsored by Keller Williams Premier
- Main Kitchen sponsored by Houston Methodist West
- New Addition Kitchen sponsored by H-E-B
- Porte Cochere sponsored by Waggin' Tails Pet Ranch
- Front Fireplace sponsored by MD Anderson Cancer Center
- Guest Room 104 sponsored by St. Peters United Methodist Church
- Guest Room 106 sponsored by Living Stones Church
- Guest Room 217 sponsored by Cast Fireplaces
- Guest Room 402 sponsored by Bob Batson
- Guest Room 406 sponsored by Truhlsen Family Foundation
- Upstairs Landing sponsored by Katy Community Fellowship

## Common Areas AVAILABLE for Naming Rights

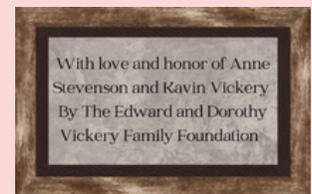
- Main Living Room
- Elevator
- Front Lobby Stairwell
- Living Room - New Addition
- Guest Laundry Room - Upstairs by Piano
- Guest Laundry Room - Downstairs
- Seating Area - Upstairs



**Common Area sponsorships are \$5,000/year for FIVE years = \$25,000**

## Guest Rooms AVAILABLE for Naming Rights

- Room #217 after 8/31/2024
- Room #222



**Guest Room sponsorships are \$2,000/year for FIVE years = \$10,000**

Cinco Charities, Inc. is a Texas nonprofit corporation classified by the Internal Revenue Service as exempt under the Internal Revenue Code section 501(c)(3). Therefore, donations from individuals and corporations, as well as grants from private foundations, qualify for tax benefits to the extent allowable by law.