



Pasadena Housing Providers

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Pasadena Housing Providers Asks Pasadena City Council to REMOVE BARRIERS TO HOUSING VICTIMS OF FIRE

Pasadena, January 11th, 2025 – Due to the catastrophic fires and the destruction of housing across Pasadena and its neighboring cities, many thousands of people need housing immediately. Pasadena Housing Providers calls on all parties to work together to address this urgent crisis.

Under Pasadena’s Measure H, property owners cannot help displaced fire victims by offering temporary accommodations because almost all rental contracts are automatically permanent under the new regulations. This prevents the many vacant apartments, ADUs and other units from being used to house fire victims while they work to find a long-term home.

As we work together to rebuild Pasadena, we call upon Pasadena City Council to temporarily waive Measure H’s barriers to assisting displaced residents. The authors of Measure H already designed a process to allow certain homeowners to provide a one-time short-term rental contract for up to 12 months, under section 1805(a). Under their emergency powers, we ask the Council to extend this capability to ALL property types, not just single-family homes.

This will allow displaced residents to have a 12-month place to live in safety, while supporting local owners rather than large corporate interests.

Pasadena Housing Providers reminds all property owners that price gouging is banned under California’s laws, and that it is both illegal and immoral. We call on property owners with vacant apartments, empty ADUs, and other accommodations to work with the City of Pasadena to make homes available to our displaced neighbors.

ABOUT PASADENA HOUSING PROVIDERS

Pasadena Housing Providers represents individuals and families who have acquired, maintained, and renovated rental homes in the City of Pasadena. We are families providing housing for families.

Our mission is to give a voice to these property owners at the City Council, the Rental Housing Board and the ballot box. Our goal is to promote fair and equitable regulations that do not drive up the cost of rental housing in Pasadena.

Website: www.pasadenahousingproviders.com