



PALA Expo/Sponsorship 2024 Conference Packages

Elite Platinum Expo/Sponsorship Package

PALA Industry Partner - \$5,500 *Saving of over \$1,000!*

Non-Industry Partner - \$6,500

Sponsorship Perks:

- Expo Booth at Spring and Fall Conference with “2’ registrations for each
- Choice of a Platinum Sponsorship for each conference.

Platinum Sponsorships: Welcome Reception (*Spring Only*) | Tote Bag | Branded Cocktail or Punch | Lanyard | Notebook

Elite Gold Expo/Sponsorship Package

PALA Industry Partner - \$4,500 *Saving of over \$1,000!*

Non-Industry Partner - \$5,500

Sponsorship Perks:

- Expo Booth at Spring and Fall Conference with “2’ registrations for each
- Choice of a Gold Sponsor for each conference.

Gold Sponsorships: Keynote Speaker | Expo Breakfast | Expo Lunch | Breakfast and Learn

Elite Silver Expo/Sponsorship Packages

PALA Industry Partner - \$3,000 *Saving of \$900!*

Non-Industry Partner - \$4,000

Sponsorship Perks:

- **Expo Booth** at Spring and Fall Conference with “2’ registrations for each
- Choice of a Silver Sponsor for each conference.

Silver Sponsorships: Preconference Session | Educational Session | Networking and Nibbles Table Sponsor

Important Information

- Sponsorships are assigned on a first come, first served basis.
- Promotion will begin when payment is full is received.
- Sponsorships are not refundable.

Questions? please contact Janet Neidig (janet@pala.org) or Joan DeLuca (joan@pala.org) or call 717-695-9734.