



**BUILT FOR LENDER SCRUTINY.
VERIFIED BRANDS MOVE
FASTER AND SECURE BETTER
OUTCOMES FOR FRANCHISEES.**

Data-Driven Proof of Creditworthiness

Being a FRANdata Franchise Registry Verified member signals to lenders that your brand is transparent, current, and actively engaged in supporting franchisee financing. Verification places your system within a trusted, centralized platform used by thousands of lenders and demonstrates that you understand how credit decisions are made.

Why become a Verified Franchise Registry Member?

- Increased lender confidence through third-party verification
- Access to your FUND Score and credit insights
- Secure FDD hosting for lender access
- Streamlined underwriting through centralized information sharing
- Franchisor–Lender Alignment Form for deeper transparency
- Ongoing credit and capital access consultation and updates due to changes in SBA policy
- Lender introductions



NEW THIS YEAR!

The FRANdata Franchisor–Lender Alignment Form is a lender-informed form that provides banks with operational insight beyond the FDD to support clearer, more efficient credit conversations. As a benefit of the Franchise Registry membership, your completed form is securely housed within the FRANdata Franchise Registry and made available only to lender members who have executed a confidentiality agreement.



Download the Report

Being a Verified Franchise Registry Member is not simply a membership — it is a strategy. Stronger credit positioning improves approval odds and loan terms. FRANdata analysis shows that on a \$1 million loan, higher-risk versus lower-risk FUND categories can represent roughly \$162,000 in interest savings over the life of the loan, directly impacting franchisee success and system growth.

Download the complete report by scanning the QR code.