



2022 ANNUAL SPRING MEETING & GOLF OUTING

Tuesday May 10 - Wednesday May 11
Newport Marriott Hotel
Newport, RI

26th Annual Golf Tournament
Green Valley Country Club
Wednesday, May 11, 2022

Supporting Members Since 1911!

P.O. Box 190 • Hogansville, GA 30230

Phone: 706.637.8871 Fax: 706.637.8875

Meeting Agenda

Tuesday, May 10:	Newport Marriott
11:00am - 1:00pm	Registration <i>Salon IV Foyer</i>
12:00 pm - 1:00 pm	Networking Lunch <i>Freedom</i>
1:15 pm - 5:00 pm	Cracker Barrel, Seminars <i>Salon IV</i>
6:00 pm - 8:30 pm	Cocktail Reception/Dinner <i>Freedom</i>
1:00pm - 8:30pm	Supplier Exhibits <i>Salon IV Foyer</i>

26th Annual Golf Outing Green Valley Country Club, Portsmouth, RI

Wednesday, May 11:

8:00 am	Registration & Breakfast
9:00 am	Modified Shotgun Start

After play there will be a Lunch buffet. Golf contest and raffle winners will be announced after lunch.

Registration Fees:

Entire Conference:	Member - \$295, Nonmember - \$495
Wednesday Only:	Member - \$175, Nonmember - \$285
Thursday Only:	Member - \$195, Nonmember - \$265

Entire Conference registration fee includes Tuesday's educational sessions, lunch and dinner and Wednesday's golf fees, continental breakfast and lunch after golf. Attendees are responsible for their hotel, transportation, parking and other miscellaneous costs.

Registration Deadline is Monday April 25, 2022

Exhibitor Information

Table-Top Displays are open Tuesday May 10 from 1:00 pm – 8:30 pm in Salon IV Foyer. Exhibitors may set up on Tuesday morning before 12:00pm. We encourage you to take the rest of the time allocated at the conference to network and enjoy the functions provided.

Exhibitor Shipping Information

Materials may be shipped to the Newport Marriott Hotel to be received between May 6 and May 9. Hotel Storage and Handling Fees may apply to all packages. Please address all materials as follows:

Exhibitor Name (Attendee Name)
NELA 2022 Spring Conference
Newport Marriott Hotel
25 America's Cup Avenue
Newport, RI 02840-3032
Box ___ of ___

Education Sessions

Supply Chain Strategies: Lessons Learned and Preparing for the Future

Jeff Landry, Global Supply Chain, ADI American Dawn



Jeff Landry, managing director global supply chain for textile provider American Dawn, will discuss lessons learned from the supply-chain disruption experienced in 2020 and how you can adjust your product and purchasing strategies to be prepared in the future. Jeff will talk about the impact of COVID-19 challenges such as raw material purchases and shipping backlogs, and how to maneuver the supply chain in a time of inflationary pressure, global conflicts, fuel prices and currency fluctuations.

Revisiting Business Expansion Tax Strategies

David Fleischer, Principal, Business Resource Services



The R&D Tax Credit can provide an immediate source of cash as well as significant reductions to current and future years' Federal and State tax liabilities. It may not be well known, but countless companies are eligible for these tax credits and are unaware they qualify. Cost Segregation for commercial property owners is a tax strategy that also can be used to reduce tax burden and increase cash flow. Dave will discuss situations in which laundries, as well as their suppliers can qualify for certain tax advantages such as the R&D Tax credit and Cost Segregation.

Fleet and Delivery Management for Dirty Laundry

Jay Rasmussen, President, Rasmussen Consultants



Jay Rasmussen ("The Dirty Laundry Expert") shares lessons learned from his journey through Operations, from Route Rep to General Manager, and as Corporate Fleet Director during a complete overhaul of 2000 vehicles and 1400 routes across 130 service centers at AmeriPride (Family Owned Laundry sold for \$1B 2018). This story includes leasing, purchasing, insourcing, outsourcing, software, GPS, routing, maintenance, alternative fuels, government funding, electric trucks, infrastructure, etc. Jay's journey of Fleet and Delivery has continued into the world of Increased regulation, automation, and artificial intelligence, in case there is interest.

1. Consider your Operation from a Different Perspective.
2. Revisit proven methods for improved performance.
3. Discuss Best Practices for Leveraging Solutions.

Accommodations

Newport Marriott Hotel

25 America's Cup, Newport, RI 02840

For Monday & Tuesday nights, NELA attendees will enjoy a group room rate of **\$249.00** (+13% Tax & \$1 per nt fee) per night at the Newport Marriott Hotel. Call **800-228-9290** or **401-849-1000** to make your hotel reservations on or before **Monday, April 18, 2022** and specify that you are with the **Northeast Laundry Association** or book online using the group link. For any questions regarding the accommodations, please contact Suzette Evans at 706.637.8871 or nela@rjevansassociates.com.

Guest room reservations must be made no later than Monday April 18 to secure the group rate. The hotel will continue to accept reservations for NELA after this date, but only if space is available and possibly at public rates. All "no show" reservations will be billed one night's room and tax to individual's credit card. The cancellation of guaranteed reservations must be received seventy-two (72) hours prior to arrival in order to avoid a charge equal to one night's stay plus applicable taxes.

Check-In: 4:00PM. Checkout: 11:00AM. Attire and Weather: Attire for all NELA functions is business casual; a sweater or blazer may be in order in conference rooms. On average in early May, guests may enjoy sunny days (68°) and temperate evenings (45°). **The Newport Marriott** hotel is in a premier waterfront location in the heart of historic Newport, Rhode Island. The hotel features a great-room with a day/night bar, a restaurant with water views and an outdoor terrace, and nautically inspired guest rooms. Endless activities are just outside the door: Newport's vibrant downtown. **Getting There:** The Newport Marriott is 30 minutes from Providence's TF Green Airport (PVD) and 75 miles from Boston Logan International airport (BOS).

26th Annual Golf Outing

26th Annual Spring Golf Tournament

\$195 per person • Green Valley Golf Club • Shotgun Start: 9:00 am • Wednesday, May 11, 2022



Join fellow players Wednesday morning on the golf course for the 26th Annual Spring Golf Tournament at the Green Valley Golf Club in Portsmouth, RI. Originally built in 1957 by the Manny Raposa family and known as Newport's finest semi-private country club, the 18 hole, par-71 championship course today features 6,830 yards of fairways, bunkers, and greens. The full-service golf club features a pro shop, and The Green Valley Restaurant and bar. Please sign up now to ensure that we are able to accommodate you. The golf registration fee includes greens fees, cart rental, breakfast at the Club and lunch after play. Prizes will be awarded for the winning team, contest winners and door prize drawings.

Sponsorship Opportunities are Available - Your continued support is greatly appreciated!

Sponsorships available are: **Platinum - \$500, Gold - \$300, Silver - \$200, Golf Flag - \$100.**

To participate as a sponsor for the 2022 Spring Meeting and 26th Annual Golf Outing, please indicate your choice on the registration form. All sponsors will receive a Golf Flag with your company logo. You may also consider providing a Prize Donation for the Golf Outing. Please submit your registration form to the NELA office by Monday, April 25, 2022. If this is the first year your company has sponsored or your logo has changed, please send us your artwork in .eps or .jpeg format to nela@rjevansassociates.com.

NELA Sponsorship Program Spring 2022	Platinum \$500	Gold \$300	Silver \$200	Golf Flag \$100
Logo and Sponsor Level Recognition: Event-specific Banner at host Hotel and Golf Course	✓			
Logo and Sponsor Level recognition: Pre event-specific publications - digital and print; website sponsor page	✓	✓		
Name and Sponsor Level recognition: pre event-specific publications digital and print; website sponsor page; Sponsor ribbon for company attendees at event	✓	✓	✓	
Tee Sign with Company Name/ Logo placed at a tee on the golf course during the tournament; Name recognition: specific event on-site agenda, poster, table signs	✓	✓	✓	✓



NELA 2022 Spring Meeting & 26th Annual Golf Outing
Tuesday, May 10 - Wednesday, May 11, 2022
Newport Marriott Hotel, Newport, RI

*To register, please complete more than one Registration Form if necessary and return with payment by **Monday, April 25, 5:00 pm EST** to Northeast Laundry Association, P.O. Box 190, Hogansville, GA 30230. Contact Suzette Evans, NELA Administrator, for more information: nela@rjevansassociates.com Phone: 706.637.8871 • Fax: 706.637.8875. **Online Registration is available at www.nelaundry.org.**
****Call by Monday, April 18, 2022** for hotel reservations: (401) 849-1000 (identify as part of NELA group) or book online using the link on the registration page on the NELA website.

Company Name	Email	
Address, City, State, Zip	Phone	
Name	Email	If Golfing: Handicap:
Name	Email	If Golfing: Handicap:
Name	Email	If Golfing: Handicap:
Please note accessibility needs and/or dietary restrictions		

Supplier Members: If you would like to participate in the **Cracker Barrel Session or Table-Top Display**, please indicate your interest below. Space is limited and time slots will be reserved on a first- come, first-serve basis.

- Cracker Barrel Session:** Yes, I am a NELA Supplier, registered for the full conference, and wish to sign up for five minutes at the Cracker Barrel Session on Tuesday, May 10, 2022 at 1:15pm.
- Table-Top Display:** Yes, I am a NELA Supplier, registered for the full conference,

Sponsorship Opportunities* :

- Platinum \$500
- Gold \$300
- Silver \$200
- Golf Flag \$100

***Golf Flag Logo:** If this is the first year your company has sponsored or your logo has changed, please send us your artwork in high resolution .png or .jpeg format to nela@rjevansassociates.com.

Registration Fees:	# Attending:	
Entire Conference: (Seminars, Meals, Golf)	Member _____ @ \$295 \$ _____	Non-Member _____ @ \$495 \$ _____
Tuesday - Seminars & Dinner Only	Member _____ @ \$175 \$ _____	Non-Member _____ @ \$285 \$ _____
Wednesday - Golf Outing Only	Member _____ @ \$195 \$ _____	Non-Member _____ @ \$265 \$ _____
Total Registration Fees:		\$ _____
Total Sponsorship Fees:		\$ _____
GRAND TOTAL:		\$ _____

Method of Payment: <input type="radio"/> Check Enclosed (payable to Northeast Laundry Association) <input type="radio"/> Credit Card: <input type="radio"/> MasterCard <input type="radio"/> Visa <input type="radio"/> AMEX			
Name as it Appears on Card	Card Number	CCV#	Exp.
Billing Address for Credit Card (Name/ Company/Address/City/State/Zip)			
Signature			Date

Cancellations: Registration Cancellations must be in writing and received by Monday, April 25 by 5:00 pm EST to receive a full refund. After Monday, April 25, refunds minus a \$50 Administration fee may be issued as approved by the Board of Directors. Cancellation requests may be emailed to nela@rjevansassociates.com. **All payments must be made in advance of the conference. No shows will be billed.**