

Illinois Broadcasters Association Statewide Poll

You have been selected to participate in the The Illinois Poll being run by Research America, a national public opinion research firm. It is a public opinion survey to find out what is important to Illinois Residents.

Your individual answers to this survey will be kept confidential; your answers to this survey will be combined with those of others from around the state to help us understand how residents of Illinois feel about these issues.

S1. Gender: (Select one)

Male	(1)
Female	(2)
Transgender	(3)
Other/Decline	(4)

S2. Are you age 18 and older? (Select one)

Yes	(1)	... [Continue]
No	(2)	... [Terminate to S2]

S3. Are you a current resident in Illinois? (Select one)

Yes	(1)	... [Continue]
No	(2)	... [Terminate to S3]

S4. In what county in Illinois do you currently reside? (Select one)

[Note: City of Chicago is in Cook County]

	A-C		D-H		I-L		M-O		P-T		U-W
1	Adams	19	DeKalb	38	Iroquois	55	McDonough	72	Peoria	91	Union
2	Alexander	20	De Witt	39	Jackson	56	McHenry	73	Perry	92	Vermilion
3	Bond	21	Douglas	40	Jasper	57	McLean	74	Piatt	93	Wabash
4	Boone	22	DuPage	41	Jefferson	58	Macon	75	Pike	94	Warren
5	Brown	23	Edgar	42	Jersey	59	Macoupin	76	Pope	95	Washington
6	Bureau	24	Edwards	43	Jo Davies	60	Madison	77	Pulaski	96	Wayne
7	Calhoun	25	Effingham	44	Johnson	61	Marion	78	Putnam	97	White
8	Carroll	26	Fayette	45	Kane	62	Marshall	79	Randolph	98	Whiteside
9	Cass	27	Ford	46	Kankakee	63	Mason	80	Richland	99	Will
10	Champaign	28	Franklin	47	Kendall	64	Massac	81	Rock Island	100	Williamson
11	Christian	29	Fulton	48	Knox	65	Menard	82	St. Clair	101	Winnebago
12	Clark	30	Gallatin	49	Lake	66	Mercer	83	Saline	102	Woodford
13	Clay	31	Greene	50	La Salle	67	Monroe	84	Sangamon	Term	Other
14	Clinton	32	Grundy	51	Lawrence	68	Montgomery	85	Schuyler	Term	Refused / Don't Know
15	Coles	33	Hamilton	52	Lee	69	Morgan	86	Scott		
16	Cook	34	Hancock	53	Livingston	70	Moultrie	87	Shelby		
17	Crawford	35	Hardin	54	Logan	71	Ogle	88	Stark		
18	Cumberland	36	Henderson					89	Stephenson		
		37	Henry					90	Tazewell		

[TERMINATE those selecting Other & Refused/Don't know]

[Ask Q5 if Q4 = Cook County – Code 16]

S5. Do you live inside or outside of the Chicago city limits? (Select one)

Inside city limits	(1)
Outside city limits	(2)
Not Sure [Terminate]	(3)
Prefer not to answer [Terminate]	(4)

Q1. Are you registered to vote at your current address? [Do not randomize]

Yes	(1)
No [Terminate]	(2)
Not Sure [Terminate]	(3)
Prefer not to answer [Terminate]	(4)

Q2. Please tell us if you have a Favorable or Unfavorable or Neutral view of the following three candidates for Governor of Illinois. (Select one for each)

	Very Favorable	Favorable	Neutral	Unfavorable	Very Unfavorable	Never Heard Of	No Opinion	Decline to state
[Randomize Order]								
a. J.B. Pritzker	()	()	()	()	()	()	()	()
b. Darren Bailey	()	()	()	()	()	()	()	()
c. Scott Schluter	()	()	()	()	()	()	()	()

Q3. Please tell us if you have a Favorable or Unfavorable or Neutral view of the following three candidates for Attorney General of Illinois. (Select one for each)

[Randomize Order]	Very Favorable	Favorable	Neutral	Unfavorable	Very Unfavorable	Never Heard Of	No Opinion	Decline to state
a. Kwame Raoul	()	()	()	()	()	()	()	()
b. Thomas DeVore	()	()	()	()	()	()	()	()
c. Daniel Robin	()	()	()	()	()	()	()	()

Q4. Please tell us if you have a Favorable or Unfavorable or Neutral view of the following three candidates for U.S. Senator from Illinois. (Select one for each)

[Randomize Order]	Very Favorable	Favorable	Neutral	Unfavorable	Very Unfavorable	Never Heard Of	No Opinion	Decline to state
a. Tammy Duckworth	()	()	()	()	()	()	()	()
b. Kathy Salvi	()	()	()	()	()	()	()	()
c. Bill Redpath	()	()	()	()	()	()	()	()

Q5. If the election for the Governor of Illinois were held today, which of the following three candidates would you vote for? (Select one)

[Randomize Order]	Vote if Election were Today
a. J.B. Pritzker, the Democratic Party candidate	()
b. Darren Baily, the Republican Party candidate	()
c. Scott Schluter, the Libertarian Party candidate	()
d. Other: (Please specify) _____ [ANCHOR]	()
e. None [ANCHOR]	()
f. Don't Know / Haven't decided [ANCHOR]	()
g. Prefer not to answer [ANCHOR]	()

Q6. If the election for the Attorney General of Illinois were held today, which of the following three candidates would you vote for? (Select one)

[Randomize Order]	Vote if Election were Today
a. Kwame Raoul, the Democratic Party candidate	()
b. Thomas DeVore, the Republican Party candidate	()
c. Dan Robin, the Libertarian Party candidate	()
d. Other: (Please specify) _____ [ANCHOR]	()
e. None [ANCHOR]	()
f. Don't Know / Haven't decided [ANCHOR]	()
g. Prefer not to answer [ANCHOR]	()

Q7. If the election for the U.S. Senator from Illinois were held today, which of the following three candidates would you vote for? (Select one)

[Randomize Order]	Vote if Election were Today
a. Tammy Duckworth, the Democratic Party candidate	()
b. Kathy Salvi, the Republican Party candidate	()
c. Bill Redpath, the Libertarian Party candidate	()
d. Other: (Please specify) _____ [ANCHOR]	()
e. None [ANCHOR]	()
f. Don't Know / Haven't decided [ANCHOR]	()
g. Prefer not to answer [ANCHOR]	()

Q8. In deciding who to vote for Governor of Illinois, which issues will be most important to you? [Select Up to 3 Responses]

[Randomize List]	Most Important Issues
Crime	(1)
Drug abuse	(2)
Education	(3)
Gun control	(4)

Health care	(5)
Immigration	(6)
Jobs and the economy	(7)
Roe v. Wade being overturned	(8)
State of Illinois finances, taxes or spending	(9)
Women's rights	(10)
Racial equality issues	(11)
National politics	(12)
Something else not mentioned: (Please specify) _____ _____	(13)
[ANCHOR]	
None [ANCHOR, single]	(14)
Don't Know [ANCHOR, single]	(15)
Prefer not to answer [ANCHOR, single]	(16)

[If Q8 Crime selected, ask for each candidate in Q2]

Q9. Do you feel the issue of crime will have a positive or negative impact for ... (Select one for each)

	Positive impact	Negative impact	No Opinion	Prefer not to answer
[Randomize Order]				
a. J.B. Pritzker	()	()	()	()
b. Darren Bailey	()	()	()	()
c. Scott Schluter	()	()	()	()

Q10. How likely is it that you will vote in the election this November? Would you say ... (Select one)

[TAB PROGRAMMER: code Already Voted as Certainly Will Vote]

You have already voted	(1)
You certainly will vote	(2)
You probably will vote	(3)
The chances are about 50/50 you will vote	(4)
You probably will not vote	(5)
You certainly will not vote	(6)
Prefer not to answer	(7)

Q11. Are you registered as a Democrat, a Republican, an Independent or other? (Select one)

Democrat	(1)
Republican	(2)
Independent	(3)
Other (Please specify) _____ [ANCHOR]	(4)
Prefer not to answer [ANCHOR]	(5)

Demographics

Now we would like to ask you a few final questions for statistical purposes only.

D1. What is the highest level of school you have completed? (Select One)

Grade school (up to 8 th grade)	(1)
Some high school	(2)
High school diploma/GED	(3)
Vocational / technical school	(4)
Some college (less than 2 years)	(5)
Some college (2 years or more)/ Associate's degree	(6)
Graduated college (4-year degree)	(7)
Post-graduate degree	(8)
Prefer not to answer	(9)

D2. Which of the following categories best describes your age? (Select one)

18 to 24	(1)
25 to 34	(2)
35 to 44	(3)
45 to 54	(4)
55 to 64	(5)
65 and over	(6)
Prefer not to answer	(7)

D3. Which of the following best describes your race or ethnic origin? (Select one)

[Randomize List]	
White	(1)
Black / African American	(2)
Hispanic / Latino(a)	(3)
Asian/ Asian American	(4)
Native Hawaiian/Other Pacific Islanders	(5)
Native American/ American Indian/ Alaskan Native	(6)
Mixed Race [ANCHOR]	(7)
Describe some other way (Please specify) _____ [ANCHOR]	(8)
Prefer not to answer [ANCHOR]	(9)

[Ask D4 If D3<>4 (Hispanic/Latino(a))]

D4. Do you consider yourself to be of Hispanic, Latino/a or Spanish origin or descent?

Yes	(1)
No	(2)
Prefer not to answer	(3)

D5. Using the following broad income categories, last year, in 2021, what was your total family income from all sources, before taxes? (Select one)

Less than \$20,000	(1)
\$20,000 to less than \$35,000	(2)
\$35,000 to less than \$50,000	(3)
\$50,000 to less than \$75,000	(4)
\$75,000 to less than \$100,000	(5)
\$100,000 to less than \$150,000	(6)
\$150,000 or more	(7)
Prefer not to answer	(8)

Thank you for your participation!