



DENIM DAY

4.24.19

YOUR VOICE HAS POWER. WEAR DENIM ON APRIL 24TH.

WHY DENIM?

The campaign was originally triggered by a ruling by the Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped her rapist remove her jeans, thereby implying consent.



**BELIEVE SURVIVORS.
RAPE IS NEVER
ACCEPTABLE,
NO MATTER WHAT
SOMEONE IS WEARING.**

**24-HOUR HELPLINE
1.812.932.7233(SAFE)**

#SAFEPLACEDENIMDAY19
Safe Place Sexual Assault Center is a division of Safe Passage, Inc.



DENIM DAY Action Kit

Thank you for doing more to help us take a stand against sexual violence by participating in 2019 Denim Day. There are several simple ways for you to get involved this year.

- Wear Denim on Wednesday, April 24, 2019.
- Encourage your workplace, professional affiliates, family, friends, church group or even your favorite local barista to wear jeans on Denim Day.
- Follow us on Facebook @safeplaceforhope
- Share our posts to help raise awareness & educate people on facts about sexual assault.
- Print out copies of the poster and info sheet included in our kit and put them up at your workplace, school or group meeting place to let others know about Denim Day.
- Host a Dollars for Denim Day event at your community, school or workplace to benefit Safe Place a division of Safe Passage, Inc.
- Tag us on social media with #safepacedenimday19 for a chance to win a \$25 gift card.

Thanks for participating!

(The Center for Women and Families, 2018)

Contact Information:

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<https://safeplaceforhope.org/>



Learn The Facts About Sexual Violence



1 IN 2 WOMEN

have experienced sexual violence other than rape in their lifetime.



1 IN 5 WOMEN

have experienced completed or attempted rape in their lifetime.
41% OF WOMEN reported experiencing physically aggressive street harassment.



1 in 3 WOMEN

experience physical or sexual violence by an intimate partner.



Women have a **50% to 95%** chance of developing post-traumatic stress disorder after being raped.



1 in 5 Men

have experience sexual violence other than rape in their lifetime.



1 IN 6 BOYS

are sexually assaulted before age 16

Only 26.2% of MEN

who experience childhood sexual abuse disclose at the time of the abuse.



18% OF MEN

reported experiencing verbal street harassment.

FEWER THAN 5%

of completed or attempted rapes against college women were reported to law enforcement.



Among college women, **9 OUT OF 10** victims of sexual assault knew the person who sexually assaulted them.

Nearly **1 IN 67** men in the United States have experienced rape or attempted rape.



67% OF INSTANCES OF RAPE ARE ESTIMATED TO GO UNREPORTED.

Sexual Violence thrives when it is not taken seriously and the victim blaming goes unchecked.

USE YOUR VOICE TO PREVENT IT



BELIEVE SURVIVORS



CHALLENGE VICTIM BLAMING



RESPECT BOUNDARIES

(NSVRC, 2018)

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Denim Day 2019

Embrace
YOUR
Voice

#safeplacedenimday19

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