



2020 LAAHU VIRTUAL SYMPOSIUM

SPONSORSHIP OPPORTUNITIES

JULY 17, 2020

➡ **Platinum - \$8,000**

- » Company logo on all Symposium marketing communications
- » Logo on LAAHU homepage
- » Logo on event website
- » Sponsor one education session with logo on session page
- » 10 comp registrations for event
- » Sponsor has the option to work with LAAHU for a special offer to Attendees provided by sponsor.
- » Premier booth location on exhibitor website
- » Exhibit booth
 - Company Logo Prominently Displayed
 - Recognition on LAAHU website and email communications
 - Integrated chat for booth personnel
 - Upload videos and downloadable documents
 - Add company description
 - Ability to setup your own booth
 - View people who attended your booth
 - Live chat in booth
 - Exhibitor can give prizes to people who visit their booth. Exhibitor can contact people who visit their booth. Exhibitor is responsible for gift and communicants to attendee. LAAHU is not responsible for gift or communications.



→ **Gold - \$5,000**

- » Company logo on all Symposium marketing communications
- » Logo on event website
- » Sponsor one education session with logo on session page
- » 7 comp registrations for event
- » Premier booth location on exhibitor website
- » Exhibit booth
 - Company Logo Prominently Displayed
 - Recognition on LAAHU website and email communications
 - Integrated chat for booth personnel
 - Upload videos and downloadable documents
 - Add company description
 - Ability to setup your own booth,
 - View people who attendee your booth
 - Live chat in booth
 - Exhibitor can give prizes to people who visit their booth. Exhibitor can contact people who visit their booth. Exhibitor is responsible for gift and communicants to attendee. LAAHU is not responsible for gift or communications.

→ **Silver - \$2,000**

- » Company logo on all Symposium marketing communications
- » Logo on event website
- » 5 comp registrations for event
- » Premier booth location on exhibitor website
- » Exhibit booth
 - Company Logo Prominently Displayed
 - Recognition on LAAHU website and email communications
 - Integrated chat for booth personnel
 - Upload videos and downloadable documents
 - Add company description
 - Ability to setup your own booth,
 - View people who attendee your booth
 - Live chat in booth
 - Exhibitor can give prizes to people who visit their booth. Exhibitor can contact people who visit their booth. Exhibitor is responsible for gift and communicants to attendee. LAAHU is not responsible for gift or communications.



➡ **Bronze - \$900.00**

- » Company name listed on all Symposium marketing communications
- » Higher logo listing on Exhibits page than Supporter package
- » 10 comp registrations for event
- » Exhibit booth
 - Company Logo Prominently Displayed
 - Recognition on LAAHU website and email communications
 - Integrated chat for booth personnel
 - Upload videos and downloadable documents
 - Add company description
 - Ability to setup your own booth,
 - View people who attendee your booth
 - Live chat in booth
 - Exhibitor can give prizes to people who visit their booth. Exhibitor can contact people who visit their booth. Exhibitor is responsible for gift and communicants to attendee. LAAHU is not responsible for gift or communications.

➡ **Supporter - \$495.00**

- » Company name listed on all Symposium marketing communications
- » 2 comp registrations for event
- » Exhibit booth
 - Company Logo Prominently Displayed
 - Recognition on LAAHU website and email communications
 - Integrated chat for booth personnel
 - Upload videos and downloadable documents
 - Add company description
 - Ability to setup your own booth,
 - View people who attendee your booth
 - Live chat in booth
 - Exhibitor can give prizes to people who visit their booth. Exhibitor can contact people who visit their booth. Exhibitor is responsible for gift and communicants to attendee. LAAHU is not responsible for gift or communications.

LAAHU ANNUAL SPONSORSHIP

Another option for year round exposure for your company!

The ANNUAL SPONSORSHIPS allow you to participate in all LAAHU's events' at a substantial discount, provides special marketing & advertising opportunities, invite guests to member meetings and more. Plus - this will set your annual commitment to LAAHU once per year - which will help to keep your budget intact - and it keeps us from coming back to you throughout the year for additional sponsorships. (Choice priority given to our ANNUAL sponsors.) Some of the Annual Sponsorships also include a Booth or a Discounted Booth at our Annual Symposium.

LAAHU ANNUAL SPONSORSHIP OPPORTUNITIES	Diamond	Ruby	Emerald	Pearl	Friends of LAAHU
Company logo on ALL Member Meetings material includes regular member meetings, Annual Symposium and Vanguard meetings	X	X	X	X	X
Sponsorship of one member meeting, receive one sponsorship table, 5 minute pitch, 2 registrations	2/year	1/year	1/year		
Logo image on the front page of LAAHU website	X	X	X	X	X
Promote your events to LAAHU Membership	4/year	2/year	1/year		
Annual Conference Exhibitor Booth Package	Double Booth (2 tables)	Double Booth (2 tables)	One Booth (1 tables)	One Booth (1 tables)	50% Off (Annual Booth)
Premier booth location at the Annual Symposium	X				
Complimentary Annual Symposium registrations	6	4	2	2	2
10% discount for additional registrations	X	X	X		
Advertisement in the LAAHU Newsletter	Full page	1/2 page	1/4 page	logo only	
First choice of sponsorship opportunities for the Annual Symposium	1st Priority	2nd Priority	3rd Priority	4th Priority	
2 complimentary attendees at in person or online member meetings	X	X	X	X	X
Discount on exhibiting at additional events in the year	40%	35%	30%	20%	10%
SPONSORSHIP Investment	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500

*Renews at the month of purchase. Annual sponsorships include one Annual Conference regardless of when purchased.

SPONSORSHIP APPLICATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact E-Mail _____ Web Site _____

Contact Name _____ Title _____

Signature _____ Date _____

SPONSORSHIP TYPE/ NAME: _____

BOOTH: _____

TOTAL FEES ENCLOSED: _____

PLEASE EMAIL HIGH RES LOGO TO INFO@LAAHU.ORG

Request - Invoice to be emailed with a secure link to pay online

Your Email: _____

Email form to request invoice to: natalie@camgmt.com

METHOD OF PAYMENT: Check VISA MasterCard AMEX

Card # _____ Exp. Date _____

Name (as it appears on card) _____ Signature _____

Billing Address (if different from above) _____

A confirmation will be e-mailed to you.

Return this contract with your credit card information or check payable to:

Los Angeles Association of Health Underwriters

2520 Venture Oaks Way, Suite 150 • Sacramento, California 95833

1.800.676.1628 – phone • 916.924.7323 – fax

www.lahu.org • natalie@camgmt.com (please do not email contract with Credit Card Information use fax)