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Flecks of Soul in Madison: It Started in 1840

(EDITOR'S NOTE - The following article was written by Mrs. Harry Hamilton, teacher, administrator, wife, mother and active community citizen. It was written in 1971 as a special community report for the Madison Civics Club. Mrs. Hamilton is chairman of general education at the Madison Area Technical College. In 1961 she received the citizen-of-the-year award from the Madison Newspaper Guild and in 1963 she received a service award from the YWCA and the Council of Jewish Women. Her husband, Dr. Harry Hamilton, is managing editor of the American Agronomy Society's Agronomy Journal.

By MRS, HARRY HAMILTON

Groups as well as individuals often wrestle with the problem of identity. No parent or teacher here is unfamiliar with the sometimes agonizing search by young people to develop an awareness of who they are.

Impelled by momentous changes in the world and prodded by the insistent demands of young black militants, Negroes in the U.S. are presently engrossed with the question of who we are, where did we come from and where are we going.

The focus on blackness is commonly referred to as "Soul." Soul brother and sister, soul food, and soul music are



MADISON, WIS., Monday, FEB. 14, 1972

QUESTION of the day

of attention is another factor,

since no one likes to feel ig-

nored. A salesperson should

also know his products well,

and be able to locate them

Phillip Sanger, 2316 Badger

Honesty is one thing I like

to encounter. A salesperson

who is willing to point out a

particular product's weak-

nesses as well as its good fea-

tures is an asset to the firm

Mrs. Harold Opheim, 443 W.

I appreciate courtesy, help-

fulness and a true interest. It

also helps if they know what

they are selling. In a large

store I don't like being rushed

through a checkout lane be-

fore I even have a chance to

put my change in my purse.

Another thing which has be-

come rather annoying is the

which has long lines waiting

to check out at a few open

Pkwy., Graduate Student-

without delay.

By GENE COFFMAN The Capital Times will pay \$2 for each question used in 'Question of the Day." Today's winner is John Stamler, 625 Glenway St.

TODAY'S QUESTION What qualities do you most appreciate in a salesperson?

WHERE ASKED A and P A-Mart, 1002 Ann

THE ANSWERS Tom Boltik, 703 I Eagle Heights Apts., Graduate Stu-



for which he works. I also appreciate the low pressure approach by a salesman - the kind of situation which makes The person should be attenme feel that I'm exchanging tive to my needs, and have a genuine interest in serving opinions and ideas with a friend instead of being subme. He or she should also be jected to a real sales pitch. I courtéous and cheerful, and like a salesman who will help act as if you are the only customer in the store. A salesperme find the item I seek, and who will refer me to another son should be genuinely possible source if he doesn't knowledgeable about the prodhave what I want in stock. ucts he sells, so that he can answer a customer's inquiries intelligently. A good salesper-Dayton St., Houswifeson will also suggest other items which the shopper might find of use in addition to the main thing he was look-

Monona Breitenbach, 1906 Greenway Cross, No. 5, Switchboard Operator-

ing for.



Politeness and a willingness to help. If you go into a store, need help in finding a particular item or items, and discover that this help is freely and gladly given, you are going to remember this courtesy and want to go back to lanes, while many other registhat store again. Promptness ters sit unattended.

MARMADUKE

"Should I edge toward the phone

and call the police?"

terms that provide a frame of reference and carry emotional

overtones as well as memories of a unique past. Today I use the word "soul" to denote the black experience in the U.S., including our African heritage, the background of slavery, the unhappy sojourn in the South, the broken promise and consequent frustrations of the North, and the continuing struggle to surmount and change a racist

This experience may be the core of an emerging ethnic culture, whatever other meanings may be given to the word This is what unites all blacks in this country, willingly or unwillingly.

The Negro struggle in the U.S. and in Madison is the struggle to live with dignity in a pluralistic society.

In Madison the struggle began in the 1840s. According to a recent study the first mention of a black in records about Madison was an entry in the 1847 census "listing 'Darky Butch' as not attached to any white family as

were the other three blacks then listed." In the 1850 census there were six Negroes in Madison; in 1950 there were 648 — still less than one percent of the total. In those 100 years many individuals came and went; those of us who stayed worked out psychological adjustments and

techniques for coping with the patterns of exclusion here. Among the earliest settlers were William Anderson, who came from Alabama on the Underground Railroad; William Noland, a cloth dyer who was drafted by the Democratic Party to run for mayor in 1866; Benny Butts, who came soon after the Civil War and later was a special messenger for the State Historical Society; and William Miller, who was a mail clerk for the elder LaFollette and then the Governor's messenger for 19 years.

Some who came later and have continuity to the present were Edwin Hill, Howard Shepard, Harry Allison, Taswell Hines, Thomas Rich, Sam Pierce, Oscar Shivers, and, still more recently, Carson Gulley, James Taliaferro, and George

These men, and we must not forget their wives, were

C-T, Schools Offer Negro History Series

This six-part series of articles marking Negro History Week - Fcb. 12 through Fcb. 19 - is presented by The Capital Times in co-operation with the Human Relations Department of the Madison Public Schools. Roland Buchanan is director of the department and Marlene Cummings is the consultant in human relations.

hard working people and excellent citizens. In most respects they were like thousands of others who came to Madison to share in its development. And yet, although they differed in their interests, abilities and philosophies, there was something that circumscribed their activities, tempered their ambitions and limited their achievements.

This something was the systematic, though often undefined, barrier of exclusion and discrimination based on

It was this group experience that made for a unique identity. The reactions of blacks were not evident in gross confrontations or violence but in selective freedom of association; in the organization of black lodges, churches, social clubs; in the high drop-out rate of young people from school; and in the establishment of civil rights organizations like the NAACP.

Only a tiny black community has existed in Madison. The good life for which the city is noted was shared enough, however, to sustain their faith that things could be better.

Since 1950 the changes have been progressively more noticeable. At first there was simply an increase in numbers; then more insistence, more pressure to change the rigidities that had developed. We now have more open housing, more economic opportunities, more political appointments, more social acceptance.

As we enter the decade of the 70s, the Negro group in Madison is about 2,000 strong. There are about 80 of them in professional positions not held by blacks and not available to them in 1950. There are three black aldermen, and blacks live in all the 22 wards of the city. Blacks have started new businesses and they are employed in all the main industries of the city, such as Oscar Mayer and Gisholt. Some of these improvements have come as a result of sustained efforts of the NAACP, the Urban League, the Equal Opportunities Commission, and church groups.

The focus on black consciousness and black identity mentioned earlier is evident in the creation of an Afro-American Studies department and an Afro-American Cultural Center at the University of Wisconsin as well as in the introduction of black history into the curriculum of the public schools.

It is curious, however, that this focus on ethnicity comes at the time when there is more evidence of inclusion. Yet, a convergence of individual mobility and group consciousness could give us power to transform our community into a unified society made stronger and righter by its diversity.

The present decade will be influenced by the work of new hands on the Madison scene, some of whom you have met today. We also expect much from several young black leaders who are products of this community. If the trends continue, it could be that here in Madison we can work out a model of pluralism and integration which may well be emulated by the rest of the country.

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Know Your Antiques

Valentine's Day--Reminder Of a Roman Pagan Holiday

By RALPH and TERRY KOVEL

Holidays like Valentine's Day are sometimes confused reminders of the superstitions and religions of an earlier time. Valentinus was a priest from Rome who was beaten to death because he would not renounce his faith. He was not a lover or a man interested in romance,

The Romans had a feast of Lupercalia in February each year to celebrate fertility rites and love among the young. It was a weird ceremony including the sacrifice of a goat, naked boys running through the streets and women beaten with goatskin thongs. The Church, trying to replace the pagan holidays, named Feb. 14 for St. Valentine. The feast of Lupercalia had been on Feb. 15 each year so the new holiday, St. Valentine's Day, was meant to replace it. The new holiday was a time to remember love and mating.

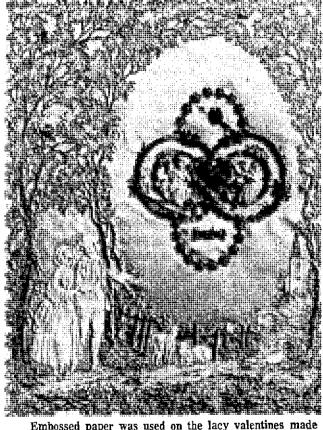
Many different customs are known for St. Valentine's Day in all parts of the world. The first valentines were sent in Europe in the 17th Century.

The first American-made commercial valentines were delay and inconvenience in the creation of a young girl check cashing procedures. It's who made a fortune, but also annoying to find a store never married. In 1848, Esther Howland made a sample valentine after seeing English ones. Her brother offered the h o m e -m a d e valentines for sale and returned to Worcester, Mass., with orders for \$5,000. Esther immediately started a valentine manufacturing business using English and American lace, paper and pictures. Several girls were hired and the cards were made on an assembly line. The business continued until 1881 and attained a volume of \$100,000 annually.

> Q. Does the spelling "Pittsburg" date an antique?

A. The spelling of the name of Pittsburg, Penn., is of no help in dating antiques. The name was spelled with a final "h" except during the years 1891 to 1911. The government omitted the "h" for those years, but citizens didn't like it and finally changed the spelling to the old form.

Advertising items have become so popular with collecies can now be found. There being obliterated. A thin layer



Embossed paper was used on the lacy valentines made by Esther Howland in Boston in 1849. Miss Howland was the first successful manufacturer of valentines in America.

(Hallmark Collection)

of clear lacquer or nail polish will preserve the mark and not disfigure the silver. BOOK REVIEW Neibling (\$12.95, P.O. Box 136, Flourtown, Pa. 19031) gives history, pictures, trademarks and other needed collector information.

If you are interested in huying or selling antiques you will find the suggestions in the Kovel's leaflet "How to Learn the Value of an Antique" helpful. A list of publications for antique collectors and dealers is also included. To obtain your copy send 25 cents and a long, self-addressed, stamped envelope with your request to Ralph and Terry Kovel in care of The Capital Times.

Ralph and Terry Kovel regret that they cannot research and provide personal answers about antiques you may own. They do appreciate your questions which can be answered in the column. Pictures and drawings cannot be returned.



ter, and that is tickling. But that kind of laughter is a re-

flex action on the part of our

body to a certain kind of stim-

ulation. It has nothing to do with the other kind of laugh-

When we laugh, we express certain feelings that are

brought on by seeing, remem-

bering, imagining, or thinking

of something. Why does that

this and have many theories

about it. But no one seems to

have the complete answer

ret. One idea is that laughing

is a kind of social act. When

we see something funny on

TV and we're alone, we might

not laugh. But if there were a

group of friends with us, we

might all laugh together. We

might hear someone tell a

joke to a group of people sit-

ting together. They laugh and

smile. But since we're not a

member of their group, we

Sometimes we laugh for an-

other reason. We might see

probably wouldn't laugh.

"something" make us react

Psychologists have studied

ter we enjoy.

by laughter?

Win the New Book of Knowledge (20-volumes). Send your questions, name, age, address to "Tell Me Why!" Care of The Capital Times. You must include your Zip Code, in case of duplicate questions, the author will decide the winner. Today's winner is: day's winner is:

Martha Miles, 11, Lacona, N. Y.

If laughing were a mechanical process in our body, then everybody would do it. Yet we all know some people who never seem to laugh, and there are others who are always smiling or laughing.

So we laugh in order to express our feelings. And these feelings may be amusement, happiness, or just lightness of heart. Of course there is one

WORLD ALMANAC



An editorial entiticu "Squandering the Public Domain" appearing in the 1872 World Almanae charged that western railroads received millions of acres of choice land at the expense of homesteaders. To encourage construction of transcontinental railways, railroad companies received free land through grants enacted by Congress. (Newspaper Enterprise Association)

somebody do something awkward. He might drop something or slip and fall. We laugh because we feel supcrior at the moment, and we are so pleased about it that we express our feeling by laughing. There are also different

kinds of laughter, depending on the cause. Humor creates one kind of laughter, the ridiculous another, and we may even laugh with scorn at someone.

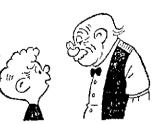
FUN TIME

Director: Have you ever had any experience in acting? Novice: I once had my leg in

Sam: I fell off a 20-foot ladder yesterday.

John: Were you hurt? Sam: No, I fell from the bottom step.

THE PUZZLE BOX



Billy asked his grandfather how old he was. Grandpa said: "If I would write the year down, then turned the picce of paper upside down, the date would be the same." What was the date? See Tuesday's paper for the answer.

To win the New Books of Knowledge Yearbook, send your riddles or lokes to: Riddles, Jokes, "Tell Me Why!" Give your Zip Code. Today's winner is: Steve Goodwin, 10, Fremont, Calif.

LOOKING BACKWARD by Frank Custer fort, are guests of Mr. and 50 Years Ago

are copies of early Coca-Cola pocket mirrors, Hires Root Beer mirrors, Coke knives, and at least one large tin sign. The Paul Jones sign picturing recently killed rabbits, birds and deer has been duplicated, It is smaller than the original, which is 39 inches by 52 inches. Many of the early ads on paper have been re-The ice on Madison lakes is printed to be used as today's too thick this year for good advertising. Unfortunately. some of these items are now fishing, according to old timappearing in antique shops.

Q. My small milk glass dish, 10 inches by 6 inches, is shaped and looks like a fish including scales, fins and a tail on the bottom. It says "Patented June 4, 1872". What was its use? It is too shallow to serve food.

A. You own a well-known milk glass pickle dish. Pickles were an important part of the Victorian dinner and many types of pickle dishes were

Serious collectors should be very careful about cleaning silver. It should be cleaned hut the marks must be protors that the inevitable forger-tected to keep them from Mrs. Frank Troemmel, Madi-

ers; one fisherman says the The William B. Cairns post ice this winter is 25 to 26 of the American Legion here inches thick, difficult to cut; is entering its second phase in last year the ice was only 11 the war on unemployment; inches thick . . . Guests at a members are making plans to party for Ruth Evans in the contact M a d i s o n industrialhome of Mr. and Mrs. Bert ists, bankers, and retail busi-Miller, Nakoma, are Florence ness operators to co-operate Bennett, Marion Blanchar, in finding a place for an un-Bernice Messerschmidt, Lotemployed person; "we don't tie Carmen, Lois Glasier, expect to solve the problem Harry Beach, Gilsey Grabon unemployment by our bert, Felix and Hugh Sarles, campaign, but we are going to and John Floyd Jones . . . put an awful dent in it," says Elvin Elvethun, Stoughton, Dr. William F. Lorenz, chairman of the drive ... The who served overseas in the Stotzer Granite Co., Portage, European war, has written a song, "Send Over a Bunch of will open its plant tomorrow Roses;" it is dedicated to the after a two-month lay-off, it is Mothers of Liberty . . . "A announced . . . Hayes Upton, young Scandinavian girl" adformer sales manager for the National Laundry Owners Asvertises she would like a job doing housework . . . Mr. and Mrs. Clarence Frankle, Mont-

40 Years Ago

20 Years Ago

manager of the Three F.

Laundry and Dry Clearners

here . . . Mrs. H. E. Eschen-

bach is new president of the

Women's Club at Ableman.

The recent purchasers of the Parkway Theater building are Board of Education; Caryl Regan, president, Wisconsin League of Women Voters, and Joe Rothschild, Madison mersociation of the United States, has taken a post as sales

interested in buying the old City Hall, says Merrill Haley, whose real estate firm represented the undisclosed purchasers . . . Sheriff Herman Kerl says that there is standing room only in the Dane County jail, which has 49 beds and 52 prisoners; mattresses are being laid on the floor for the hapless prisoners without beds . . . Judges in an essay contest sponsored by the Madion League of Women Voters are Mrs. E. J. Samp of the

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