

**Tuesday - August 20th, 2019 Certifications**  
**Product Rollouts - *Subject to Change***

**Morning Sessions**

**08:00 – Registration in Lobby**

**8:00pm to 5:00pm - Exhibitor Set-ups in Exhibitor Hall (Exhibitor Hall OPEN 9:00am – 5:00PM)**

**\*Set Up in Magnolia Terrace Room**

**9:00am to 10:00 am – Embassy Suite**

- **Blue Shield/Blue Shield Promise**

**10:00am to 11:00am – Orchid Room**

- **Open**

**10:00am to 11:00am – Rose Garden Room**

- **Open**

**11:00am to 12:00 pm – Embassy Suite**

- **Humana – 2020 Product Rollout**

**11:00am to 12:00pm – Orchid Room**

- **Open**

**11:00am to 12:00pm – Rose Garden Room**

- **Open**

**12:00pm - 1:00pm Lunch is Served**

**Afternoon Sessions**

**1:00pm to 2:00pm – Embassy Suite**

- **Peter Bauer, Region 9 CMS Rep - “Changes to Medicare-2020”**

**1:00pm to 2:00pm – Orchid Room**

- **Open**

**2:00pm to 3:00pm –Rose Garden Room**

- **Anthem – 2020 Product Rollout**

**3:00pm to 4:00pm –Embassy Suite**

- **Aetna – 2020 Product Rollout**

**4:00pm to 5:00pm – Rose Garden Room**

- **Brad Miles – “Becoming a Medicare Expert” -1 hr CE Course**

**5:00pm to 7:00pm - Welcome Reception - Outside in the Pavilion**

**Wednesday - August 21st, 2019**  
**Exhibit Hall – Speakers - Breakout Sessions**  
***Subject to Change***

**Morning Sessions**

7:00am - 10:00am	Registration	<i>Lobby</i>
7:45am – 8:45am	“Early Bird” Breakout Session <ul style="list-style-type: none"> <li>• CE Course-ALL – “Planning for the Medicare Annual Enrollment Period” <i>Orchid Room</i> <ul style="list-style-type: none"> <li>○ Neil Booth</li> </ul> </li> </ul>	
8:00am - 9:00am	Exhibit Hall OPEN & Breakfast	<i>Magnolia Terrace</i>
9:00am - 9:10am	Welcome and Opening Ceremony	<i>Royal Ballroom</i>
9:10am - 9:30am	Speaker - Subject TBD	<i>Royal Ballroom</i>
9:30am - 10:30am	Keynote Speaker - TBD	<i>Royal Ballroom</i>
10:30am - 11:30am	Breakout Sessions <ul style="list-style-type: none"> <li>• CE Course-Beginner- “A,B,C,D’s of Medicare” <i>Rose Garden Room</i> <ul style="list-style-type: none"> <li>○ Barry Sikov</li> </ul> </li> <li>• CE Course-Advanced-“Building a Lasting Provider Relationship to Benefit the Patient, Provider, and Agent” <i>Embassy Suite</i> <ul style="list-style-type: none"> <li>○ Sandy D’Elia</li> </ul> </li> </ul>	
11:30am - 12:00pm	Gold or Platinum Sponsor Presentation- Speaker TBD	<i>Royal Ballroom</i>
11:30am -12:00pm	Exhibitor Hall Open	<i>Magnolia Terrace</i>
12:00pm - 1:30pm	Lunch is Served (Exhibitor Hall Open)	<i>Royal Ballroom</i>

**Afternoon Sessions**

1:30pm to 3:30pm	Exhibit Hall Open	<i>Magnolia Terrace</i>
1:30pm to 2:30pm	Breakout Sessions <ul style="list-style-type: none"> <li>• CE Course – Beginner- “How to Do a Proper Needs Analysis” <i>Embassy Suite</i> <ul style="list-style-type: none"> <li>○ Paul Davis</li> </ul> </li> <li>• CE Course – Advanced- “Social Media Marketing” <i>Rose Garden Room</i> <ul style="list-style-type: none"> <li>○ Colleen Gimbel</li> </ul> </li> </ul>	
2:30pm to 3:30pm	Breakout Sessions <ul style="list-style-type: none"> <li>• CE Course – Beginner- <i>Embassy Suite</i> <ul style="list-style-type: none"> <li>○</li> </ul> </li> <li>• CE Course – Advanced- “Succession Planning” <i>Orchid Room</i> <ul style="list-style-type: none"> <li>○ Caroline Martinez</li> </ul> </li> </ul>	
3:40pm to 4:25pm	<ul style="list-style-type: none"> <li>• Keynote Speaker -.TBD</li> </ul>	<i>Royal Ballroom</i>
4:25pm	Closing Ceremony <ul style="list-style-type: none"> <li>• Closing Remarks</li> <li>• Sponsor Recognition</li> <li>• Exhibitor and Raffle Prizes</li> </ul>	<i>Royal Ballroom</i>