

Tuesday - August 20th, 2019 Certifications
Product Rollouts - *Subject to Change*

Morning Sessions

08:00 – Registration in Lobby

8:00pm to 5:00pm - Exhibitor Set-ups in Exhibitor Hall (Exhibitor Hall OPEN 9:00am – 5:00PM)

***Set Up in Magnolia Terrace Room**

9:00am to 10:00 am – Embassy Suite

- **Blue Shield/Blue Shield Promise**

10:00am to 11:00am – Orchid Room

- **Open**

10:00am to 11:00am – Rose Garden Room

- **Open**

11:00am to 12:00 pm – Embassy Suite

- **Humana – 2020 Product Rollout**

11:00am to 12:00pm – Orchid Room

- **Open**

11:00am to 12:00pm – Rose Garden Room

- **Open**

12:00pm - 1:00pm Lunch is Served

Afternoon Sessions

1:00pm to 2:00pm – Embassy Suite

- **Peter Bauer, Region 9 CMS Rep - “Changes to Medicare-2020”**

1:00pm to 2:00pm – Orchid Room

- **Open**

2:00pm to 3:00pm –Rose Garden Room

- **Anthem – 2020 Product Rollout**

3:00pm to 4:00pm – Embassy Suite

- **Aetna – 2020 Product Rollout**

4:00pm to 5:00pm – Rose Garden Room

- **Brad Miles – “Becoming a Medicare Expert” -1 hr CE Course**

5:00pm to 7:00pm - Welcome Reception - Outside in the Pavillion

Wednesday - August 21st, 2019
Exhibit Hall – Speakers - Breakout Sessions
Subject to Change

Morning Sessions

7:00am - 10:00am	Registration	<i>Lobby</i>
7:45am – 8:45am	“Early Bird” Breakout Session <ul style="list-style-type: none">• CE Course-ALL – “Planning for the Medicare Annual Enrollment Period” <i>Orchid Room</i><ul style="list-style-type: none">○ Neil Booth	
8:00am - 9:00am	Exhibit Hall OPEN & Breakfast	<i>Magnolia Terrace</i>
9:00am - 9:10am	Welcome and Opening Ceremony	<i>Royal Ballroom</i>
9:10am - 9:30am	Speaker - Subject TBD	<i>Royal Ballroom</i>
9:30am - 10:30am	Keynote Speaker - TBD	<i>Royal Ballroom</i>
10:30am - 11:30am	Breakout Sessions <ul style="list-style-type: none">• CE Course-Beginner- “A,B,C,D’s of Medicare” <i>Rose Garden Room</i><ul style="list-style-type: none">○ Barry Sikov• CE Course-Advanced-“Building a Lasting Provider Relationship to Benefit the Patient, Provider, and Agent” <i>Embassy Suite</i><ul style="list-style-type: none">○ Sandy D’Elia	
11:30am - 12:00pm	Gold or Platinum Sponsor Presentation- Speaker TBD	<i>Royal Ballroom</i>
11:30am -12:00pm	Exhibitor Hall Open	<i>Magnolia Terrace</i>
12:00pm - 1:30pm	Lunch is Served (Exhibitor Hall Open)	<i>Royal Ballroom</i>

Afternoon Sessions

1:30pm to 3:30pm	Exhibit Hall Open	<i>Magnolia Terrace</i>
1:30pm to 2:30pm	Breakout Sessions <ul style="list-style-type: none">• CE Course – Beginner- “How to Do a Proper Needs Analysis” <i>Embassy Suite</i><ul style="list-style-type: none">○ Paul Davis• CE Course – Advanced- “Social Media Marketing” <i>Rose Garden Room</i><ul style="list-style-type: none">○ Colleen Gimbel	
2:30pm to 3:30pm	Breakout Sessions <ul style="list-style-type: none">• CE Course – Beginner- <i>Embassy Suite</i><ul style="list-style-type: none">○• CE Course – Advanced- “Succession Planning” <i>Orchid Room</i><ul style="list-style-type: none">○ Caroline Martinez	
3:40pm to 4:25pm	<ul style="list-style-type: none">• Keynote Speaker -.TBD	<i>Royal Ballroom</i>
4:25pm	Closing Ceremony <ul style="list-style-type: none">• Closing Remarks• Sponsor Recognition• Exhibitor and Raffle Prizes	<i>Royal Ballroom</i>