

# Generation Next: Our Turn to Ranch

## Online Ag Business Start-up School



The **Generation Next** curriculum targets new landowners, those inheriting land, or those looking to start a new agricultural operation on an existing ranch. It is taught as an online school where participants will work towards developing a business plan with plenty of support from professionals who specialize in each field and topic.

**Course Includes: 12 online classes of expert instruction with a complete business plan by the end of the course, and a Generation Next t-shirt and certificate.**

### Topics covered:

- How to start an agricultural business
- Understanding business taxes
- Insurance needs for your ranch
- Tracking your finances
- Evaluating your land resources
- How to set up grazing and wildlife management leases
- Basic ranch laws – fencing, water, etc.
- Land management techniques
- Alternative operations & direct marketing
- Setting goals with measurable objectives for success

To read what graduates are saying about the course, visit [generationnext.tamu.edu](https://generationnext.tamu.edu)

## NEXT ONLINE CLASS: JAN. 29 - APR. 21, 2024

*The course will require approximately 2 hours of your time (at any time!) per week, for 12 weeks. You only need access to a computer with internet capabilities.*

For more information contact:  
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**Registration Fee: \$300**  
*Enrollment is limited to the first 100 people who register.*

### Registration Link:

[Generation Next: Our Turn to Ranch - Spring 2024 | Courses | AgriLife Learn \(tamu.edu\)](https://generationnext.tamu.edu)

