



FOCUS ON FRANCHISING

Franchising is **NOT** just fast food and retail! Join us to learn the true facts about franchising and bust the myths. With over 3,200 franchise concepts in over 90 different industries, there's something that fits everyone's personality, lifestyle and budget! This live educational seminar will help you to decide if business ownership, as a career or an investment, is something you want to pursue.

Discussion will include:

- Identifying what type of business owner you should be
- Delving into why you want to start a business
- Learning some of the misconceptions of franchising
- Discussing business models and learning about the different types
- Discovering how to find the right business fit for you
- Understanding what franchise companies are really looking for in a business owner
- Finding out how FranNet can help in your business search
- Exploring special incentives and programs for Military Veterans
- Educating yourself on how much money you really need
- And much more!

Considering Investing in a Business?

September 29, 2016
11 a.m. – 12:30 p.m.

Greeneville Light and Power
Boardroom
110 N. College Street,
Greeneville, TN 37743

For More Information:

423.638.4111
econdev@greenecop.com

Lunch will be provided
during the seminar
for all attendees.

**Registration
required:**

<http://tinyurl.com/zje3z92>

