

2021 LAAHU ANNUAL SYMPOSIUM

SPONSORSHIP OPPORTUNITIES

May 13-14, 2021 ★ 7:30 AM to 12:00 PM Each Day



Virtual Sales Symposium

Sponsor, Exhibit, Network, Educate, and
Encourage Teamwork & Healthy Competition

LAAHU's Annual Symposium is the largest in the State and includes updates from D.C., breakout sessions for Wellness & Mental Health, Technology, Compliance, Small & Large Employer. Speaker requests are out to high-profile, sure-to-draw speakers that will once again make this the premier networking and educational gathering of insurance professionals in Southern California.

LAAHU 2019 Annual Symposium Sponsorship Opportunities

(1) Platinum Show Partner

\$7,500

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising Logo on the front page of LAAHU website for 1 year
- Introduction of keynote speaker
- 10-minute presentation or video each day
- Promote 4 of your company events via email to LAAHU members!
- Logo on Audio Visual loop during Keynote transition time
- 6 complimentary registrations for staff
- 10 complimentary registrations for Brokers/Agents Only
- Exclusive Zoom Breakout Room (Maximum 12 Rooms for the Event)
- LAAHU EXHIBITOR BOOTH PACKAGE

(1) Gold Show Partner

\$5,000

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 9 months
- Promote 3 of your company events via email to LAAHU members!
- Logo on Audio Visual loop during Keynote transition time
- Introduction of 2 CE Speaker/Courses of Your Choice
- 4 complimentary registrations for staff
- 6 complimentary registrations for Brokers/Agents Only
- Exclusive Zoom Breakout Room (Maximum 12 Rooms for the Event)
- LAAHU EXHIBITOR BOOTH PACKAGE

(6) Silver Show Partner

\$2,500

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 6 months
- Promote 2 of your company events via email to LAAHU members!
- Logo on Audio Visual loop during Keynote transition time
- Introduction of 1 CE Speaker/Course of Your Choice
- 4 complimentary registrations for staff
- 6 complimentary registrations for Brokers/Agents Only
- Exclusive Zoom Breakout Room (Maximum 12 Rooms for the Event)
- LAAHU EXHIBITOR BOOTH PACKAGE

Grand Prize Show Partner

\$1,500

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 6 months
- Logo on Audio Visual loop during Keynote transition time
- 2 complimentary registrations for staff
- 4 complimentary registrations for Brokers/Agents Only
- Exclusive Zoom Breakout Room (Maximum 12 Rooms for the Event)
- LAAHU EXHIBITOR BOOTH PACKAGE

Legion of Agents - Vanguard Event Sponsor (4 maximum) \$2,000

ADVERTISING

- Special Recognition at the “Marketplace Mixer”
- Recognition on signage at the Vanguard Event
- 1 minute commercial at Vanguard Event
- 2 complimentary registrations for staff
- 4 complimentary registrations for Brokers/Agents Only
- Exclusive Zoom Breakout Room (Maximum 12 Rooms for the Event)
- LAAHU EXHIBITOR BOOTH PACKAGE

Raffle Show Partner \$1,500

ADVERTISING

- Company logo on all Annual Symposium marketing materials
- Advertising banner on the front page of LAAHU website for 6 months
- Logo on Audio Visual loop during Keynote transition time

Supporter – Virtual Exhibitor Booth Listing ADVERTISING \$500

LAAHU EXHIBITOR BOOTH PACKAGE

- 2 complimentary registrations for staff
- 4 complimentary registrations for Brokers/Agents Only
- Logo listed on exhibit page, company contact listing and three links

- **OPTIONAL \$300 ADD-ON: Exclusive Zoom Breakout Room (Maximum 12 Rooms for the Event)**

Other Sponsorships – Custom Sponsorships available upon request

Request - Invoice to be emailed with a secure link to pay online

Your Email: _____

Email form to request invoice to: natalie@camgmt.com

LAAHU Annual Sponsorships

The ANNUAL SPONSORSHIPS allow you to participate in all LAAHU events at a substantial discount, provides special marketing & advertising opportunities, invite guests to member meetings and more. Plus - this will set your annual commitment to LAAHU once per year - which will help to keep your budget intact - and it keeps us from coming back to you throughout the year for additional sponsorships. (Choice priority given to our ANNUAL sponsors.) Some of the Annual Sponsorships also Include a Booth or a Discounted Booth at our Annual Symposium.

LAAHU ANNUAL SPONSORSHIP OPPORTUNITIES	Diamond	Ruby	Emerald	Pearl	Friends of LAAHU
Company Logo on ALL Member Meeting Material Includes: Regular Member Meetings, Annual Conference, and Vanguard	X				
Sponsorship of one member meeting, receive one sponsor table, 5 minute pitch, 2 registrations	2/year	1/year	1/year		
Logo image on the front page of LAAHU website	X	X	X	X	X
Promote YOUR events to LAAHU Membership	4/year	2/year	1/year		
Annual Conference Exhibitor Booth Package	Double Booth (2 tables)	Double Booth (2 tables)	One Booth (1 table)	One Booth (1 table)	50% Off Annual Booth
First choice in booth location at Annual Symposium	X				
Complimentary Annual Symposium Registrations	6	4	2	2	2
10% Discount for additional registrations	X	X	X		
Advertisement in LAAHU Newsletter (must be created by you and provided to info@laahu.org by deadline)	Full Page	1/2 Page	1/4 Page	Logo Only	
First choice of specified Category Sponsor at Annual Conference (Tie determined by earliest to submit sponsor application)***	1st Priority	2nd Priority	3rd Priority	4th Priority	
2 Complimentary attendees at in person member meetings	X				
Discount on exhibiting at additional events in the year	40%	35%	30%	20%	10%
SPONSORSHIP	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500

RENEWES THE MONTH OF PURCHASE

Annual Sponsorships include ONE Annual Conference regardless of when purchased.

***Note: Categories for Annual Conference are listed in following pages, must be selected by December 1 to hold choice

A confirmation will be e-mailed to you. All Sponsors and Exhibits are non-refundable.

Los Angeles Association of Health Underwriters

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