



American Red Cross Leadership Council

Leadership Council Member Role:

The role of a leadership council member is to partner with and provide guidance to the executive director in developing and monitoring local strategies to deliver mission related services, raise funds in accordance with chapter goals, and along with their executive director, be recognized as the “Face of the Red Cross” in their communities. Close partnership with the executive director enables the leadership council to focus primarily outwardly into the community to effectively mobilize community resources around the Red Cross mission.

Leadership Council Member Key Responsibilities:

1. Ensure the chapter has the financial resources to fulfill its mission.
 - a. Make a financial gift to the American Red Cross based on individual capacity to give.
 - b. Encourage your workplace to support any special events.
 - c. Expand the reach of our message to encourage others to give.
2. Promote and organize blood drives at workplaces, churches, civic organizations, etc.
3. Encourage your workplace to schedule a health and safety course.
4. Encourage friends, family, and colleagues to become volunteers.

Term: Leadership Council members are elected to a three-year term; after a review of the council member’s performance and of the Chapter and council needs, the council member may be re-elected for an additional two consecutive three-year terms.

Time Commitment: Leadership Council meetings are held every other month and will last for approximately 60 minutes. Members should attend at least 75% of all meetings.

Council Member Signature Date

Council Chair Signature Date