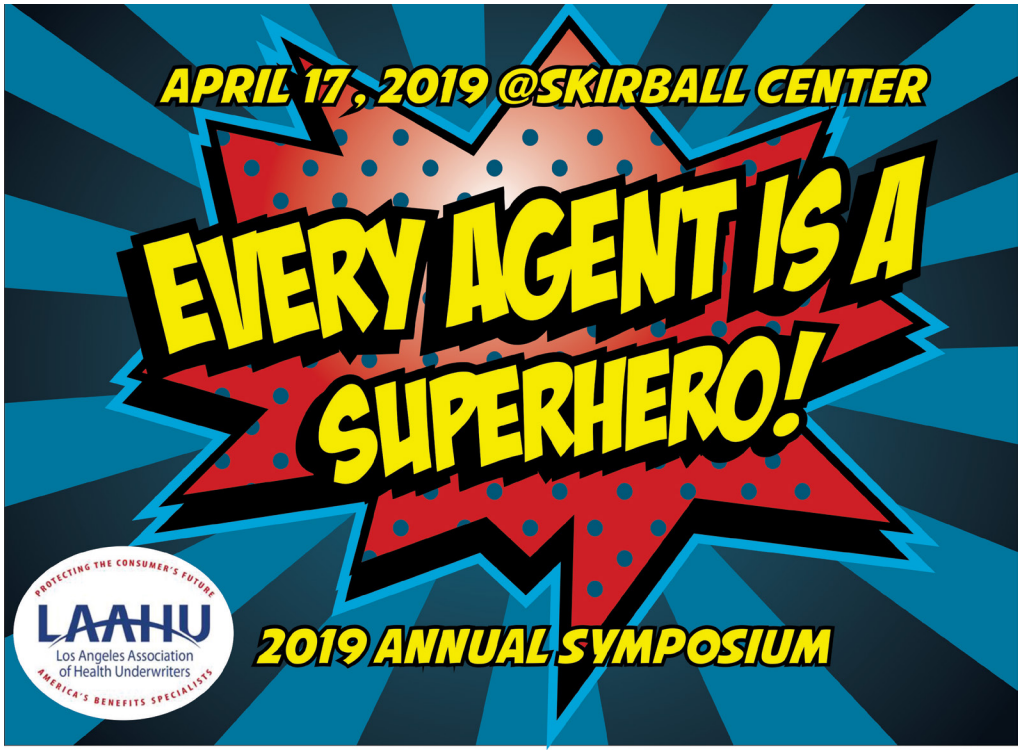
2019 LAAHU ANNUAL SYMPOSIUM

SPONSORSHIP OPPORTUNITIES - APRIL 17, 2019



NEW Location: Skirball Cultural Center

2701 N Sepulveda Blvd., Los Angeles, CA 90049

Sponsor, Exhibit, Network, Educate, and

Encourage Teamwork & Healthy Competition

LAAHU's Annual Symposium is the largest in the State and includes updates from DC, breakout sessions for the new Consumer track, Small Business and Large Employer. We attract well over 500 attendees each year. Speaker requests are out to high-profile, sure-to-draw speakers that will once again make this the premier networking and educational gathering of insurance professionals in Southern California. We are expecting a great attendance, and Kick off Networking event in the Exhibitor Hall.

LAAHU 2019 Annual Symposium Sponsorship Opportunities

(1) Gold Sponsor $10,000

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Private Dinner with 5 brokers - More Information TBD
- Advertising Logo on the front page of LAAHU website for 1 year
- Introduction of keynote speaker
- 5 minute presentation or video
- Promote 4 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

LAAHU EXHIBITOR BOOTH PACKAGE

- Double booth (2 tables) +4 exhibitor registrations
- 6 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)
- LAAHU TIMES E-NEWSLETTER
- E- Newsletter - Front-page advertisement – All Annual Symposium issues

(1) Silver Medal Sponsor $7,500

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 9 months
- Promote 3 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time
- Introduction of 2 CE Speaker/Courses of Your Choice

LAAHU EXHIBITOR BOOTH PACKAGE

- Double booth (2 tables) +4 exhibitor registrations
- 4 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)
- LAAHU TIMES E-NEWSLETTER
- E- Newsletter - Front-page advertisement – All Annual Symposium issues

(1) Bronze Sponsor $6,000

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 6 months
- Promote 2 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time
- Introduction of 1 CE Speaker/Course of Your Choice

LAAHU EXHIBITOR BOOTH PACKAGE

- Single booth (table) +2 exhibitor registrations
- 3 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

Name Badge Sponsor **$5,000**

ADVERTISING

- Your staff can volunteer at registration desk day 1 & 2, wearing your company logo'd apparel (max 5 volunteers)
- Your company logo on name badges
- Company logo on all Annual Symposium Day marketing material
- Advertising banner on the front page of LAAHU website for 4 months
- Logo on Audio Visual loop during Keynote transition time
- Promote 1 of your company events via email to LAAHU members

SOLD OUT

LAAHU EXHIBITOR BOOTH PACKAGE

- Single booth (1 table) +2 exhibitor registrations
- 2 complimentary registrations
- E- Newsletter - Front-page advertisement – All Annual Symposium issues

Lanyard Sponsor **$4,000**

ADVERTISING

- We will use the lanyard you provide and hand out at registration table
- Company logo on all Annual Symposium Day marketing material
- Advertising banner on the front page of LAAHU website for 3 months
- Logo on Audio Visual loop during Keynote transition time
- LAAHU EXHIBITOR BOOTH PACKAGE
- Single booth (1 table) +2 exhibitor registrations
- 2 complimentary registrations

SOLD OUT

Bag Sponsor **$4,500**

ADVERTISING

- We will use the bag you provide and hand those out at registration table
- Company logo on all Annual Symposium Day marketing material
- Advertising banner on the front page of LAAHU website for 3 months
- Logo on Audio Visual loop during Keynote transition time
- LAAHU EXHIBITOR BOOTH PACKAGE
- Single booth (1 table) +2 exhibitor registrations
- 2 complimentary registrations

SOLD OUT

Legion of Super Agents - Vanguard Event Sponsor (4 maximum) $4,000

ADVERTISING

- Special Recognition at the "Marketplace Mixer"
- Recognition on signage at the Vanguard Event
- 1 minute commercial at Vanguard Event
- LAAHU EXHIBITOR BOOTH PACKAGE
- Single booth (1 table) +2 exhibitor registrations
- Drinks Tickets to hand out at the Mixer Event.

Lunch Sponsor (3 total) **$4,000**

ADVERTISING

- Company logo on all Annual Symposium Day marketing material
- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event
- LAAHU EXHIBITOR BOOTH PACKAGE
- Single booth (1 table) +2 exhibitor registrations
- 2 complimentary registrations

Breakfast Sponsor (3 total) $4,000
Advertising/Booth Benefits
- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event
- 2 complimentary registrations
- Single Booth (1) Table +2 exhibitor registrations

Other Sponsorships - Note that the following sponsorships do not include a Booth

Exhibit Hall "Bingo" Card $1,750
Advertising
- Your name on the Exhibitor Bingo Card
- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time
- 2 complimentary Registrations

Audio Visual Sponsor $1,500
Advertising
- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time
- 2 complimentary Registrations

Programs Sponsor (2) $1,500
Advertising
- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event
- 2 complimentary Registrations

Education Sponsor $1,500
Advertising
- Sign Sponsor
- Recognition on signage at the event
- 2 complimentary Registrations

Speaker Sponsor (2) $1,500
Advertising
- Recognition on signage at the event
- 2 complimentary Registrations

Water Sponsor (2) $1,500
Advertising
- Recognition on signage at the event
- 2 complimentary Registrations

Raffle Prize Ticket Sponsor (1) $1,500
Advertising
- Recognition on signage at the event
- Announce winner of raffle prize
- 2 complimentary Registrations

Coffee Sponsor - (1 left) $1,500 ONE LEFT!
Advertising
- Recognition on signage at the event
- 2 complimentary Registrations

Snack Sponsor - (2) $1,500
Advertising
- Recognition on signage at the
- 2 complimentary Registrations

Dessert Sponsor - (2) $1,500
Advertising
- Recognition on signage at the event
- 2 complimentary Registrations

LAAHU Annual Sponsorships

The ANNUAL SPONSORSHIPS allow you to participate in all LAAHU 'events' at a substantial discount, provides special marketing & advertising opportunities, invite guests to member meetings and more. Plus - this will set your annual commitment to LAAHU once per year - which will help to keep your budget intact - and it keeps us from coming back to you throughout the year for additional sponsorships. (Choice priority given to our ANNUAL sponsors.) Some of the Annual Sponsorships also Include a Booth or a Discounted Both at our Annual Symposium.

LAAHU ANNUAL SPONSORSHIP OPPORTUNITIES	Diamond	Ruby	Emerald	Pearl	Friends of LAAHU
Company Logo on ALL Member Meeting Material Includes: Regular Member Meetings, Annual Conference, and Vanguard	X	X	X	X	X
Sponsorship of one member meeting, receive one sponsor table, 5 minute pitch, 2 registrations	2/year	1/year	1/year		
Logo image on the front page of LAAHU website	X	X	X	X	X
Promote YOUR events to LAAHU Membership	4/year	2/year	1/year		
Annual Conference Exhibitor Booth Package	Double Booth (2 tables)	Double Booth (2 tables)	One Booth (1 table)	One Booth (1 table)	50% Off Annual Booth
First choice in booth location at Annual Symposium	X				
Complimentary Annual Symposium Registrations	6	4	2	2	2
10% Discount for additional registrations	X	X	X		
Advertisement in LAAHU Newsletter (must be created by you and provided to info@laahu.org by deadline)	Full Page	1/2 Page	1/4 Page	Logo Only	
First choice of specified Category Sponsor at Annual Conference (Tie determined by earliest to submit sponsor application)***	1st Priority	2nd Priority	3rd Priority	4th Priority	
2 Complimentary attendees at in person member meetings	X	X	X	X	X
Discount on exhibiting at additional events in the year	40%	35%	30%	20%	10%
SPONSORSHIP	$10,000	$7,500	$5,000	$2,500	$1,500

RENEWS THE MONTH OF PURCHASE

Annual Sponsorships include ONE Annual Conference regardless of when purchased.

*****Note: Categories for Annual Conference are listed in following pages, must be selected by December 1 to hold choice**

SPONSORSHIP APPLICATION

Company Name_____

Address _____

City _____ State _____ Zip _____

Phone_____ Fax _____

Contact E-Mail _____ Web Site _____

Contact Name _____ Title_____

Signature_____ Date _____

BOOTH OPTIONS: $900.00 per booth - paid by March 1, 2019 - After March 2, 2019 - price is $1,000.00

SPONSORSHIP TYPE/ NAME:_____

BOOTH QUANTITY & AMOUNT: _____

TOTAL FEES ENCLOSED:_____

PLEASE EMAIL HIGH RES LOGO TO INFO@LAAHU.ORG

METHOD OF PAYMENT: ❑ Check ❑ VISA ❑ MasterCard ❑ AMEX

Card #_____ Exp. Date _____

Name (as it appears on card) _____ Signature _____

Billing Address (if different from above) _____

A confirmation will be e-mailed to you.

Return this contract with your credit card information or check payable to:

Los Angeles Association of Health Underwriters
2520 Venture Oaks Way, Suite 150 • Sacramento, California 95833
1.800.676.1628 – phone • 916.924.7323 – fax
www.laahu.org • *natalie@camgmt.com* **(please do not email back contract)**