



MASON SBDC at Proctor 360 Soft Launch

Launch Event at Mason Enterprise Center - Fairfax

[Proctor360](#), a startup based in Virginia plans to change the way testing is conducted in the education market. The company had its Soft Launch in Feb 2019, during which they introduced their technology and provided a demo of the product's comprehensive capabilities. Their unique headset uses a 360° camera to monitor testing space, with lockout software that allows users to test from home without having to travel to a testing center. [Mason's SBDC](#) and [Proctor360](#) have been working together over several months to bring their new technology to the education market.



Proctor360 CEO, Ganga Bathula's vision & insight on the direction of the market allowed for the required advancements. He built an all-star team with Don Kassner, the former Founder, and CEO of ProctorU and Mason SBDC Senior Counselor, George Siragusa who serves as the strategist and adviser for the company.

"[Mason SBDC](#) has been very helpful to Proctor360 since the start of the company. George Siragusa and Timm Johnson have been advising Proctor360 throughout their early development. Their experience mentoring ventures has aided Proctor360 gain traction in the market. They believe that Proctor360 is following the same trend seen in other industries such as entertainment, food, and travel i.e Netflix, EatStreet, and Uber, where convenience is a key selling point. Proctor360 is bringing that convenience to the education-testing market, allowing users to test at their convenience. They believe that Proctor360's use case is versatile and can change the way testing is done."

[Proctor360](#)'s current Online Public Offering, allows the public to invest and own shares. Learn more: proctor360.com/invest