



CITY OF SAN RAMON

9300 ALCOSTA BLVD
SAN RAMON, CALIFORNIA 94583
PHONE: (925) 973-3250
WEB SITE: www.sanramon.ca.gov

July 30, 2026

Dear Vendor,

We're excited to announce that the City of San Ramon will host its annual *Live Well Resource Fair* on Thursday, September 17, from 1:30 PM to 4:00 PM at the Alcosta Senior & Community Center, located at 9300 Alcosta Boulevard, San Ramon.

We are currently seeking vendors and organizations that offer products, services, health screenings, and essential resources tailored to active adults aged 55+ and their families. Space is limited! Due to high demand, only the first 40 organizations and vendors will be accepted. To secure your spot and gain priority placement, we encourage you to become a San Ramon Outreach Partner. A \$500 Silver level Outreach Partnership includes a complimentary registration fee for the San Ramon Live Well Resource Fair. Details on the San Ramon Outreach Partnership are listed on the following pages.

<u>Live Well Resource Fair Vendors & Organizations</u>	<u>Fee</u>
• Business	\$149
• Non-Profit Organization (501c3)	\$99
• City & County Organizations & San Ramon Outreach Partners- Silver Level*	Fee Waived

To be part of this exciting event, please return the application and payment by Friday, September 4. All organizations must apply to be included in the event. Once your registration is processed, you will receive a confirmation receipt with event information.

Live Well Resource Fair schedule

12:45 - 1:15pm	Vendor set up, ready by 1:15pm (Standard 6 ft. table & 2 chairs provided)
1:30 - 4:00pm	Resource Fair
4:00 - 4:30pm	Vendor clean up

Please feel free to reach out if you have any questions. We look forward to hearing from you!

Sincerely,

Suzy Chow
Recreation Coordinator
schow@sanramon.ca.gov
(925) 973-3211

City of San Ramon

Live Well Resource Fair

Thursday, September 17, 1:30 - 4:00pm

Application

The City of San Ramon is hosting it's annual **Live Well Resource Fair** for seniors! To participate in the Live Well Resource Fair, complete and submit this form with payment by **Friday, September 4**. Due to increased interest in the event, only the first 40 vendors will be accepted.

Business/Org.: _____ Address: _____

Contact Name: _____ City/Zip: _____

Phone: _____ E-mail: _____

Services provided:

Choose Fee:

- ☐ \$149- Business
☐ \$99- Non-Profit Organization (501c3)
☐ Fee Waived- City & County Organizations & San Ramon Outreach Partners- Silver Level*

Table needed? ☐ Yes ☐ No Power needed? ☐ Yes ☐ No

Booth placement near an outlet is limited. Booth placement made at the discretion of Senior Center staff.

A check payable to the "City of San Ramon" should be returned with this application.

Send Application & Payment to: *Alcosta Senior & Community Center
Attn: Resource Fair Registration
9300 Alcosta Blvd.
San Ramon, CA 94583*

For office use only

Date received: _____

Fee Paid: _____



San Ramon Parks & Community Services

9300 Alcosta Boulevard · T: (925) 973-3250 · F: (925) 829-6128 ·
www.SanRamon.ca.gov/parks



San Ramon **LIVE WELL** **RESOURCE** **FAIR**

**Thursday,
September 17
1:30 - 4:00pm
Alcosta Senior &
Community Center**

**For more information:
925-973-3250**

Connect with health and wellness professionals, explore senior care and housing services, and take advantage of free health screenings for adults aged 55+, and their families.

Come discover all the valuable resources our vendors and the Senior Center have to offer!





CITY OF SAN RAMON

9300 ALCOSTA BLVD.
SAN RAMON, CALIFORNIA 94583
PHONE: (925) 973-3250
WEB SITE: www.sanramon.ca.gov

July 2026

The City of San Ramon Senior Center is seeking partnerships with other local aging focused organizations. The Alcosta Senior and Community Center serves as a vibrant hub of activity for those 55 and over in the San Ramon community. The City of San Ramon has dedicated its efforts in providing essential services to Seniors in San Ramon and neighboring areas.

The City of San Ramon is seeking partnerships for the San Ramon Senior Programs moving forward into 2026-27. We are looking for organizations who would like to join efforts in providing quality programs and events to our senior population. Partnering with the Alcosta Senior & Community Center is a great way to support the local aging community, and also a great way to provide information on your organizations to our aging community members.

If you are interested in becoming a partner in support of the San Ramon Senior Programs and Events, please request a partnership agreement form. Becoming a partner with San Ramon includes the registration for the San Ramon Live Well Resource Fair.

Please feel free to contact me at (925) 973-3207 or e-mail scox@sanramon.ca.gov, if you have any questions. I look forward to working with you and our local 55 and older population.

Sincerely,

Steven Cox

Steven Cox
Recreation Supervisor



SENIOR OUTREACH PROGRAM

26-27 PARTNERSHIP

OPPORTUNITIES

Silver Level Partnership - \$500

- Table provided at Live Well Resource Fair to distribute marketing materials
 - 300 participants
- Sponsor logo displayed during senior events
- Sponsor logo included in select marketing materials for senior events.
- Opportunity to display marketing materials at Alcosta Senior and Community Center for 1 year
- Opportunity to attend monthly outreach partnership meetings to distribute marketing materials
 - 11-12 meetings annually
 - Networking opportunities with other Senior Outreach partners, advisory committee, foundation, and police department representatives.
- Support senior programs and events throughout the year through in-kind donations / volunteer service.

Gold Level Partnership - \$1,000

Limit 4

- Recognized as presenting sponsor of one of the following events: Ice Cream Social, Chinese New Year Celebration, Halloween Luncheon, Holiday Variety Show, Summer Barbecues
 - Event Attendance approximately 100 participants
- Sponsor banner placed at one of the following events: Ice Cream Social, Chinese New Year Celebration, Halloween Luncheon, Holiday Variety Show, Summer Barbecues. Banner provided by sponsor.
- Sponsor logo prominently displayed during senior events
- Sponsor logo included in select marketing materials for senior events.
- Table in prime location provided at Live Well Resource Fair to distribute marketing materials
 - 300 participants
- 3.5" x 2" Advertisement in Encore newsletter for 1 year
 - 4000 participants
- Opportunity to display marketing materials at Alcosta Senior and Community Center for 1 year
- Opportunity to attend monthly outreach partnership meetings to distribute marketing materials
 - 11-12 meetings annually
 - Networking opportunities with other Senior Outreach partners, advisory committee, foundation, and police department representatives.
- Support senior programs and events throughout the year through in-kind donations / volunteer service.

SAN RAMON SENIOR OUTREACH PROGRAM

CITY OF SAN RAMON PARKS & COMMUNITY SERVICES | 9300 ALCOSTA BLVD. SAN RAMON CA 94583 | (925) 973-3250

Platinum - \$1,500

Limit 3

- Recognized as a presenting sponsor of the Live Well Resource Fair
- Sponsor banner prominently featured at the Live Well Resource Fair
- Sponsor logo prominently displayed during senior events
- Sponsor logo included in select marketing materials for senior events.
- Table in prime location provided at Live Well Resource Fair to distribute marketing materials
 - 300 participants
- 4.25" x 5.5" Advertisement in Encore newsletter for 1 year
 - 4000 participants
- Opportunity to display marketing materials at Alcosta Senior and Community Center for 1 year
- Opportunity to attend monthly outreach partnership meetings to distribute marketing materials
 - 11-12 meetings annually
 - Networking opportunities with other Senior Outreach partners, advisory committee, foundation, and police department representatives.
- Support senior programs and events throughout the year through in-kind donations / volunteer service.

Title Partnership - \$2,500

Limit 1

- Sponsor logo prominently featured on wall plaque at Alcosta Senior and Community Center for 1 year
- Recognized as Title sponsor for all senior events along with City of San Ramon
- Sponsor banner prominently displayed at all senior events.
- Sponsor logo included in select marketing materials for senior events.
- Table in prime location provided at Live Well Resource Fair to distribute marketing materials
 - 300 participants
- 8.5" x 5.5" Advertisement in Encore newsletter for 1 year
 - 4000 participants
- Opportunity to display marketing materials at Alcosta Senior and Community Center for 1 year
- Opportunity to attend monthly outreach partnership meetings to distribute marketing materials
 - 11-12 meetings annually
 - Networking opportunities with other Senior Outreach partners, advisory committee, foundation, and police department representatives.
- Support senior programs and events throughout the year through in-kind donations / volunteer service.

**If you are interested in becoming a San Ramon Senior Center Outreach Partner please contact:
Steve Cox at (925) 973-3207 or by email at: scox@sanramon.ca.gov to request an application.**



PARTNERSHIP AGREEMENT

7000 Bollinger Canyon, San Ramon CA 94583

Phone 925-973-3200 Fax 925-830-5162

www.SanRamon.ca.gov

parks@sanramon.ca.gov

Organization Name: _____ Event Name: _____ Date: _____

Contact Name: _____ Email: _____

Telephone: _____ Cell Phone: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

Sponsorship Level: ☐ Platinum ☐ Gold ☐ Silver Other _____

(for Gold, Platinum and Title contact representative for customer package)

Sponsorship Amount: _____

Payment Method: ☐ Check ☐ Credit Card (City Staff Will Contact You to Arrange Payment)

Checks Should be Made Payable To: **City of San Ramon**

Please Remit to: City of San Ramon - Parks & Community Services

Sponsorship Program

7000 Bollinger Canyon, CA 94583

Please describe what you will be promoting at the event (where applicable)

Please describe any special requests or needs

Office Use Only

Agreement Received By

Date

Division Mgr /Program Mgr

Date

PARTNERSHIP AGREEMENT BETWEEN THE CITY OF SAN RAMON AND _____

WHEREAS, the following is an Agreement between the City of San Ramon, hereinafter referred to as “CITY”, and _____ hereinafter referred to as “PARTNER”; and

WHEREAS, this Partnership Agreement is entered into by the CITY and PARTNER for the programs outlined in this application and for the specified amount. The CITY Agrees to provide the benefits as outlined in its Partnership Package.

MARKETING

The CITY’s logo may not be used by a partner in any way without the permission of the CITY. If permission is granted, all materials must be reviewed and approved by the CITY. The PARTNER will provide its logo within one week of submitting this agreement and in EPS, PDF or High Resolution JPEG format. It is understood that CITY has permission to use PARTNER logo on printed material, press releases, and all other marketing materials.

ENDORSEMENT

By entering into this partnership agreement with PARTNER the CITY is in no way endorsing the PARTNER’S organization, products, services or employees.

DISPLAY BOOTH POLICIES

PARTNER agrees that the CITY has the right to inspect a PARTNER’S display booth at any time. Restrictions on items PARTNER may distribute at (event) will be provided prior to the event. It is understood that PARTNER is limited to the distribution of their own organization’s materials and may not distribute materials for any other organization.

INDEMNIFICATION

PARTNER shall protect, defend (with counsel acceptable to CITY), indemnify and hold harmless the CITY, its Councilmembers, officers, employees and agents from any and all actions, causes of actions, claims, losses, expenses, including reasonable attorney’s fees and costs or liability (collectively called “Actions”) for damage of property or injury to, or death of, persons arising out of or resulting in any way from activities in connection with this Agreement by PARTNER, its officers, employees, sub-contractors or agents.

PARTNER shall hold CITY harmless and defend any suit or other proceeding brought by ALL PARTNER employees, and/or agents, either against PARTNER, and/or CITY, for compensation and/or other benefits claimed as “common law” or “implied by law” employees of the CITY.

CANCELLATION OF EVENT OR PROGRAM

Should the CITY cancel this agreement or the events outlined in this agreement for unforeseen circumstances or at the direction of the City Manager, the CITY will provide written notice to PARTNER prior to the cancellation and will issue either a pro-rated (based on the benefits given) or full refund of monies or materials provided by the PARTNER for that event.

APPROVAL OF TERMS

If the terms of this Agreement are acceptable to PARTNER and CITY, sign and date below.

Director/Designee Date
Parks & Community Services
City of San Ramon

PARTNER Signature Date
TITLE: _____
COMPANY NAME: _____