



# Allied National Affinity Program



## Allied Affinity Program Features

- Support Growth of Your Organization
- Customized Health Plans
- Unique Marketing Features and Benefits
- Earn Marketing Dollars



# About Allied National

Allied is one of the nation's oldest and most respected Third-Party Administrators. For almost 50 years, Allied has been providing benefit plans to employers across the country. Our goal is to change the health care consumption experiences for employers and individuals.



## Allied Affinity Programs

Allied provides specialized health benefit plans to organizations like Trade Associations and Chambers of Commerce. The employers within these organizations recognize the importance of health care benefits amid the increasingly complex health benefits market in the United States. You need plan administration from a reliable and experienced source that will meet your membership's expectations – administration that you can trust and know will be there in the future as your organization grows.

All Allied plans are underwritten by A.M. Best "A" rated carriers with reinsurance protection from some of the largest and most respected insurers in the business.

*"I love Allied National. Did you know they were the first company that has ever called me and asked how everything was going? Thank you so much for calling me (about the DNA testing program for Rx usage)."*

**Funding Advantage Plan Member**



## Affinity Marketing Support

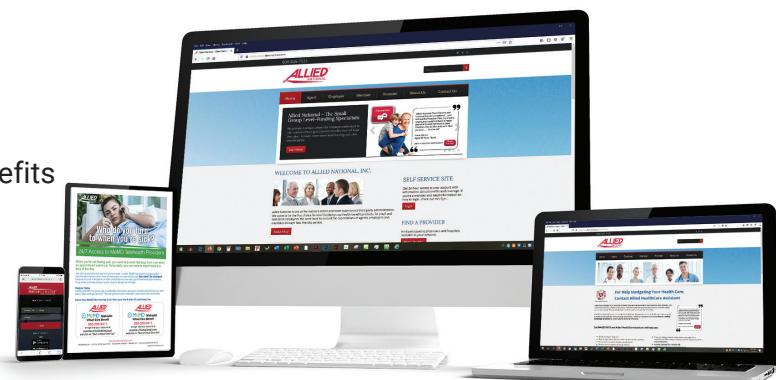
To achieve success, an Affinity program must be professional, visible and well marketed to your members.

Allied's team of marketing professionals will provide you with:

- Design and branding of your Affinity program
- Custom product launch brochures and flyers
- Marketing and sales support
- Website landing page for your program

## Unique Allied Plan Features for your Program

- Population health management tools
- Telehealth and specialized program benefits
- Specialized pricing
- Marketing support dollars



## Sales and Membership Support



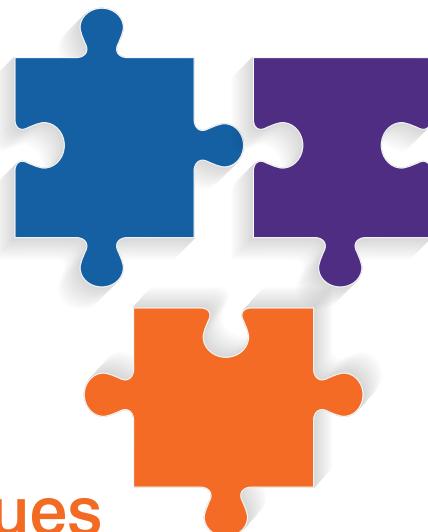
Arizona Benefit Plans, Inc. is an exclusive distributor for Allied Affinity Programs. To help your program reach your membership, ABP can reach out to your membership and promote your Affinity program. ABP can do lead qualification; needs analysis with your membership; and recommend the best solution for each member's health plan. Your program will be represented by trained benefits professionals always aiming to meet your program's specific membership needs.



*Providing affordable health care plans*

## Vision

Change the health care consumption experience for small businesses and individuals



## Values

Accountability, Initiative, Innovation, Professionalism and Service

## Mission

Deliver service excellence and innovative benefit solutions



A R I Z O N A  
BENEFIT PLANS, INC.

## ***For More Information Contact***

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