



Santa Anita Races

PAC Fundraiser June 9th, 2023



Paid for by Los Angeles Association of Health Underwriters (LAAHU)
Contributions to the PAC are not tax deductible



LAAHU Fundraisers for CAHIP PAC

Day at the Races: June 9th, 2023

Sponsorship Opportunities

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\$3,000 = Event Sponsor

Primary Host: Named as "Event Sponsor" on all correspondence and sales pieces | Includes (2) one reserved Table (Seats 4) | (8) Eight complimentary event tickets | A Framed "Placard" and placemat identifying the Event Sponsor Placed on each table | Signage will identify Event Sponsor.

\$2,000 = Food Sponsor

Food Host: Named as "Food Sponsor" on all correspondence and sales pieces | Includes (1) one reserved Table (Seats 4) | (4) Four complimentary event tickets | A Framed "Placard" and placemat identifying the Food Sponsor placed at each table | Signage will identify Food Sponsor.

\$1,750 = Suite Sponsor

Suite Sponsor Host: Named as "Suite Sponsor" on all correspondence and sales pieces | Includes (1) one reserved Table (Seats 4) (4) Four complimentary event tickets | A Framed "Placard" and placemat identifying the Suite Sponsor placed at each table | Signage will identify Suite Sponsor.

\$1,500 = Parking Sponsor

Parking Sponsor Host: Named as "Parking Sponsor" on all correspondence and sales pieces | (2) Two complimentary event tickets | A Framed "Placard" and placemat identifying the Parking Sponsor placed at each table | Signage will identify Parking Sponsor.

\$1,000 = Name Badge Sponsor

Named as "Badge Sponsor" on all correspondence and sales pieces | Logo printed on all name badge inserts | (2) Two complimentary event tickets

\$600 = Grand Prize Sponsor

Named as "Grand Prize Sponsor" on all correspondence and sales pieces | All ticket holders will receive a raffle ticket drawn to determine the winner | The winning ticket holder will be awarded the "Grand Prize" as the sponsor | The Grand Prize will be "_____" (valued at \$350) | Signage will identify Grand Prize Sponsor.

\$600 = Winner of Races 1-5 Prize Sponsor

Named as "Races Prize Sponsor" on all correspondence and sales pieces | The Pot is \$250 cash prize awarded by the Sponsor in cash on the spot | Every ticket holder will receive a Card bearing the Sponsor logo for them to choose the winner of each of the first (5) races The winner or winners will be the ticket holder's card with the most correct winners | In the event of a tie, the pot will be split equally.

\$500 = Beverage Sponsor [Two Available]

Named as "Beverage Sponsor" on all correspondence and sales pieces | All Drink Tickets will note Beverage Sponsor logo.

\$350 = Best Racing Outfit Sponsor

Named as the "Best Racing Outfit Sponsor" on all correspondence and sales pieces | Every ticket holder will receive a voting card bearing the Sponsor logo | The winner will be awarded at \$100 cash prize by the sponsor.

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