

# TEXAS 4-H POULTRY AMBASSADOR PROGRAM

JUNE 24-27, 2024 ~ COLLEGE STATION, TX

**EMBRACING OUR PAST.  
ENGAGING OUR PRESENT.  
DEFINING OUR FUTURE.**

Today, the average American is at least three generations removed from the farm. It is essential that the upcoming generation be able to bridge the gap between consumer and farmers.

Through collegiate level training combined with hands-on experience, Ambassadors will be equipped with the skills and knowledge needed to serve as stewards of the livestock industry.



**DEVELOPING THE NEXT GENERATION OF  
INDUSTRY LEADERS**

- Obtain opportunities to serve in advocacy roles for animal agriculture, 4-H, and junior livestock programs
- Experience in the university setting through intensive, science-based instruction and hands-on-learning
- Develop a heightened awareness of career opportunities in animal agriculture and advocacy

TEXAS A&M  
AGRILIFE  
EXTENSION

**TYLA**   
TEXAS YOUTH LIVESTOCK & AGRICULTURE  
Embracing our past. Engaging our present. Defining our future.

**“As a Texas 4-H Poultry Ambassador, I could never have imagined how much the Ambassador Program would broaden my understanding and appreciation for the poultry industry, and it’s made my excitement for it so much greater than ever before”**

**-Current Texas 4-H Poultry Ambassador**



**TO APPLY AND BE ELIGIBLE TO SERVE,  
STUDENTS MUST BE:**

- Freshman-Senior (2024-2025 School Year)
- Demonstrate leadership in the livestock and agriculture industry
- Passion for communication and advocacy
- Rank top 25% academically
- Currently be enrolled in Texas 4-H

**2024 SHORT COURSE DATE**

Texas A&M University: June 24-27

**2024 PROGRAM FEES**

\$350- Includes all branded apparel, meals, lodging, and travel during the short course

**OUR MISSION IS TO PREPARE YOUTH TO SERVE THE  
LIVESTOCK INDUSTRY THROUGH ADVOCACY,  
LEADERSHIP AND NETWORKING.**

**MORE INFORMATION**

Kelley Ranly  
Leadership Coordinator  
(979) 321-5327

Kelley.Ranly@ag.tamu.edu



@TEXASYOUTHLIVESTOCK

**APPLY NOW**

Applications available under the  
Poultry Ambassador tab on  
[www.texasyouthlivestock.com](http://www.texasyouthlivestock.com)  
Applications open on February 15th  
Applications close on April 15th