

Your Vive Implementation Team

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Rachel and Jen are your main points of contact for all things implementation related. They will help the team drive efficiently toward our launch date and ensure an outstanding experience.

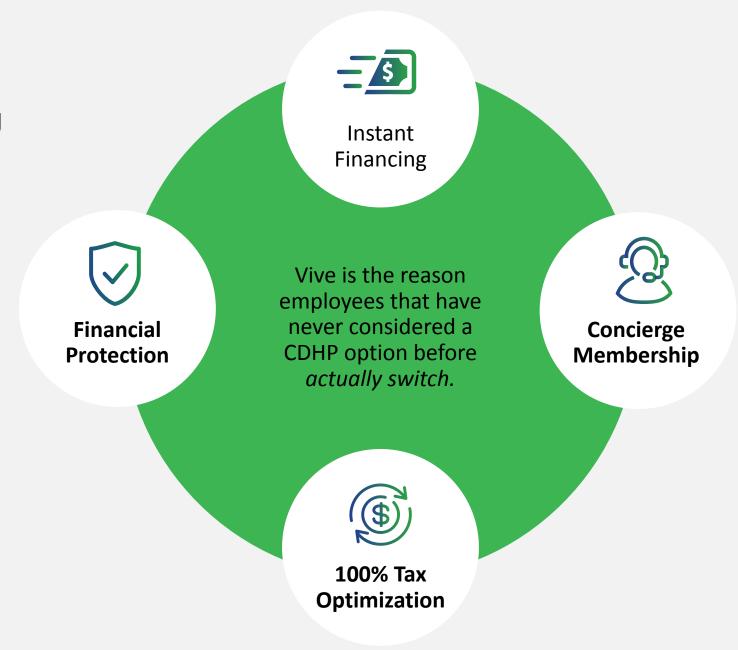
They will lead member communications and onboarding activities, providing a comfortable experience for all your employees.





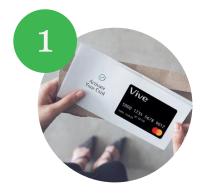
Vive's 0% interest line of credit protects employees while fueling consumer-driven health plan success.

Through our integrated HSA and credit program, Vive is the completion of an employer's consumer-driven healthcare strategy.





Vive in



Enroll

Enrolled members receive a Vive MasterCard.



Open

Vive opens and manages your Vive payment account.



Swipe

Use Vive to pay for valid healthcare services. If costs are more than what's saved, Vive covers the difference.



Watch

Automatically repay advances via payroll. If eligible, HSA contributions are auto-redirected to repay the advance pre-tax.



Thrive

Members experience financial security and peace-of-mind.



The January Problem

Accidents happen - medical expense stress doesn't need to.

Mary just switched her family to the employer-offered CDHP. She is excited about the opportunity to save money in her HSA, but when her daughter breaks her arm in January, there isn't enough in her HSA to cover the out-of-pocket costs.

She might have enough in her personal savings, but she might end up applying for a medical credit card with a high interest rate. With Vive, she doesn't have to worry.







Credit Payment

The January Problem Solved

\$700Emergency
Room Visit

Mary was able to pay at the time of service with her Vive card, tapping into her 0% interest credit line. She paid off the credit automatically through payroll processes with no added cost to her budget and then started to grow her HSA savings again. Mary and her daughter were covered every step of the way with Vive!

VIVE PLAN	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
HSA Balance +	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$100	\$200	\$300	\$400	\$500
Available Credit	\$5000	\$4300	\$4300	\$4300	\$4300	\$4300	\$4300	\$4300	\$4300	\$4300	\$4300	\$4300
Available Funds	\$5000	\$4300	\$4300	\$4300	\$4300	\$4300	\$4300	\$4400	\$4500	\$4600	\$4700	\$4800
Credit Balance	\$0	-\$600	-\$500	-\$400	-\$300	-\$200	-\$100	\$0	\$0	\$0	\$0	\$0
Monthly Contribution	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100



The Shock Claim

Vive delivers the payment, so Julia can focus on delivering her baby.

Julia felt confident planning her pregnancy and delivery budget, until complications pushed her into a high-risk category. The added costs for specialist consultations went way beyond what she had saved.

She might have risked skipping some specialist appointments or paid for each \$500 consultation with a high-interest medical credit card. With Vive, she doesn't have to worry.





HSA Contribution and/or

Credit Payment

The Shock Claim Solved

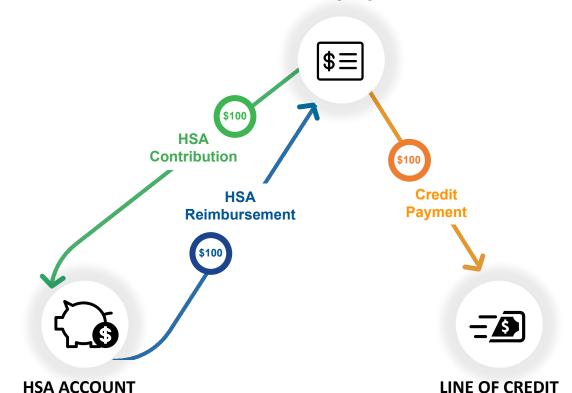
\$2,900 Delivery Cost Julia was able to pay at the time of service, thanks to her Vive card, and she even received a 20% discount on her bill for paying in full. Vive works by letting Julia borrow her future contributions at 0% interest, supplying a zero-fee way to pay, even as she rolls her balance over to the next year. Her contributions will continue to pay down her credit line until she's saving again.

	VIVE PLAN	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	
_														-
	HSA Balance +	\$300	\$400	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
	Available Credit	\$5000	\$5000	\$2600	\$2600	\$2600	\$2600	\$2600	\$2600	\$2600	\$2600	\$3400	\$3500	
	Available Funds	\$5300	\$5400	\$2600	\$2600	\$2600	\$2600	\$2600	\$2600	\$2600	\$2600	\$2000	\$2100	
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	Credit Balance	\$0	\$0	-\$2400	-\$2300	-\$2200	-\$2100	-\$2000	-\$1900	-\$1800	-\$1700	-\$1600	-\$1500	
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1	Monthly Contribution	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	

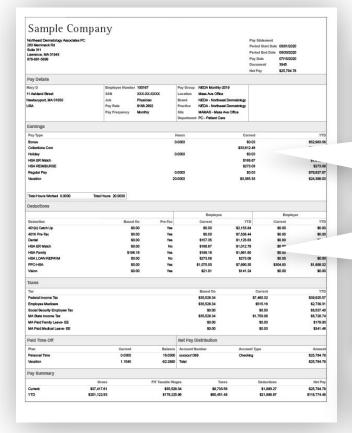
Vive's Simple Way to Repay

From monthly contributions to monthly repayments, members never have to worry. The entire process is integrated into their payroll, making the process seamless, simultaneous, and simple!

PAYCHECK



SAMPLE PAYCHECK

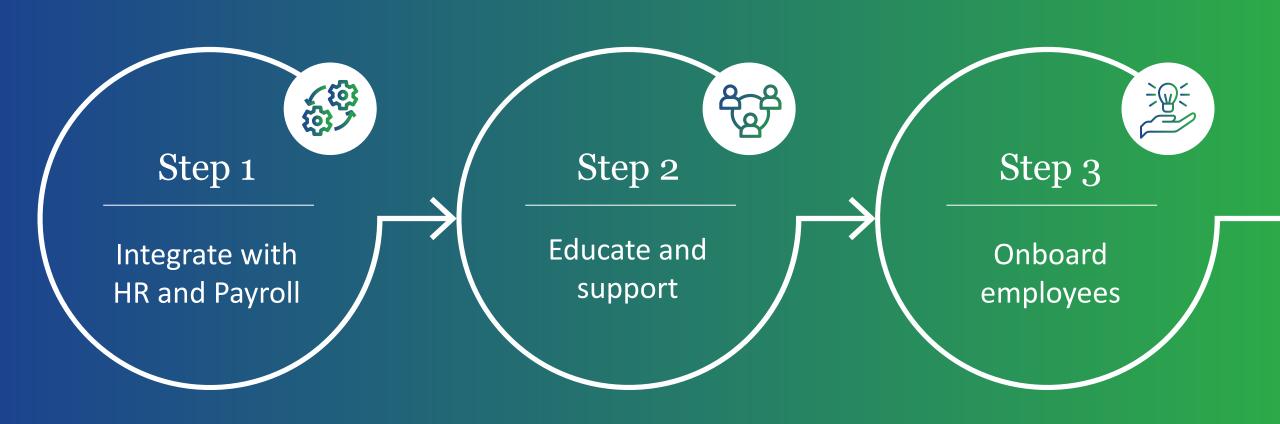


Earnings					
HSA Employer Match	\$50.00				
HSA Reimbursement	\$100.00				

Deductions	
HSA Contribution	-\$50.00
Vive Credit Payment	-\$100.00

NET CHANGE = 0

How do we implement Vive?





Open Enrollment Planning



Open Enrollment Technology

What is your platform and employee experience?



Define Vive HSA with contributions into Benefit Election Process

How will the HSA contribution design be built into the election process?



Plan Selection

How will I determine which plan is best for me?



Vive Member Education and Communication for Open Enrollment:

- Email Campaign
- Printed Materials
- Employee Webinar



Attribution Design for HSA Contribution

Amount of Coverage

A combination of HSA balance & 0% interest, zero fee credit

\$TBD

INDIVIDUAL

\$TBD

FAMILY

Vive HSA

Recommended Employee Monthly HSA Contribution

\$TBD

INDIVIDUAL

\$TBD

FAMILY

Monthly Repayment – Required amount when credit is used

\$TBD

INDIVIDUAL

\$TBD

FAMILY

Employer Sponsored HSA Contribution

Employee Only (\$TBD annually)

Employee ++ (\$TBD annually) \$TBD/Month

\$TBD/Month

Employee Minimum Additional Recommended:

Employee Only \$TBD/Month

Employee ++ \$TBD/Month

Employee Maximum Additional Allowed:

Employee Only (\$3,650 annual limit) \$TBD/Month

Employee ++ (\$7,300 annual limit) \$TBD/Month

Vive Member Campaign

BEST PRACTICES

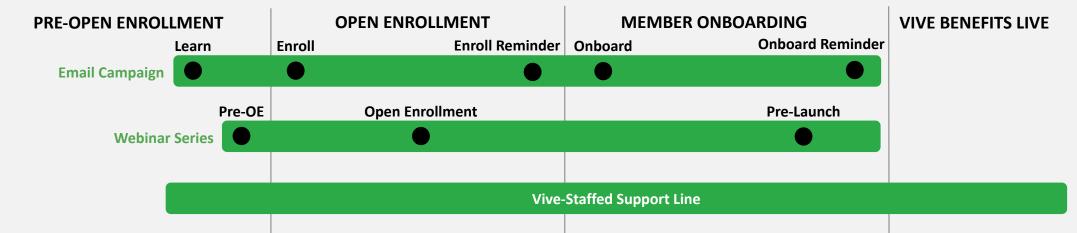
Our goal is to help you inform employees about Vive Benefits so you have a successful Open Enrollment



Available Materials:

- ✓ Meet Vive video
- ✓ One Pagers General & Member Communication
- ✓ FAQ: How to answer questions about Vive
- ✓ Case study / testimonial
- ✓ Webinar PowerPoint slides & Presentation support
- ✓ Email campaign to your employee mailing list
- ✓ Support line available to answer employee questions

Member
Communication
& Support



Member Onboarding

Account activation is an easy 3 step process

Members are sent a Welcome email to the email address on record at HR to begin the onboarding process. Alternatively, employees can go to ViveBenefits.com on their computer, tablet, or mobile phone to activate their account during the enrollment period.

STEP 1

STEP 2

STEP 3

OPTIONAL

Set Password

Employee confirms SSN and sets their Vive log-in

Verify Identity

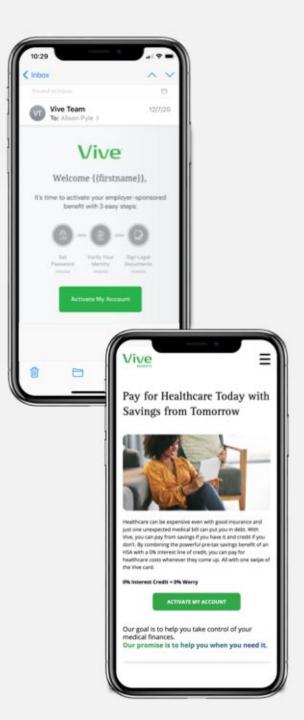
Employee provides information required for HSA account set up (mother's maiden name, valid ID)

Sign Legal Documents

Employee signs
Vive's terms and
conditions for
account, payment
card, zero-interest
line of credit

HSA Transfers

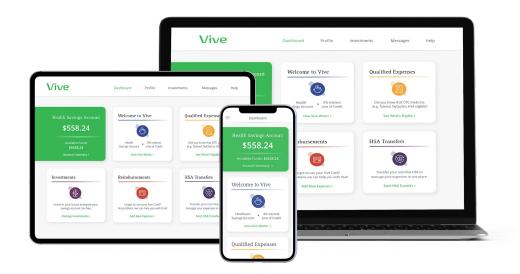
After signing legal documents, employees are given the opportunity to have Vive help begin the HSA transfer process.





Member Experience

Financial Well-Being Delivered



Members can access <u>ViveBenefits.com</u> on their Desktop, Tablet, or Mobile Phone

Dashboard

Account balances and access to powerful tools and utilities

Track Savings & Spending

Easy to understand Account Summary and Transactions views

Education

Continuing education to help the member maximize their tax savings

Investments

Ability to invest HSA savings in Devenir self-directed funds

Customer Support

Dedicated support via Phone, Live Chat, and Secure Message



Implementation Requirements



Pre-Open Enrollment

 Complete benefit eligible census prior to Open Enrollment



Benefit Eligibility

- Post election final eligibility
- Ongoing weekly eligibility files



Payroll Integrations

- Configure payroll deduction codes
- Import inbound loan repayment report
- Outbound contributions/ deductions report



Technical Tasks

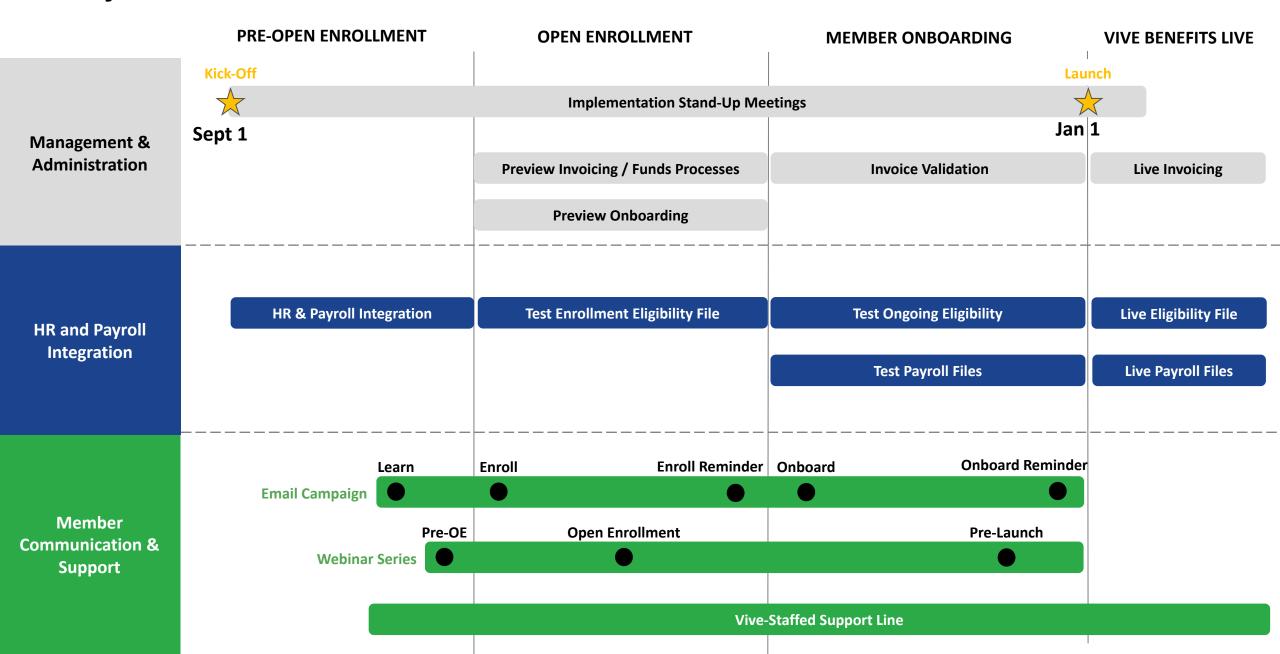
- Payroll calendar
- Allow-list vivebenefits.com
- Data exchange configuration
- Point of contact for payroll and invoicing

Next Steps





Major Milestones for Launch





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