Eric Heiden, Madison’s favorite son, was at center of attention during cycling campaign on Constitution State Capitol

By Andrew P. Baggot
State Journal reporter

It’s been almost four years since Heiden took the Olympic world and shot a 54 in a day. Winning five gold medals in speed-skating at the 1980 Lake Placid Winter Olympics was something of legends are made. Heiden never looked at the fame, however. Instead, he’s slowly backed off stage, away from the adoration of a superstar. He’s been seen as a part of the world that he now represents – a part that includes the cold, harsh reality of medical doctors.

Now, however, there are other doors on his agenda. Heiden, a professional member of the 7-Eleven Cycle team, will spend the better part of the summer competing throughout the country. Cycle team, Heiden will spend the better part of the summer competing throughout the country. He is going to do some things for ABC.

"I'll be here for a couple of days," Heiden said. "But when I really think about it, it just seems like yesterday when it happened."