

Sponsorship Opportunity
Concerts by the Lake
June 16- August 27, 2026

The Bayfield Chamber and Visitor Bureau and the Bayfield Inn is excited to announce the 2026 Concerts by the Lake music lineup! Please consider sponsoring a Tuesday concert. Concerts by the Lake are held in Memorial Park in Bayfield every **Tuesday and Thursday, June 16 - August 27 from 6:00 – 8:00 p.m.**

A special THANK YOU, to Marthaler Toyota and Porter Realty for sponsoring Thursday night Concerts by the Lake and to the Bayfield Inn for partnering with us to bring music to you every Tuesday and Thursday.

Our goal is to provide entertainment in the heart of Bayfield during the summer months that supports our community and generates tourism.

The sponsorship investment can be split between two businesses. We have a robust music lineup this year with added exposure. Your support for Concerts by the Lake ensures we can create the best experience for our community and visitors! Please see the following pages for more information and cost.

Why support Concerts by the Lake:

- Exposure - Concerts by the Lake draws a crowd of between 100-400 people per concert, plus added advertising opportunities *see below*
- Enhance your image - Community involvement and event association has been proven to enhance the image of businesses in the area.
- Fun - Concerts by the Lake has been a staple summer event for community members and visitors! Celebrate knowing that you are the one making it happen!

Your sponsorship includes:

- Mention/Tag on the Bayfield and the Apostle Islands Social Media
- Sponsor name on Bayfield.org Concert by the Lake event
- Business name mentioned in Concerts by the Lake Radio Advertising with Heartland Communications.
- Sponsor name mentioned during the concert
- Sponsor name on flyers/signage around Bayfield

Please select your concert to sponsor from the open sponsorship opportunities on the next page. We would not be able to provide this entertainment for our community and visitors without your support!

Contact Carol Fahrenkrog to sign up for a sponsorship: carol@bayfield.org, (715) 779-3335.

Open Sponsorship Opportunities
Concerts by the Lake: June 16 – August 27, 2026

Date	Band	Sponsor
6/16	Marlee Paine	Sponsored

6/18	The Chance Duo with Cheryl	Sponsored	Marthaler Toyota & Porter Realty
6/23	Todd Albright	Sponsored	
6/25	Golden Era Jazz	Sponsored	Marthaler Toyota & Porter Realty
6/30	Barry Riese	Sponsored	
7/2	James Shafstall	Sponsored	Marthaler Toyota & Porter Realty
7/7	Molly and the Danger Band	Sponsored	
7/9	Danielle Diamond	Sponsored	Marthaler Toyota & Porter Realty
7/14	Drew Peterson	Sponsored	
7/16	Buffalo Galaxy	Sponsored	Marthaler Toyota & Porter Realty
7/21	Celtic Calling	Sponsored	
7/23	Dan Scott and the Banjo Express	Sponsored	Marthaler Toyota & Porter Realty
7/28	Sean & Ian Okamoto	Sponsored	
7/30	Sara Thomsen	Sponsored	Marthaler Toyota & Porter Realty
8/4	Midnight River Choir	Sponsored	
8/6	Idle Rose	Sponsored	Marthaler Toyota & Porter Realty
8/11	Golden Era Jazz	Sponsored	
8/13	Two Below Zero	Sponsored	Marthaler Toyota & Porter Realty
8/18	Rucksack Revolution	Call Carol	
8/20	Noble Sound System	Sponsored	Marthaler Toyota & Porter Realty
8/25	Tripple Fiddle	Call Carol	
8/27	Marlee with Molly and the Danger Band	Sponsored	Marthaler Toyota & Porter Realty