



Attendees are primarily residents of nearby neighborhoods. In fact, more than 90% of attendees at LCA events walk to the the events from their homes in the surrounding neighborhoods. That means they can walk to neighborhood businesses too.

“Our participation in the Evening in the Garden far exceeded our expectations. What a magical event it is! It was great to reconnect with friends, meet new people and see customers of both of our stores. This past Saturday a couple who saw us at the Park came in and made a sizeable tea purchase.” **Christine Ramsey, Tea Gschwendner**

The holiday tree lighting ceremony in Oz Park was “the most amazing thing Lincoln Park has done in decades.”  
**Alderman Michele Smith.**

“Wow, what a wonderful experience LCA’s events are! Always love meeting new people and seeing the community come together like that. So many of the people we meet at your events have become our regular customers.” **Morgan Gabrielson, J9 Wine Bar**

“Congratulations on a great event! We look forward to continuing to grow our relationship and partnering together to strengthen our community ties. You guys put on a great event and we are proud to be part of it.” **John Fitzgerald, Lakeshore Sport & Fitness**

“Unbelievable event yesterday. I had no idea how amazing it was going to me.....don’t know how you guys do it. And, we’re thrilled with the promotion and would love to be part of Summer Sipper too. Thanks for everything you do. **Julia Van Vliet, Bridgeview Bank**

“If only every community could accomplish what Lincoln Central did with this fabulous ‘Heart of the Neighborhood’ event campaign! Very impressive.” **The 2018 APEX Award judges**

“What LCA is creating is incredible for both the residents and the business community. We are honored to be part of these events, thank you for having us. I appreciate all the LOVE you show Geja’s on the mic, not necessary but very appreciated.” **Jeff Lawler, Geja’s Cafe**

“Great event [Howler at Bauler]!.....Very excited. Amazing turnout!....Great connections. People putting face to the store....It was unbelievable. Never seen anything in Lincoln Park like it.” **Tanya Franco, Via Strozzi**

“Thank you so much for having us at Spring Zing. It was great to get out in the community to promote the new opening. We are looking forward to working with you again. Please let us know any upcoming events you would like us to consider!” **Whitney Jacks, Ideology Entertainment**

“Building a relationship with LCA has been an important step in creating greater awareness of my gallery. **Josh Moulton, Josh Moulton Fine Art**

“What a smooth and successful event!. We were very pleased with the turn out and the introductions you made for us. It brought great awareness to our organization. We’re looking forward to participating in your next event.” **Lauren Hollasch, Belmont Village.**

#### PARTNER WITH AN AWARD-WINNING COMMUNICATIONS TEAM



LCA has been honored with twelve *Awards Awards for Publication of Excellence*, including three *Grand Awards*, since 2016. Two of the three *Grand Awards* received by LCA were for event promotion which heavily features LCA sponsors.

In its 32nd year, the APEX Awards honor work by communications and marketing professionals.

Additionally, *From the Heart* has been named **four consecutive Constant Contact All-Star Awards** based on the open rates and other metrics associated with this newsletter in comparison to other Constant Contact clients.



## CATEGORY

CAMPAIGNS, PROGRAMS & PLANS

## RECIPIENT

LINCOLN CENTRAL ASSOCIATION

Kenneth Dotson, President

Kathy Jordan, Vice President

Kelly Dotson, Chair, Events Committee



## CAMPAIGN

PUTTING OUR HEART INTO EVENTS

*How A Small Volunteer Non-Profit Built A Brand Through Family-Friendly Neighborhood Events*

