

2020 SPONSORSHIP OPPORTUNITIES FOR PARTNERSHIP MEMBERS

Throughout 2020 there will be several opportunities to sponsor Partnership activities and programs. Member sponsorships not only help defray the cost of the events, they are an integral part of your 2020 marketing plan, resulting in invaluable exposure to Partnership members and the public.

If you would like to sponsor any of the following events during the coming year, please mark the events you are interested in by checking the accompanying box and return the form to the Partnership as soon as possible.

- ANNUAL MEETING** – Held in the first quarter of each year, the Annual Meeting features a social, relaxing setting highlighted by the presentation of awards to local businesses and/or individuals for contributions to the Partnership and the community. The 2020 Membership Directory will be available to those attending. Sponsorship: \$275.
- INDUSTRY APPRECIATION EVENT** – The GCP hosts a special event in October to recognize local industries for their contribution to the community. Special invitations go out to all management teams of local industries, and Partnership members who sponsor will also receive invitations. Sponsorship: \$500.
- 26th ANNUAL GCP GOLF “SHOOT-OUT”** – This event, one of the most successful in East Tennessee, is publicized all over the region and draws many prominent residents and business people. Sponsorship includes a listing for your business in our promotional brochure, which is mailed to approximately 1,000 businesses, signage on the course, and inclusion in media announcements. Title sponsorship: \$1,500; Luncheon sponsorship: \$750; Contest sponsorship: \$250; Hole sponsorship: \$175.
- FARM-CITY BANQUET** – Once a year, the Agribusiness Committee of the Partnership holds this event to bring together farmers and business people in the community. Sponsorship: \$175.
- BUSINESS AFTER-HOURS** – Quarterly social event designed as a marketing tool for members. Sponsors pay for the mailing cost of invitations and provide hors d’oeuvres or refreshments of their choice.
- MEMBERSHIP BREAKFAST** – One of the Partnership’s most popular activities, breakfast sponsorships are booked months in advance. The cost of sponsorship to members includes the mailing of invitations and the cost of the meal, either a continental or full breakfast.
- 26th ANNUAL IRIS FESTIVAL** – Having won the prestigious Northeast Tennessee Tourism Association’s Pinnacle Award and been named one of the top 20 events in the Southeast, the Iris Festival is fast becoming one of the area’s most outstanding arts/crafts shows. Held in May, it features entertainment and a wide variety of foods, as well as arts and crafts. Levels of sponsorship are available, ranging from \$250 to \$2,500. The title sponsorship is available at a negotiated price.
- GREENE COUNTY YOUTH LEADERSHIP** – These sponsorships are used to cover costs for program events such as the annual retreat, the Nashville trip meals, et cetera. Sponsorships start at \$500.
- EDUCATION & WORKFORCE DEVELOPMENT** – Education & Workforce Development is a link between industry and local schools that develop programs to better prepare students for entering the local workforce. Monies from these sponsorships are used solely for the operation of the program.

KEEP GREENE BEAUTIFUL SPONSORSHIP OPPORTUNITIES

- PARTNERS FOR A CLEAN COMMUNITY** – Greeneville and Greene County businesses, industries, churches, clubs, non-profits, students, families and individuals have the opportunity to become partners in litter education, continue litter free events, litter pickups and beautification projects. Memberships are available at costs ranging from \$5 to \$1,000 and above.
- GREAT AMERICAN CLEANUP** – Nationwide initiative promoted locally by Keep Greene Beautiful; runs from March to May. Numerous cleanups, beautification efforts and educational endeavors held in conjunction with the observance. Sponsorship: \$250.
- 22nd ANNUAL “SWING INTO SPRING” GOLF TOURNAMENT** – Traditionally held in the spring, the proceeds from the tournament are used to fund KGB programs. Sponsorship includes listing in the promotional brochure that is mailed throughout the region, signage at the tournament and promotion through media releases. Title sponsorship: \$1,500; Corporate sponsorship (hole sponsorship and four-man team): \$500; Hole sponsorship: \$100.
- 13th ANNUAL 3-MILE WALK** – Proceeds from this event are used to support Keep Greene Beautiful programs. Sponsorships are available, ranging in price from \$100 to \$1,000.
- CONSERVATION CAMP GREENE COUNTY** – During this two-day camp, hundreds of local students are educated on geology, fossils, animal habitat, tree identification, water quality, recycling, forest protection and native wildlife. Sponsorships start at \$250.
- SANITATION APPRECIATION BREAKFAST** – Through this event, Keep Greene Beautiful recognizes city and county sanitation workers for their hard work keeping Greene County beautiful and litter free. Sponsorship: \$250.

TOURISM SPONSORSHIP OPPORTUNITIES

- TOURISM FESTIVAL OF TREES** – Through this fundraising event, Tourism provides a wide variety of decorated trees, wreaths and centerpieces for purchase by the public through a week-long silent auction. Sponsorship: \$500.
- ANNUAL SPORTS COUNCIL LUNCHEON** – A fundraiser for the Tourism Sports Council, this annual luncheon features a prominent regional sports figure as speaker, and proceeds assist in promoting and recruiting sporting events to the community. Sponsorships: \$250 and \$500.
- NATIONAL JUNIOR COLLEGE ATHLETIC ASSOCIATION’S DIII WORLD SERIES** – This national event hosts eight teams, 256 players, from across the United States for five days of championship baseball. The event takes place at Pioneer Park on the campus of Tusculum College and also includes a Kids’ Day program and a championship banquet. Sponsorships: \$500 up to \$5,000.
- EDUCATIONAL WORKSHOPS** – Throughout the year, Tourism’s Task Force and Sports Council hosts educational workshops focusing on increasing traffic to businesses and attractions as well as increasing the knowledge of existing attractions, businesses and events on how to better market and receive a higher return on their investment. Sponsorships: \$100-\$250.
- “HIGH TOPS TO HIGH HEELS” WOMEN IN SPORTS & TOURISM LUNCHEON** - A celebration of women in the two main economic drivers in Greeneville and Greene County, this luncheon features female speakers from the sports and tourism professions. The event will also honor two deserving nominees for their work and dedication. Sponsorships: \$250-\$1,000.
- 12th ANNUAL ANTIQUE APPRAISAL FAIR & SHOW** – This event, winner of NETTA’s Pinnacle Award and the Southeast Tourism Society’s Top 20 Events for February, makes antique appraisers available to the general public at a minimal cost. All proceeds go to printing and distribution of the Antique Trail brochure. It also showcases local antique stores, museums and historical attractions. Sponsorship cost: \$250 & \$500.

Company: _____ Contact: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Return completed form to Greene County Partnership, 115 Academy St.,
Greeneville, TN 37743, or fax to 638-5345 or email to gcp@greenecop.com
Thank you for your support!