



## The Evening LEADER

The St. Marys Area Chamber of Commerce is pleased to partner with The Evening Leader to publish an updated image book for our community.

This book will be a full-color glossy product cover-to-cover, filled with the images and stories that make St. Marys a great place to live, work and do business. Chamber officials will work with the graphic designers at the newspaper to ensure the most accurate and up-to-date information is included in our new image book, detailing our economic base, our education system and our quality of life. This book will be inserted into the Evening Leader as well as additional copies distributed throughout the area.

You will be contacted in the near future by Josh Goff, Director of Special Promotions for the Evening Leader. He will show you examples of our previous image books and share the advertising details and deadlines with you. We are pleased to share that this project also includes a free digital flipbook that will be linked on the Chamber's website for quick access when we're using the book to answer questions and share information about our community.

Please consider being a part of this project. Your advertising support makes it possible for us to produce an updated image book. Your investment entitles you to copies of the book, to share with your employees and customer base. We're sure this is a product we'll all be proud of and use as a tool as we continue our efforts to promote St. Marys.

Additional information is shared on the second page. Thank you in advance for considering participation in this project.

# St. Marys Image Book Pricing Schedule

Back Cover: \$839

Inside Back Cover: \$719

Inside Front Page: \$719

Full Page: \$639

Half Page: \$359

Quarter Page: \$199

Eighth Page: \$109

Advertising Sales will be conducted through March, with a Friday, March 31 deadline. **Josh Goff** will be handling sales.

To speak with Josh Goff about reserving a premium advertising spot (Back Cover, Inside Back Cover or Inside Front Cover, available first-come, first served) or any ad prior to his contacting you, he is available at **419-602-1719** or [\*\*joshgoff@theeveningleader.com\*\*](mailto:joshgoff@theeveningleader.com).